



The SDG Accord

The University and College Sector's Collective Response to the Global Goals

Integration of SDGs in

- Institutional governance/strategic level
- SDGs in research
- SDGs in campus operations
- SDGs in curriculum development
- SDGs in student engagement activities
- SDGs into community activities
- SDGs at a whole-institution level

Focus on

- Goal 1 - No poverty
- Goal 2 - Zero hunger
- Goal 3 - Good health and wellbeing
- Goal 4 - Quality education
- Goal 5 - Gender equality
- Goal 6 - Clean water and sanitation
- Goal 7 - Affordable and clean energy
- Goal 8 - Decent work and economic growth
- Goal 9 - Industry, innovation and infrastructure
- Goal 10 - Reduced inequalities
- Goal 11 - Sustainable cities and communities
- Goal 12 - Responsible consumption and production
- Goal 13 - Climate action
- Goal 14 - Life below water
- Goal 15 - Life on land
- Goal 16 - Peace, justice and strong institutions
- Goal 17 - Partnerships for the goals

Summary

Over 100,000 single use cups were sold each year.

In January 2021, the College ceased selling single use plastic bottles. There was concern around income; however, this has not impacted sales as we offer alternatives such as glass bottles and cans.

It was therefore time to change the single use hot cup culture! Climate week was upon us in September 2021. The College's Environmental Sustainability Working Group decided to trial a 50p charge on single use cups during climate week. Digital posters were created and we communicated out to different internal groups throughout the College. The event was a success. Income from sales wasn't impacted. In fact, sales increased. Reusable cup usage increased.

It was agreed to launch the scheme after COP26 from 15 November 2021. The initiative continues to be a success and has created a positive talking point amongst other institutions who are also faced with reducing or indeed removing single use items.

Outline the benefits of integrating this theme:

- 1. Raise awareness around climate change.**
- 2. Reduce our impact on the environment by removing waste from landfill.**
- 3. Reduce not only our own but customer carbon footprints.**

Outline the barriers or challenges encountered in integrating this theme and how you overcame these:

- 1. Caterer (outsourced) concerned about impact on income. Charge was trialled during climate week 13-19 September and proved a success with no impact on sales.**
- 2. Affordability to students. Engaged with student's association. It was agreed to spend some income on student environmental projects. Monies also spent on crockery to ensure those who do not want to receive a 50p charge have the option to sit in and use a mug/glass.**
- 3. Minor complaints from Staff around charge and where funds raised would go. Process in place to ensure funds and decisions are fully transparent.**

SDG Accord Reporting 2022 CASE STUDY

Conclusions and recommendations

Weekly statistics are gathered by the caterer for review which allows us to monitor and target certain outlets.

Reusable cup usage is on the increase which in turn is reducing waste and more importantly, changing mindsets.

£12,500 has been raised to date which will continue to fund environmental projects and initiatives.

The charge has prompted the College to bring in charges for other single use items such as food containers, knives and forks.

Goal of these initiatives are to change behaviours and eventually remove all single use items from sale. In January 2021, City of Glasgow College removed single use plastic bottles from sale which has proven a success.

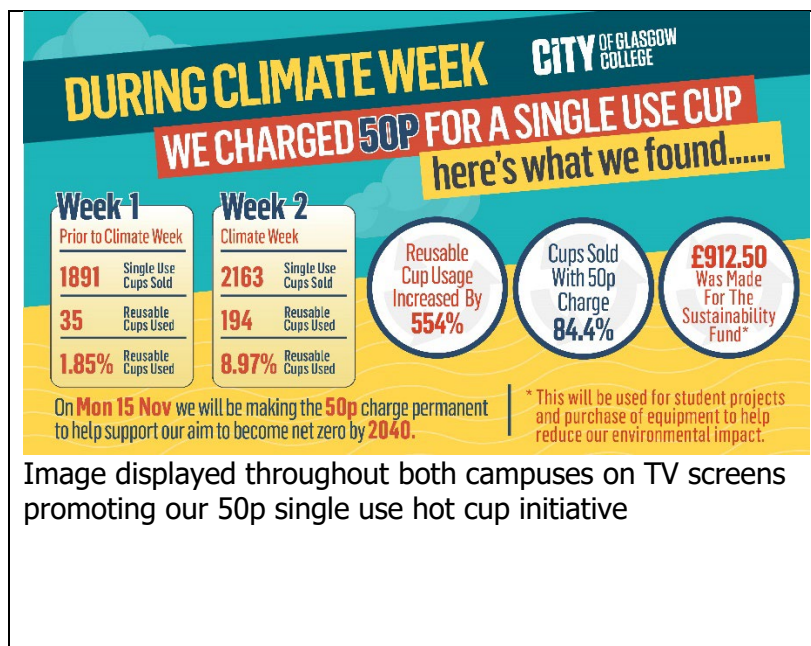


Image displayed throughout both campuses on TV screens promoting our 50p single use hot cup initiative