



Integration of SDGs in

- Institutional governance/strategic level
- SDGs in research
- SDGs in campus operations
- SDGs in curriculum development
- SDGs in student engagement activities
- SDGs into community activities
- SDGs at a whole-institution level

Focus on

- Goal 1 - No poverty
- Goal 2 - Zero hunger
- Goal 3 - Good health and wellbeing
- Goal 4 - Quality education
- Goal 5 - Gender equality
- Goal 6 - Clean water and sanitation
- Goal 7 - Affordable and clean energy
- Goal 8 - Decent work and economic growth
- Goal 9 - Industry, innovation and infrastructure
- Goal 10 - Reduced inequalities
- Goal 11 - Sustainable cities and communities
- Goal 12 - Responsible consumption and production
- Goal 13 - Climate action
- Goal 14 - Life below water
- Goal 15 - Life on land
- Goal 16 - Peace, justice and strong institutions
- Goal 17 - Partnerships for the goals

SDG Accord Case Study

Summary:

As an institution, we have committed to achieving carbon neutrality by 2031 and promoting the UN Sustainable Development Goals within our buildings and community.

Our [Living Plan](#) outlines four strategic areas that will help us accomplish this.

- Operations (waste reduction, energy and infrastructure, campus greening, travel)
- People
- Outreach and community collaboration
- Research and Curriculum Development

To support "operations" and more specifically "waste reduction," we collaborated with the Canadore Students' Council to launch the Fill it Forward campaign at each of our campuses. Reusable bottles and mugs are sold for \$1 and \$4, respectively, and all proceeds collected help fund second semester bursaries for students in need.

These are not your average refillable containers. In fact, they come with a scannable tag, and with each use, a charitable donation is made to a worthy cause. They also calculate the reduction in greenhouse gases with each use by considering the following 5 factors:

- Ocean Pollution Prevented
- Waste Diverted from Landfill
- Power Saved
- Emissions Saved
- Land Use Saved

As of March 2023, the Sustainable Canadore group has accumulated 2400 scans, which account for 2300 lbs of emissions saved. You can view our real-time impact [here](#).

To further incentivize these habits, we installed brand new water chillers and water filling stations on each floor and wing of our campuses. These stations come equipped with a tracker that estimates the number of plastic bottles saved per use.

Outline the 3 key benefits of integrating this theme:

1. Help fight climate change through waste reduction and providing charitable donations to projects that help deliver clean water, food, and infrastructure to those in need across the globe.

2. Reduce single-use plastics and coffee cups on campus and shift habits from disposing to reusing.

3. Help provide financial support to students in need.

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Outline the barriers or challenges encountered in integrating this theme and how you overcame these:

1. Shifting Habits: this was overcome by helping people understand the “how” and the “why”. More specifically, “why” they should avoid single use containers and “how” their contributions are having an impact.

2. Affordability: proper bottles and mugs can be expensive and out of scope for some people. To help improve access we reduced the cost significantly (\$1 per bottle, \$4 per mug).

3. Accessibility: we made a major investment by replacing aging stations and adding new ones to improve accessibility, quality, and ease of use.

Conclusions and recommendations to others:

We are pleased with the response that this initiative has received and are excited to amplify our impact through further participation. We would recommend this campaign to any institution looking to inspire climate friendly habits, as it has an immediate impact displayed for all to see.

We thank Canadore Students’ Council for their generous support.