



Green Gown
Awards 2016



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Finalist's case study

Blackpool and The Fylde College

Learning and Skills

e-learning for e-everyone

About the project

Summary

B&FC's engaging E-Learning course encapsulates sustainability for all levels and abilities, effectively utilising a variety of text, images, video clips, case studies and quizzes to appeal to students and staff alike.

Project partners

N/A

The results

The problem

The College has been developing and collating sustainability resources for over 8 years, but did not have a categorised resources bank where tutors could make use of them. As a result of the College's e-learning target to ensure that 25% of curriculum areas can access online learning by 2017. It was decided by the Sustainability Committee in September 2015 that a Moodle Sustainability course should be built to compile the sustainability resources and create a useful online learning tool for staff and students.

The approach

In partnership with the College's Learning Resources Team and the Sustainability Manager, an online sustainability course has been developed which is accessible to all tutors across the College's FE and HE curriculum areas. The Sustainability Manager set aside 1-2 hours a week to produce a range of storyboards which were later transformed into individual course content and modules through the Learning Resources Team.

In November 2015 the College launched its new Moodle sustainability e-learning course. The course is made up of 8 key themes that can be used across all FE and HE curriculum areas:

- Business and Procurement
- Energy and Emissions
- Water
- Global Issues
- Community and Engagement
- Waste and Recycling
- Biodiversity
- Travel and Transport



Profile

- Further and Higher Education
- 20,000 students (includes full and part time students)
- 1300 staff
- Urban



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Each module is then broken down into a number of sub-categories, for example:

Business and Procurement

- 1 Ethics and Corporate Social Responsibility
- 2 Circular Economy
- 3 Supply Chains
- 4 Sustainable Business Models and Examples

The content of each module is be made up of a number of sub headings, which includes detail about the topic title and a range of resources such as Youtube videos, newspaper articles, live data (national grid and world population count), College utility data, quizzes or simply links to online articles and case studies. The whole page is interlinking and designed to flow so that once a student has read about a topic there will be articles, videos, case studies and a quiz about that topic to enhance the learning outcomes.

Our goals

A total of 5 of the 8 modules have been completed, with a further 3 modules yet to be written. The original course target was to complete 25% of the modules by July 2016 and a further 25% by July 2017. A total of 62% of the course has already been completed and a new goal has been set to finish the course by December 2016.

Obstacles and solutions

Ensuring tutors are aware of the course	Staff training is carried out for all tutors.
Ensure tutors understand how the course links in with their own course/curriculum	Staff training is carried out for all tutors.
The course is engaging and interactive	The course is designed in a way which utilises a wide range of multimedia, quizzes and assignments to enhance the students learning outcomes and understanding of the subject.
Students need to be able to access course information and assignments off- site	The course can be accessed off-site via the College website, so learning can be continued outside of College.

Performance and results

The number of students benefiting from the course will grow year on year as more tutors embed the content into their own courses.

The current usage of the course in 2015-16 included 50 tutors and approximately 1000 students, the 2016-17 usage potential is set to increase and the College is aiming to increase student participation by 30% as the course is being rolled out to new areas, through additional staff training in areas such as Creative Arts and Society Health and Childhood Studies.

The future

Lessons learned

- Ensure that there is an ability to expand the course and add additional courses as tutors are requesting the more information is added to modules.



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- Restrict editing access members of staff to ensure quality of the resource.
- Ensure the course is continually reviewed and updated in order to keep information and case studies relevant.
- Provide staff training for the course and continue to promote the course to tutors and new tutors.

Sharing your project

The course has been promoted through staff development events, Moodle, staff bulletins, staff training events and training for tutor groups and individuals. The Sustainability Manager has also promoted the project through the 2016 EAUC National conference workshop session to demonstrate the benefits of the online resource to HE and FE institutions and encourage other institutions to follow in the College's footsteps.

What has it meant to your institution to be a Green Gown Award finalist?

"We would be delighted to win this award, which recognises the College's commitment to promoting sustainability across the College community. The online resource makes a significant contribution to e-learning and can be utilised by all areas of our business. We're proud that B&FC students will qualify with these transferable skills, which in turn will enhance their employability."

Further information

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