



The SDG Accord

The University and College Sector's Collective Response to the Global Goals

Integration of SDGs in

- Institutional governance/strategic level
- SDGs in research
- SDGs in campus operations
- SDGs in curriculum development
- SDGs in student engagement activities
- SDGs into community activities
- SDGs at a whole-institution level

Focus on

- Goal 1 - No poverty
- Goal 2 - Zero hunger
- Goal 3 - Good health and wellbeing
- Goal 4 - Quality education
- Goal 5 - Gender equality
- Goal 6 - Clean water and sanitation
- Goal 7 - Affordable and clean energy
- Goal 8 - Decent work and economic growth
- Goal 9 - Industry, innovation and infrastructure
- Goal 10 - Reduced inequalities
- Goal 11 - Sustainable cities and communities
- Goal 12 - Responsible consumption and production
- Goal 13 - Climate action
- Goal 14 - Life below water
- Goal 15 - Life on land
- Goal 16 - Peace, justice and strong institutions
- Goal 17 - Partnerships for the goals

SDG Accord Reporting 2022 CASE STUDY

Summary

LUT University organized a Sustainability Week on 1–5 November in Lappeenranta campus. Sustainability Week was organized together with the LAB University of Applied Sciences and students unions of both organizations. Also the city of Lappeenranta was in collaboration. Some of the events were also accessible online and some were open for all the citizens of Lappeenranta. There were events in both Finnish and English.

The week was mainly targeted for LUT and LAB staff and students. The event especially aimed to engage people in-house and introduce them to sustainability issues.

The events' topics included dealing with eco-emotions with the help of a social psychologist, environmentally friendly food and vegan pastries, ethical problems of the clothing industry, and a documentary film on the environmental challenges of the electronics industry. In addition, the main lobby of the university will house a flea market and waste sorting point.

Each day had its own theme: Life on land – Biodiversity, Responsible Consumption, Climate Effects of Food, Climate Change and on Friday we had a sustainable movie Friday.

Outline the benefits of integrating this theme:

- 1. raising awareness about the sustainability**
- 2. involving staff and students**
- 3. increasing visibility on sustainability issues inside the university**

Outline the barriers or challenges encountered in integrating this theme and how you overcame these:

- 1. small number of participants (due to corona?)**
- 2. difficulties in involving students in organizing the events**
- 3. our remote implementations would have required more professional implementation**

Conclusions and recommendations

Really worthwhile to organize this kind of events, but after the covid (at the time, when there is a lot of people in the campuses). Through this kind of events it is possible to work different SDGs each year. It is also good possibility to work with students and other stakeholders (like campus cities, building owners, campus restaurants and partner companies). It might also be an opportunity to integrate some events with some courses (with teaching).



Open lecture: The role of consumers in mitigating climate change
Jenni Sipilä, Assistant Professor of Marketing, LUT University School of Economics.