



Green Gown
Awards 2016



Dissemination
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Finalist's case study

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About the project

Summary

Leading the transformation of an institution that was rated 127th in the Green League in 2013 to a top 10 contender within three years. A multi-disciplinary sustainability professional who is prepared to be part oily rag, part strategic leader to allow the university to deliver excellent environmental stewardship. Always prepared to 'stay with the trouble' to achieve true triple bottom line sustainability that advances the core work of the university.

Project partners

The University of the Arts London

The results

The problem

Rising the potential of what environmental stewardship can provide to an organisation

The approach

To deliver on promises

Our goals

Share, motivate, respond and to engage.

Obstacles and solutions

Increase expectation	Deliver results
Own problems	Seeking opportunities to improve quickly and cost effectively
Take responsibility	Prepared to risks and own the failures as well as the successes

Performance and results

- One consistent, universally agreed definition of what sustainability means at UAL
- Significant reduction in utility and waste disposal costs equivalent to £0.9M per annum
- UAL is projected to be in the 'top 6' should the Green League is published again



Profile

- Higher Education
- 18,784 students (includes full and part time students)
- 2,535 staff
- Urban

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- Over 65% of stakeholders recognise 'meet the tide' as UAL's response to sustainability and over 70% rate the university's efforts to sustainability as 'excellent' or 'very good'
- The 6th HEI to commit to divestment its endowments from fossil fuels which Ian lead as Chair of the UAL Ethical Investment Group
- The UAL Design Brief for Sustainability led to our first BREEAM 'outstanding' building
- Delivered £1.5M of energy conservation measures through the UAL Energy Performance Contract (average payment of measures less than 5.5 years)
- The first Low Energy Company, as defined as the Energy Managers Association
- 19% reduction in carbon emissions
- Sustainable food offer adds 21p to the average spend per capita, per day boosting university surpluses. Gold status in the Soil Association 'Food-for-Life' scheme.
- Diverting all waste from landfill has increasing recycling by 45%
- UAL achieved its first International Standard through ISO50001 (Energy Management)
- Education in Sustainable Development at UAL outperforms the sector
- National leadership provided on issues of social justice e.g. ethical procurement using the CIPS Sustainability Index

The future

Lessons learned

Use action research as method to try new ideas, engender a sense of inquiry and reflection to improve and drive greater environmental stewardship

Sharing your project

Our on-line presence is shared with all 18,784 students and 2,535 staff across six Colleges spread over 13 sites

What has it meant to your institution to be a Green Gown Award finalist?

An endorsement that we are on the right path towards greater environmental stewardship.

Further information

www.ualcarbondashboard.com

www.meethetide.com