



This poster is related to one of our SDG lectures organised at IUS.

Students, employees, business partners and other target groups were regularly informed (via e-mail, website or social networks) about the activities carried out at IUS, which are related to SDG. The most active period in designing the promotion of SDG at the University was 2021 and 2022. At that time, a special promotional website *SDG at IUS* was created, various posters and promotional materials, which were purposefully designed, in accordance with the opportunities and planned activities at the University.

[The SDG at IUS web site](#)

SDG Accord Case Study

Integration of SDGs in

- Institutional governance/strategic level
- SDGs in research
- SDGs in campus operations
- SDGs in curriculum development**
- SDGs in student engagement activities
- SDGs into community activities
- SDGs at a whole-institution level

Focus on

- Goal 1 - No poverty
- Goal 2 - Zero hunger
- Goal 3 - Good health and wellbeing**
- Goal 4 - Quality education**
- Goal 5 - Gender equality
- Goal 6 - Clean water and sanitation
- Goal 7 - Affordable and clean energy
- Goal 8 - Decent work and economic growth
- Goal 9 - Industry, innovation and infrastructure
- Goal 10 - Reduced inequalities
- Goal 11 - Sustainable cities and communities**
- Goal 12 - Responsible consumption and production
- Goal 13 - Climate action**
- Goal 14 - Life below water
- Goal 15 - Life on land
- Goal 16 - Peace, justice and strong institutions
- Goal 17 - Partnerships for the goals**

Summary:

[IUS strategic plan for 2022-26](#) promotes SDG delivery as one of the main objectives of the University for the stated period. In that regard, IUS also adopted SDG policy.

Thus, SDG topics were gradually incorporated into the University curricula across the study programs. The University aim was to equip the students with practical guidelines in SDG delivery, which they will further use whether in their private or professional life.

Through its curricula, several programs included sustainability topics in their course offer. For instance: *HUM100 Social Responsibility and Sustainable Development*, *PSY336 Psychotherapy and Counseling*, *IR467 Energy Security*, *BIO410 Ecology and Environmental Engineering* and *ARCH352 Bioclimatic Architecture*.

Ex. the below listed courses include SDG in their learning outcomes.

[PSY409 Child Psychopathology](#)

[ECON430 Growth and Development](#)

[MAN303 Entrepreneurship and Small Business Management](#)

[VA416 Design Studio II](#)

SDG Accord Case Study

LAW247 Human Rights

"Health and well-being of our students is our priority", stressed Assoc. Prof. Dr. Orkun Aydin, the Psychology program Coordinator. Prof. Aydin integrated some of SDG topics in the Psychology Program Curriculum. His quote is available on the link below:

<https://news.ius.edu.ba/en/news/student-health-and-well-being-first-place-0>

Outline the 3 key benefits of integrating this theme:

1. Raising SDG awareness among the students, university staff and community;
2. Equipping graduates with practical skills and competencies on SDG, which they may apply in their future live and career;
3. Provide quality education and cultivate the image of the University as a sustainable and socially responsible institution.

Outline the barriers or challenges encountered in integrating this theme and how you overcame these:

1. The extent of stakeholder's (students, staff and local community members) awareness, understanding and use of SDG was on different level;
2. There is no SDG legal framework on the state level in Bosnia and Herzegovina, therefore there were no guidelines;
3. No funding opportunities for realisation of SDG plans.

Please outline your conclusions and recommendations to others:

Based on a positive feedback from students, graduates and staff, we can recommend the integration of SDG in the University curricula, as an effective way to provide quality education of future generation.

As one of our outcomes is establishment of IUS Student Environmental Club and their projects on sustainability.

The promotion of SDG activities through the University web site and social media, is our second recommendation because of dissemination of information not only internally, but also publicly, which contributes to rising awareness on SDG in the entire community.

Our University launched a promotional campaign *IUS in SDG Action*.

Here are some examples of promotional texts and posters:

[Implementation of SDGs in the IUS curricula](#)

[Architecture Department Exhibition: IUS Campus Sustainability Project](#)

[New course in the field of sustainable development at IUS](#)

["Student health and well-being" in the first place](#)

SDG Accord Case Study

Promotional video from the course **HUM100 Social Responsibility and Sustainable Development** is available [HERE](#).



The graphic consists of two identical panels. The top panel has a white background, while the bottom panel has a dark blue background. Both panels feature a central circular logo for the International University of Sarajevo (IUS), established in 2004. The logo is surrounded by numerous colorful rays in shades of red, orange, yellow, green, and blue. Text elements include 'IUS' on the left, 'SDG ACTION' on the right, and 'in' below the central logo.

Energy security
*Result of SDG implementation
in the IUS curricula*

