

COLLABORATIONS FOR CHANGE

Global Goals for Tomorrow's Education, Today

19TH ~ 21ST JUNE 2018 KEELE UNIVERSITY



The #SDGTeachIn: How Student Demand Led to Over
200 Teaching Staff Including the SDGs in Their
Teaching, Learning and Assessment

Headline Sponsor



CarbonCredentials



What do students want?

85%

- Agree or strongly agree that **“sustainable development is something which universities and colleges should actively incorporate and promote”**

70%

- Agree or strongly agree that **“sustainable development is something which university and college courses should actively incorporate and promote”**

60%

- Agree or strongly agree that **“sustainable development is something which I would like to learn more about”**

66%

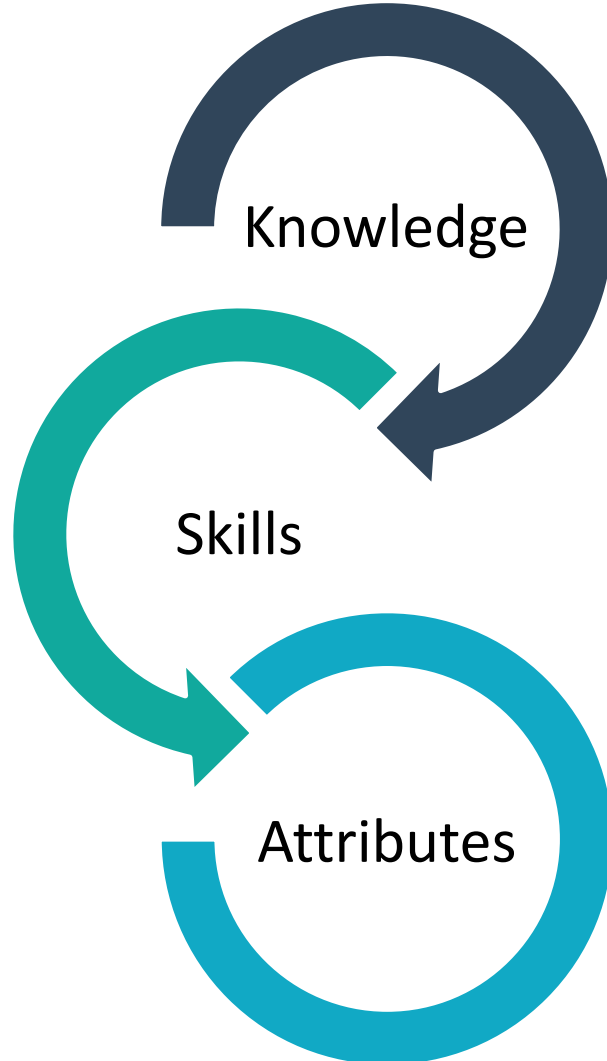
- Say they would **“willingly be paid £1000 less per year** if the company they worked for had a good environmental and ethical record”

c50,000 student respondents over the last 8 years

<https://sustainability.nus.org.uk/our-research/our-research/skills-and-sustainable-development>



What is ESD?



Education for sustainable development is the process of equipping students with the **knowledge and understanding**, **skills** and **attributes** needed to work and live in a way that safeguards environmental, social and economic wellbeing, both in the present and for future generations.

HEA QAA ESD guidance 2014

Research on student understanding of and interest in the SDGs



- **67% hadn't heard of the SDGs** prior to answering a survey about them, but 61% say they would like to learn more about the SDGs.
- 81% agree that the UK government should actively lead and support achievement of the SDGs.
- **Goal 13, climate action, is seen as the most important goal**, and climate change is reported as being the most important issue facing the world today.

Tracking questions included in NUS Extra omnibus survey, more SDGs added monthly

<https://sustainability.nus.org.uk/our-research/our-research-reports/student-opinion-sustainable-development-goals>

Engaging critically with the goals



“[...] we encourage a critical engagement with the goals and, in particular, the economic system which is built into them. There is a strong capitalist and neoliberal orientation to the goals which should be addressed in any conversation about the SDGs.

[The SDGs] should act as an entry-point for students and teaching staff alike, to identify the links between their discipline and the issues central to sustainability. [...] we encourage students and educators to engage in participatory, inclusive, creative, critical, and transformative learning experiences.”

