



The University and College Sector's Collective Response to the Global Goals

**Huachiew Chalermprakiet University** 

## **Integration of SDGs in**

|             | Institutional governance/strategic level |
|-------------|--|
| $\boxtimes$ | SDGs in research                         |
|             | SDGs in campus operations                |
|             | SDGs in curriculum development           |
|             | SDGs in student engagement activities    |
|             | SDGs into community activities           |
|             | SDGs at a whole-institution level        |

#### Focus on

- ⊠ Goal 8 Decent work and economic growth
- ☑ Goal 9 Industry, innovation and infrastructure

- ⊠ Goal 12 Responsible consumption and production
- ⊠ Goal 14 Life below water

- ⊠ Goal 17 Partnerships for the goals

### **Research to Serve Society**

Huachiew Chalermprakiet University, a higher education institution established by the Poh Tech Tung Foundation (the largest charitable institution in Thailand), is dedicated to helping the society not only by providing quality education but also in the conduct of research. What started as simple sharing of ideas among students and lecturers on how to better serve the society by the turn of the century has grown to large scale annual national and international academic conferences involving higher education institutions in Asia such as from Thailand, China, Laos, Indonesia, and the Philippines to actualize the Huachiew Chalermprakiet University's guiding motto, "to pursue knowledge to serve society". Since its initial inception a decade ago and to reflect the continued commitment of the university to help address issues

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of national and international interests, the theme of the conference, "Research to Serve Society", has been kept. To encourage participation from various areas of specializations, the international conference is multidisciplinary. Moreover, to actively involve our higher education institutions partners, we offer them each the role of a co-host, providing them PR materials, so they can promote locally in their respective countries and to their international partners. The conference also publishes a book of international conference e-proceedings from the manuscripts sent by the authors after a thorough double-blind peer review process, and the manuscripts and posters are published on the conference website for easy access. The dedicated conference website is linked to the SDG website of the university. The link to the conference website as well as the e-conference proceedings since 2017 can be accessed here: https://hcuconf.hcu.ac.th/2022/

#### **BENEFITS**

- 1. Strong research collaboration on topics that addresses the SDGs.
- 2. Research outputs are made available and accessible on the conference website free-of-charge.
- 3. As the main host, we are able to share our resources and expertise to countries of lower income such as the Philippines, Indonesia, and Laos. In return, as co-hosts, the are empowered to do similar activities in their own local constituents.

#### **CHALLENGES:**

- 1. Holding international conferences is costly. To make sure our co-hosts academic institutions can send large number participants, the registration is either waved or given in a highly discounted rate.
- 2. In the past two years, we opted to hold an e-conference as a preventive measure for the CoViD-19 pandemic which did not allow us to hold the cultural and community exchange activities, we commonly hold in our international conference. A simplified version of sharing cultural activities of each co-host was conducted online.

#### **CONCLUSION:**

Hosting national and international conferences with a theme that considers needs of the society, despite the financial burden it carries, is highly productive in promoting a unified effort to understand the issues and concerns of humans and find ways to address them in concord with the 17 SDGs.

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9<sup>th</sup> Huachiew Chalermprakiet University International Academic Conference photo



8<sup>th</sup> Huachiew Chalermprakiet University International Academic Conference sample photo