



Estates and Operations



18th EAUC
**Annual
Conference**
7-9 May 2014



NOTTINGHAM 
TRENT UNIVERSITY



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HullU**Travel**
Active


UNIVERSITY OF Hull



NOTTINGHAM
TRENT UNIVERSITY



4 things that will be covered this PM;

1. Hull uTravel Active project overview
2. Interactive Session to help you
3. Overview of Sustrans wider work with Colleges and Universities
4. Time for questions and answers

But first its time for a game of 'Who wants to be a Transport Millionaire'





The Beginnings...

- Sustainability at the University of Hull
- Why is this project a good idea for us?
- Convincing the sceptics!





Every Campus is different...

Green spaces...



Surrounded by busy roads









..and a LOT of these





The Project



- Promote and facilitate active travel amongst staff and students at the University of Hull and in local communities
- Engaging a minimum of 2200 beneficiaries in activities and events
- Increase levels of cycling and walking, physical activity and improvements in physical and mental health





How?

- Visible presence on campus

Bike Hub, Bike Hire and fun events

- Incentives that are tangible

Parking permit discounts, secure and free cycle parking, support and advice

- Make walking and cycling attractive to a wide audience by showing them the more appealing benefits

Health, Economic and Time benefits often a bigger seller than Environmental benefits!





What is a Bike Hub?

- Bike Hire for students and staff
- Place to buy low cost lights, locks and safety equipment
- Place to learn about looking after your bike and ensuring it is safe to ride
- Route planning facilities and guidance
- Place to get advice on walking, cycling, public transport
- Open door to anyone who has a question regarding travel or transport however that may be





The difference so far

- 75 % of our bikes have already gone out on loan at least once
- We have sold in excess of 200 Sold Secure Gold level D-locks – that's over 200 more secure bikes
- We have delivered over 20 hours of cycle training to groups of students and staff from total beginners to advanced cyclists looking to learn more
- We have over 21 active student and staff volunteers who help us and gain skills for themselves





Lilian's journey

Lilian is a lecturer in the Languages and Linguistics department.

Before moving to Hull to work at the University she never had the opportunity to learn how to ride a bike

She relied on lifts from friends, in frequent buses and a lot of walking!

“ Learning to cycle has shown me more than how to ride a bike; it has helped my confidence and





Making a long term, sustainable difference...



- Targeting a reduction in Scope 3 emissions
- Increasing confidence and competence to ensure behaviour is sustainable
- Helping people realise the potential for travel as social and leisure activity
- Ensuring there is long term provision and support for cyclists, pedestrians and also public transport





Where we want to be...

- Implementation of infrastructure plan
- Welcoming and encouraging campus
- Bike recycling scheme
- Self-sustaining project





Sustrans works with universities and colleges on a range of initiatives to increase walking and cycling amongst staff and students. In some areas, this work extends to teaching hospitals, further education colleges and local communities.

We collaborate with partner organisations to offer a range of services and activities to provide students and staff with the information, resources and encouragement they need to choose to make more of their everyday journeys on foot or by bike. At the institutions where we've worked, our involvement has resulted in significant and sustained increases in cycling and walking.





Some of the places we are working in Colleges / Universities include ...

Colleges

Derby, Bury, Birmingham, Shrewsbury, Bradford Leeds, Northampton, Nottingham, Kirklees, Leicester

Universities

Luton, Lincoln, Leeds, Nottingham, Stockton, Southampton, Northampton, Bradford, Kirklees, Hull





- Access to Education
 - A partnership between eight local authorities and Sustrans.
 - Delivering locally-tailored packages to enable people to travel by foot, bike and public transport in to schools, colleges and universities.
 - Reducing congestion and boosting local economies
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- Other funding opportunities may become available but a positive relationship with the local authority is key.





'Aha' moments

- You don't need a strong background in Sustainability
- Projects can benefit students, staff and the University or College as a whole as well as being a whatever scale you wish
- There are funding opportunities and support available from charities such as Sustrans





Time for you to ask the questions



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