



City of Glasgow College Litter Prevention Action Plan

CITY OF GLASGOW
COLLEGE

**City Campus
190 Cathedral Street
Glasgow G4 0RF**

**Riverside Campus
21 Thistle Street
Glasgow G5 9XB**

18 December 2017

Introduction

We share the Scottish Government's vision of a litter-free Scotland, laid out in the national litter strategy, [Towards a Litter-free Scotland](#) which recognises the social, environmental and economic benefits of a cleaner greener Scotland.

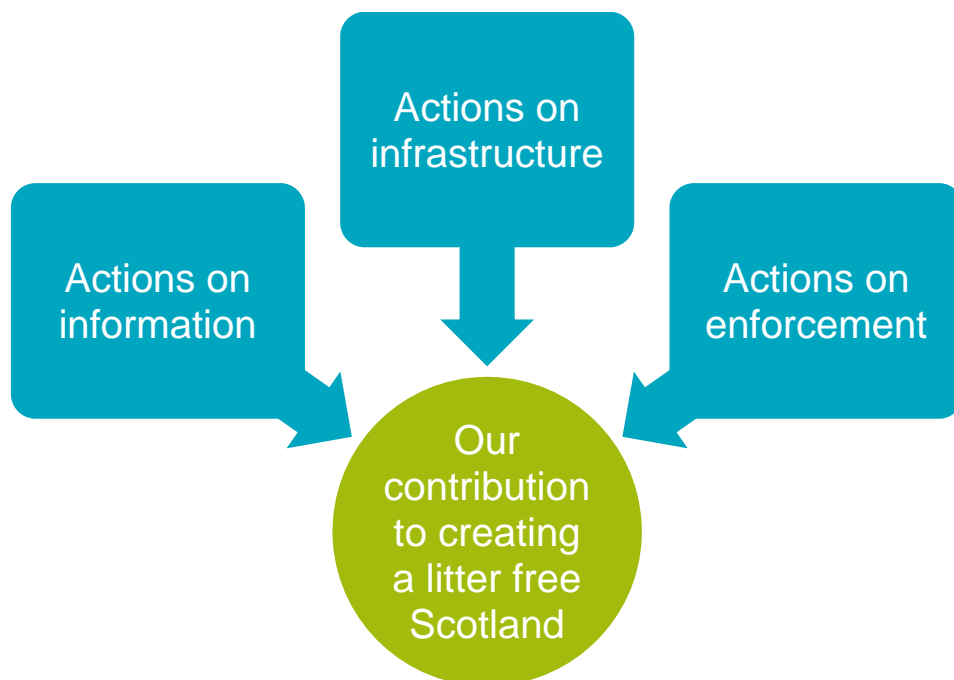
The national strategy outlines three cornerstones of intervention to tackle litter and flytipping:

- Information - ensuring effective and consistent messaging to prevent littering
- Infrastructure - improving the facilities and services needed to reduce litter and promote recycling
- Enforcement - strengthening the deterrent effect of legislation

This plan outlines our actions against each of these cornerstones.

We will publish our plan and review it annually to ensure that we are fulfilling our actions, and to help us identify areas where we can make further progress.

We realise we cannot address this issue alone; we are also committed to contributing to the Community Litter Prevention Action Plan for Glasgow. We will work collectively with the local partners to share resources, deliver objectives, provide knowledge and ideas and influence others.



Our plan

Information actions

Action 1	Display litter prevention messages on digital display boards
Description	We will engage our students and staff around the importance of tackling litter and flytipping in the local community by displaying messages on digital display boards. Where applicable we will use existing toolkits and national campaigns to provide information, designs and/or materials to help reduce costs and build on existing recognition of materials.

Action 2	Feedback the results from litter picks to staff and students
Description	We will engage our staff and students around the importance of preventing litter and flytipping in the communities where they live and work by feeding back the results from litter picks (e.g. main types of litter, litter hotspots).

Action 3	Report local litter & flytipping hotspots to the Local Authority
Description	Where we notice significant or regular build-up of litter or flytipping near our campus, it will be reported to our Local Authority. Where possible we will also provide information on litter sources or times that the littering occurs to help tackle the root causes and support enforcement action.

Infrastructure actions

Action 1	Develop a litter cleaning schedule
Description	We will develop a litter cleaning schedule for our staff/students to ensure that litter is cleared from our frontage, car park, side alleys, delivery and storage areas on a regular basis.

Action 2	Provide sufficient litter and recycling bins outside of our premises
Description	We will provide the correct number of bins for students, staff and visitors to make it easier for people to dispose of waste properly and remove the 'excuse' for littering behaviour. Where external bins are required we will consult our Local Authority for advice on the correct type and locations.

Action 3	Service litter and recycling bins regularly
Description	We will provide sufficient internal and external litter bins and recycling bins for staff and students to make it easier for people to dispose of waste properly, and will monitor and empty the bins regularly.

Enforcement actions

Action 1	Ensure there is CCTV coverage of property
Description	Where we have land which is subject to regular littering or flytipping, such as a car park, then we will ensure coverage by a CCTV camera that records the video. Where an incident has been caught on camera we will report this to the Local Authority. If an individual is caught littering then they can be issued with a fixed penalty of £80 and for flytipping a fixed penalty of £200.
Action 2	Inform staff and students that littering and flytipping are crimes
Description	People often do not realise that dropping any waste is a crime. We will inform staff and students that dropping any waste is a crime, even a cigarette butt or apple core and anyone caught can be issued with a fine starting at £80 for litter and £200 for flytipping.
Action 3	Support local and national enforcement campaigns and agencies
Description	Local authorities, SEPA and the waste management industry will often run campaigns or local enforcement activities. We will look to support these by whatever means it has available on a case by case basis (e.g. by using communications materials or providing information to support enforcement action).



#LitterFree