

The SDG Accord

The University and College Sector's Collective Response to the Global Goals

Integration of SDGs in

	Institutional governance/strategic level
	SDGs in research
	SDGs in campus operations
\boxtimes	SDGs in curriculum development
\boxtimes	SDGs in student engagement activities
	SDGs into community activities
	SDGs at a whole-institution level
Fo	cus on
	Goal 1 - No poverty
	Goal 2 - Zero hunger
\boxtimes	Goal 3 - Good health and wellbeing
\boxtimes	Goal 4 - Quality education
	Goal 5 - Gender equality
	Goal 6 - Clean water and sanitation
	Goal 7 - Affordable and clean energy
\boxtimes	Goal 8 - Decent work and economic growth
\boxtimes	Goal 9 - Industry, innovation and infrastructure
\boxtimes	Goal 10 - Reduced inequalities
	Goal 11 - Sustainable cities and communities
	Goal 12 - Responsible consumption and production
	Goal 13 - Climate action
	Goal 14 - Life below water
	Goal 15 - Life on land
	Goal 16 - Peace, justice and strong institutions
	Goal 17 - Partnerships for the goals

Describe briefly how the theme selected was implemented within your institution.

The University of Exeter has a unique personal and professional development programme that helps students plan and prepare for their future after University. Create Your Future (CYF) helps all first year undergraduates (c. 7,500) reflect on their motivations, values and goals. It runs in their first year so they have time to explore options, make decisions, develop skills and gain relevant experiences during the rest of their time at University. The programme is tailored to students. It is customised to their discipline and the stage they are at in their career decision making. Students take part in online workshops and work through guided independent activities in between the group sessions. Create Your Future expands students' understanding of graduate level career options across more than 30 sectors and shows them what employers are looking for. Students learn about the future of work with its consideration of sustainability, equality, diversity and inclusivity. Important topics such as entrepreneurial thinking, commercial awareness and the fourth industrial revolution are engaged with. Create Your Future uses the European Entrepreneurship Competence Framework, (EntreComp), which sees entrepreneurship as a bridge between the worlds of education and work, and shows how they can develop an entrepreneurial mind-set and act upon opportunities and ideas to transform them into value for others. The programme finishes with some practical next steps including signposting to the support that is most relevant to each participant. As a result, they develop their own personalised action plan. Students are encouraged to work through this personal plan throughout their time at the University and upon graduation.

Quote: "It personally helped me focus on what I really want to do in the future and motivated me" [student].

Create Your Future covers the following SDGs: 3, 4, 8, 9, 10

Outline the benefits of integrating this theme.

- **1.** All students engage with the sustainability agenda and take this learning with them whether they enter a career that is specific to sustainability or another sector.
- **2**. All students are introduced to the SDGs and specifically, how the learning from this programme relates to them.
- **3**. Students are signposted to specific sustainability activities that they can engage with to develop their career thinking further.

Please outline your conclusions and recommendations to others.

- CYF helps students develop their employability. It is about developing skills, gaining experiences, utilising social capital leveraging access to opportunities for students who have limited social capital and the deployment of these for the benefit of oneself (i.e. gaining a job or further study, and continuing to develop personally and professionally). It is also about generating social, cultural or economic value for others and understanding the benefits to all that this may bring.
- CYF helps students realise what their values and motivations are by helping them explore their attitudes and ambitions.
- This mandatory activity for all first years means that all are introduced to the sustainability agenda and are encouraged to see how they can engage with it. It is deeply embedded in the learning rather than being a bolt-on.
- Tailoring activity to meet the needs of the individual increases level of engagement and satisfaction with the programme.
- The level of demand for students to engage with sustainability specific opportunities suggests that they want to engage more, learn more and make a difference to society.



CYF logo