- Rob Young, NUS VP Society and Citizenship 2016-2018

Activity: The SDGs and You

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#SustainabilityAtoZ

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nus #SustainabilityAtoZ

Dentistry



■ ■ Demonstrating the clear links between the environmental and health benefits of diet, smoking cessation and eliminating mercury use.

*Dental Public Health Scholars,
Centre for Sustainable Healthcare*

nus #SustainabilityAtoZ

Language (English)



■ ■ Students tour a **local ethical business** to develop their language skills.

*Jane Cleary, assistant director of studies
of UCLan Language academic*

nus #SustainabilityAtoZ

Travel and tourism

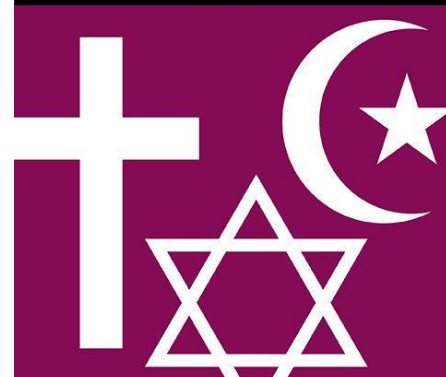
■ ■ How does sustainability link to issues of primary importance to travel and tourism?

Melissa O'Conner, higher education curriculum coordinator in business and tourism



nus #SustainabilityAtoZ

Religious studies



■ ■ We need to find ways to communicate sustainability objectives beyond the Western, post-enlightenment paradigm.

Dr Brian Black, lecturer in Religious Studies

NUS SDG Teach-In Campaign



#SDGTeachIn

Asked academic staff to pledge to include the Global Goals in their teaching, learning and assessment during one week in February 2018.

Why did we run the campaign?

- Raise awareness of sustainable development
- Start a conversation amongst teaching staff
- Catalyse curriculum reform and test new ideas
- Embed sustainability and social responsibility across all curricula
- Link teaching to local and global concerns
- Prepare students to tackle 21st century challenges

What did we do?

- Created a website and pledging page
- Promoted the pledge through our networks and key partners such as the EAUC, PRME, Teach SDGs, RAISE etc
- Asked for endorsements for the campaign
- Ran two webinars for teaching staff and SUs
- Collated useful resources

<https://sustainability.nus.org.uk/responsible-futures/esd-teach-in>

SDG Teach-In reach

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31 institutions



257 teaching staff



16,220 students

Leaderboard (% of total students reached)

1st Place	Royal Agricultural University
2nd Place	University of the West of England
3rd Place	Canterbury Christ Church

Leaderboard (number of teaching staff pledged)

1st Place	University of the West of England
2nd Place	Nottingham Trent
3rd Place	Canterbury Christ Church

All participating institutions

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Case study: Christ Church Students' Union

Ellie Martin, Advice and Campaigns Coordinator

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Why we got involved

- Close working relationship with University Sustainability Team, Student Green Office, Students in NUS funded Social Enterprise projects and our local community and ethical business network
- Working towards NUS Responsible Futures accreditation and annual NUS Green Impact award
- The SDG Teach In offered a way in, started a conversation, gave us something to build on



Christ Church Students' Union

42 mins · 🌐

We are thrilled to announce that the Union and the University have signed The SDG Accord - The University and College Sector's Collective Response to the Sustainable Development Goals.

We have also forged an official partnership to achieve the NUS Responsible Futures accreditation.

Check out the article here:

<https://ccsu.co.uk/news/article/ccsu/NUS-Responsible-Futures/>



👍 Like 💬 Comment ➦ Share

CHRIST CHURCH
**STUDENTS'
UNION**



Case study: Christ Church Students' Union

Ellie Martin, Advice and Campaigns Coordinator

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Engaging with academic staff to take the pledge

Dear Golden Apple Nominees,

I am writing to you as Sustainability is at the heart of everything the Students' Union does and we need YOUR help.

19-23 February 2018 the National Union of Students are holding the first ever "SDG Teach In" to raise awareness of why the UN Sustainable Development Goals should be at the heart of further and higher education, and help catalyse the change needed to make this happen.

