



### **Integration of SDGs in**

- ☐ Institutional governance/strategic level
- ☐ SDGs in research
- ☐ SDGs in campus operations
- ☐ SDGs in curriculum development
- ☐ SDGs in student engagement activities
- ☐ SDGs into community activities
- ☒ SDGs at a whole-institution level

### **Focus on**

- ☐ Goal 1 - No poverty
- ☐ Goal 2 - Zero hunger
- ☐ Goal 3 - Good health and wellbeing
- ☒ Goal 4 - Quality education
- ☐ Goal 5 - Gender equality
- ☐ Goal 6 - Clean water and sanitation
- ☐ Goal 7 - Affordable and clean energy
- ☐ Goal 8 - Decent work and economic growth
- ☐ Goal 9 - Industry, innovation and infrastructure
- ☐ Goal 10 - Reduced inequalities
- ☒ Goal 11 - Sustainable cities and communities
- ☐ Goal 12 - Responsible consumption and production
- ☒ Goal 13 - Climate action
- ☐ Goal 14 - Life below water
- ☐ Goal 15 - Life on land
- ☐ Goal 16 - Peace, justice and strong institutions
- ☒ Goal 17 - Partnerships for the goals

### **'Let's Go to the COP'** [United Nations Climate Change Conference 2021 | Coventry University](#)

Here at Coventry University we explored COP26 and climate change across our faculties, research, professional services and student groups. COP26 provided an opportunity for us to engaging staff and students in climate change, considering what this means to us, what our impacts are and how we can take positive action.

The Faculty of Business and Law's 'Let's go to the COP' competition encouraged collaboration to solve and understand climate challenges, raising the profile and encouraging action from staff and students. Participants were invited to explore the issues and apply and problem solving within key themes: '*Climate change and my Future*,' 'Climate Change & Inequality,' 'Climate Change & my Community'.

The 'Institute of Future Transport and Cities' hosted the 'Transport Expo' during COP26, working with Coventry City Council to showcase the latest research and innovation taking place at the university and across the city to tackle climate change by creating environmentally friendly and sustainable modes of transport.

Our academic and research experts were also features in news and communications during COP26 gaining global reach and spreading the message on climate change.

#### Outline the benefits of integrating this theme.

- COP 26 provided an opportunity to work across disciplines engaging both staff and students in discussing the importance of climate change. We also worked collaboratively with the Coventry City Council to bring activities together.
- The levels of interest and range of activities demonstrated the importance of this agenda to the university and brought people together who otherwise may not have done.
- The campaign coincided with the launch of our commitments to Net Zero Carbon and provided a good platform to tie these links together.

#### Outline the barriers (*if any*) encountered in integrating this theme and how you overcame these:

**1.** Coordinating the various activities and having information in time to promote was a challenge, however the momentum did increase on the lead up to COP leading to a COP news dominating the university communications.

**2.** Keeping this momentum going is a challenge, using our Net Zero Carbon commitments and new strategy we will be able to ensure the university commitments match the interest and enthusiasm of our staff and students.

## *SDG Accord Reporting 2021 CASE STUDY*

### Conclusions and recommendations to others:

Building new contacts and being able to observe how interested in climate change our staff and student was a key outcome of the campaign. Many of which were people who we had previously engaged with and are now able to involve further in climate change projects.

As Net Zero Carbon is one of our key institutional goals, having the support of the institution and central marketing team enabled the campaign to gain further reach both internally and through press engagement. This supported our objectives in educating and provided solutions to climate change as well as highlighting how the university are committed and working to climate change mitigation.