



The SDG Accord

The University and College Sector's Collective Response to the Global Goals

Integration of SDGs in

- Institutional governance/strategic level
- SDGs in research
- SDGs in campus operations
- SDGs in curriculum development
- SDGs in student engagement activities
- SDGs into community activities
- SDGs at a whole-institution level

Focus on

- Goal 1 - No poverty
- Goal 2 - Zero hunger
- Goal 3 - Good health and wellbeing
- Goal 4 - Quality education
- Goal 5 - Gender equality
- Goal 6 - Clean water and sanitation
- Goal 7 - Affordable and clean energy
- Goal 8 - Decent work and economic growth
- Goal 9 - Industry, innovation and infrastructure
- Goal 10 - Reduced inequalities
- Goal 11 - Sustainable cities and communities
- Goal 12 - Responsible consumption and production
- Goal 13 - Climate action
- Goal 14 - Life below water
- Goal 15 - Life on land
- Goal 16 - Peace, justice and strong institutions
- Goal 17 - Partnerships for the goals

Think Pink “Breast Cancer Awareness”

The Faculty of Nursing at the in corporation with King Hussein Cancer Center organized an awareness initiative about breast cancer. This initiative is conducted annually in October, which is Breast Cancer Awareness Month and aims to address the importance of early screening of breast cancer. The event included inspiring stories of patients and survivors who have battled cancer, health education about breast cancer, the importance of early detection to control the disease, and other health related issues such as measuring body mass index and healthy nutrition were implemented.

During this initiative many teaching sessions were given to the audience to increase their awareness of breast cancer early signs and symptoms. Those sessions include topics about how women can lower their risk for the disease. Such as: Maintaining a healthy weight; staying physically active; eating a healthy diet; breastfeeding importance; avoiding the use of cigarettes, doing exercise and improving quality of life.

Also, screening by clinical breast examination in specific demonstration areas were conducted in this initiative and referral of some cases to breast cancer detection clinics was done for further investigations. The initiative attendees indicated that this activity was highly organized and gave a positive feedback about the usefulness and the acquired information that could be useful to prevent or minimizes the potential risks to have breast cancer.

Outline the benefits of integrating this theme.

1. To increase awareness of the Breast Cancer disease.
2. To help women in need.
3. To increase attention and support for the awareness, early detection and treatment as well as palliative care of this disease.



CONCLUSIONS

Breast cancer is the most common type of cancer among women. So, following breast health education and screening programs is necessary to raise women awareness about breast cancer. University students at medical faculties can perform a key role to enhance the public awareness and to change some behaviours and attitudes among them that help to control more the disease process, signs and symptoms if early detection occurred.

Designing and implementing effective educational programs and initiatives that increase women's awareness about breast cancer and promote screening uptake are important steps to reduce the burden affected by breast cancer among women.