We are asking lecturers and teaching staff across UK universities and colleges to pledge to include the [Sustainable Development Goals \(SDGs\)](#) within their teaching, learning, and assessment on their course(s) **during week of the 19-23 February 2018**.

The UN Sustainable Development Goals are a set of 17 'global goals' which set out targets to end poverty, protect the planet, and achieve prosperity for all by 2030. Alongside being a standalone goal, education is also vital for attaining all the other goals. We know that 60% of students, regardless of discipline, want to learn more about sustainability, as demonstrated by six years of NUS-led research.

The SDG Teach In gives lecturers and teaching staff the chance to start the conversation.

[Pledge today](#) to take part in the Teach In and:

- Raise awareness of the importance of sustainable development
- Catalyse curriculum reform and test new ideas
- Embed sustainability and social responsibility across all curricula
- Link your teaching, learning, and assessment to local and global concerns
- Prepare students with the knowledge, skills, and attributes to tackle 21st century challenges

By taking part, lecturers and teaching staff pledge to include the SDGs in their teaching, learning, and assessment in one or more of their courses during the week of 19-23 February 2018. This may be done through case studies, debate, discussion, group work, or simulations relating to topics included within the SDGs. Ideally, students will learn about the SDGs and their relevance to the course.

Please take the time to pledge so that we can join a national movement of academics raising the SDGs with students in a meaningful way.

You never know this could be the act that makes the difference between a Golden Apple Nomination and a win!

Nominations in the Golden Apples 2018 will open on 16th April - 8th May and this year's award event will be on Wed 23rd May 1-2pm in Augustine Hall (save the date!).

many thanks, Ellie

Hi Adriana,

Could you send me more information about the SDG workshop you mentioned the other day. I have a group of L6 policing students (only about 10 of them) on 'Beyond Policing: Human Rights and Global Challenges' module and I was going to talk to them a bit about SDGs on Tue 20th anyway, as part of their longer session on United Nations, but this SDG workshop would work great. Their session is 9-12 so maybe the first or last hour of that slot for bringing the students over...?

Thanks!
Katja

Direct email, flyers in the Staff Lounge, set up a small working group, word of mouth!

Planned a basic intro session which could be downloaded from our website and delivered in seminars

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Engaging students in prompting the pledge to their teachers



Christ Church SU
@christchurchsu

Follow

We've been asking lecturers and teaching staff to include Sustainable Development Goals (SDGs) within their teaching, learning, and assessment on their courses and we're 2nd place for pledges from @CanterburyCCUni staff and students reached! #SDGTeachIn [sustainability.nus.org.uk/responsible-fu ...](https://sustainability.nus.org.uk/responsible-fu...)

The SDG teach-in so far:



24 Institutions



110 teaching staff



6,735 students

Leaderboard (% of total students reached)

1st Place	Royal Agricultural University
2nd Place	Canterbury Christ Church
3rd Place	Nottingham Trent

Leaderboard (number of teaching staff pledged)

1st Place	Nottingham Trent
2nd Place =	Canterbury Christ Church
3rd Place =	De Montfort University



CCCUSustainability

29 mins ·

The Student Green Office have launched a Sustainable Development Goals project as they begin to explore the 17 global goals in Kent. The mission is to highlight how much closer to home the worldwide issues are than many of us initially think. In a series of blog posts those who are dealing with the problems and people with an expert or academic view on the issues will have the opportunity to voice their opinions. [188 more words]

<https://cccusustainability.wordpress.com/.../everything-you-.../>



Everything you need to know about the Sustainable Development Goals project.

The Student Green Office have launched a Sustainable Development Goals project as they begin to explore the 17 global goals in Kent. The mission is to highlight...

[CCCUSUSTAINABILITY.WORDPRESS.COM](https://cccusustainability.wordpress.com)



Christ Church SU
@christchurchsu

Follow

Do you agree with 85% of students that #SustainableDevelopment is an important goal for universities? Why not ask your lecturer to pledge their support to the #SDGTeachIn taking place in 2 weeks. [sustainability.nus.org.uk/responsible-fu ...](https://sustainability.nus.org.uk/responsible-fu...)



7:09 am - 5 Feb 2018

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Sustainable Development Goals Teach In - workshop resources now available

A number of academic colleagues took a pledge to teach their students about the **UN Sustainable Development Goals (SDG)** during the **NUS SDG Teach In week** (19-23 February).

Project 93 at the University devised a workshop which can be delivered to students in 30 minutes to introduce them to the SDGs. The resources to deliver this workshop are now available on the **Students' Union website**.



Staff Newsletter

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Follow up event



Case study: The Students' Union at UWE

Rachel Colley, Community Manager

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Goal: All students will have the opportunity to engage with sustainable development (as framed by the SDGs) in their programme of study.

Current focus: To assess alignment between the UN SDGs and programmes of study at UWE Bristol



Case study: The Students' Union at UWE

Rachel Colley, Community Manager

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This week is the NUS **#SDGTeachIn** event with **@NUS_sustainable** - follow our tweets over the week to see how we're working towards the Sustainable Development Goals at The Students' Union!



The Students' Union has an active pledge to **#BristolZeroTolerance** and runs several campaigns including **#ThisGirlCan**. Get involved in International Womens Day (8 March): ow.ly/o13s30iu3ip **#SDGTeachIn**



2:45 PM - 19 Feb 2018



The Students' Union at UWE has 100% renewable electricity and **@UWEBristol** also generate our own electricity from the solar panels at Frenchay Campus - the largest single roof-mounted array in any UK university! **#SDGTeachIn**



11:50 AM - 20 Feb 2018

- How did we engage students in promoting the pledge to their teachers?
- Supporting the Teach In through promoting our SU wide commitments to the SDGs

THE STUDENTS'
UNION
AT UWE

Case study: The Students' Union at UWE

Rachel Colley, Community Manager

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THE STUDENTS'
UNION
AT UWE

1st Place –
number of
teaching staff
pledged

2nd Place – %
of total
students
reached

“We were delighted to partner with our University to champion the NUS SDG Teach In. The Teach In is a fantastic way to raise the profile of the work that UWE Bristol and the Students' Union have been progressing – to embed sustainability across the formal and informal curriculum. This is an opportunity to showcase how sustainability is relevant to each course and how every UWE student can take meaningful action in their degree – and for the rest of their lives.”

VP Education, The Students' Union at UWE, Jamie Jordon

What did academics say?



*"It is critical that students understand the consequences and responses of (in)action to climate change. **This pledge offers promise and an opportunity to inform the next leaders of tomorrow on how the SDGs could affect their future paths.** The hope is that these global goals act as a considerable force for change for the greater good of the planet and the livelihoods of people in all regions of the world."*

- Pledge, Feb 2018

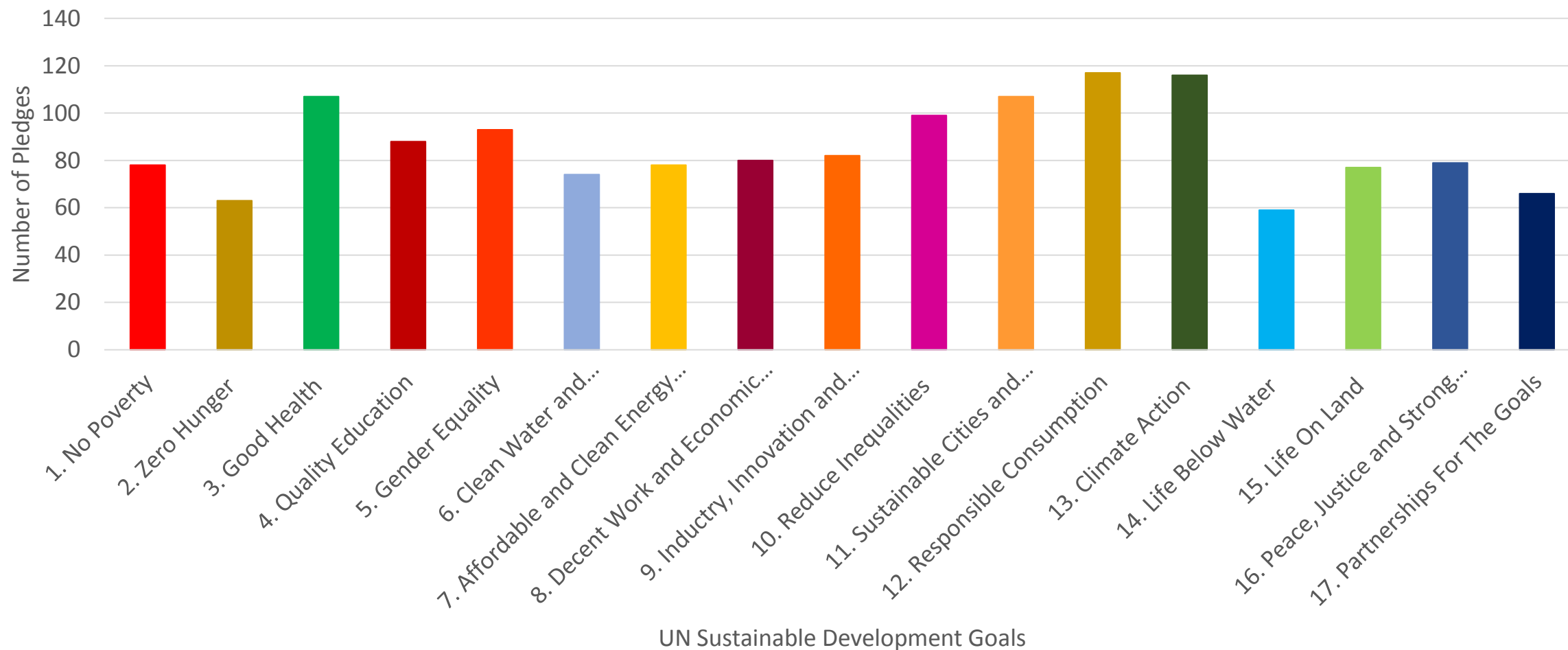
*"Running a series of lectures on 'Materials and the Environment- Cradle to?' which are finishing today and you would be pleased to know that **through the series of lectures all '17 Sustainable Development Goals' have been addressed in some form**"*

- Dr Plato Kapranos, Senior University Teacher

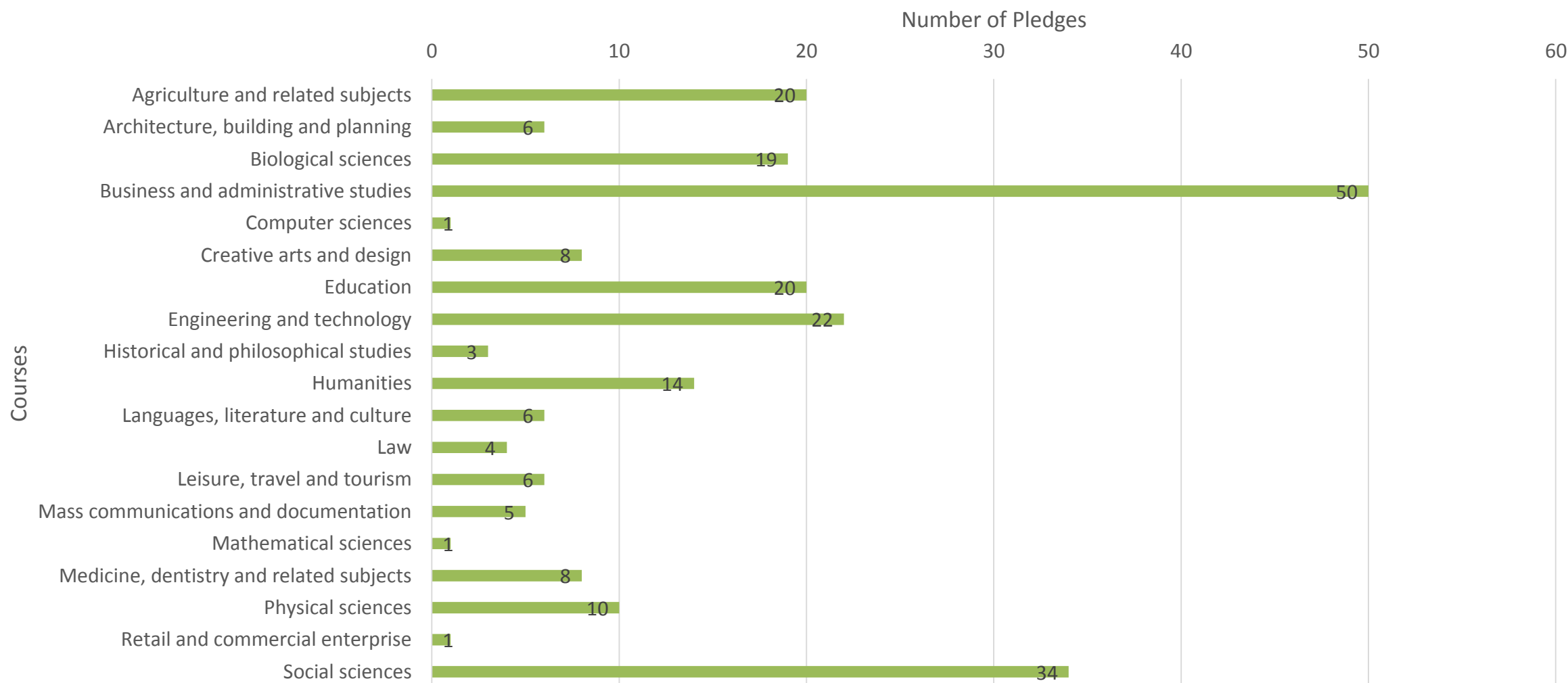
Director of SEFY Sheffield Science & Engineering Foundation Year



Which SDGs were taught during the Teach In?



Courses Pledging



What did students say?



useful -
Didn't understand
relevance.

irrelevant.

This session was very
interesting for me and I think
for my classmates too.
I think that the instructor
gave us advice about how
we can do to do a better
world.

Thank you!

- eye opening
- interesting
- links in with
- learnt a lot
- interested to
- Great way of

Interact

Important
thought-

This
session

and I learnt
something which I have
never heard of before

in and

Make
are that
rule

session opened
eyes and
realise

This session is strongly
relevant to everyone,
everywhere. I personally
believe these things such
as SDG will never happen
without people knowing
about them. I found
the session extremely
interesting and being
able to critique
properly is important.
Sustainability can never
be achieved without
knowledge and being
educated.

Enjoyed it,
relevant & should
be done in its

rel
with

→ A
about
his

Felt
on
devel
was
needed
Some
issue
self

Was

This session made
me realise how many
different issues there
are in the world.
It opened my eyes as
to how difficult it
would actually be to
completely banish all
of the issues in order
to make the world
more equal but also
sustainable. The only
way to solve most
issues is to involve
everyone and over the
course of many years.

I think learning about the SDG
is important - it links well to
Early Childhood because we
can consider the impact of
poverty, health, education,
and how we
difference.

It was an interesting
session and an
eye opener into the
problems of the
world.

Very Beneficial

• I learnt something
new.

#GlobalGoals.

It was good, I found the
information relevant and
interesting

Interesting and on an

important

od day

I think that this session
really interesting in the wa

Next year's campaign

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18th – 22nd February 2019



oikos



Full Chapters
Chapters in Accession
As of January 2017

- Scaling up the campaign with new partners: international, primary, and secondary

Discussion

- On tables, recording your responses on flipchart:
 - i. Were you involved in the 2018 SDG Teach-In? If so, how?
 - ii. How do you hope to be involved in the 2019 SDG Teach-In? What tactics might you use to engage staff and students in the campaign?
 - iii. How can NUS best support you through this campaign and to engage staff and students with the SDGs generally?

Summary

#SDGTeachIn 18th - 22nd February 2019



Mapping the Global Goals – a support package co-developed by the University of Winchester and NUS to map the SDGs across the formal curriculum through a student-led audit.

Keep In Touch

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More info, case studies, and resources:

<https://sustainability.nus.org.uk/responsible-futures/esd-teach-in>



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The SDG Accord

The University and College Sector's Collective Response to the Global Goals



End extreme poverty, inequality and climate change

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www.sdgaccord.org

