

# Social Responsibility & Human Rights: Beyond CSR

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Social Responsibility  
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# Today?

- SRS – unpicking definitions, global standards and guidance
- Some examples from one University perspective
- My own views.... (disclaimer)
- Discussion and your views!



# Social Responsibility?

“responsibility of an **organization** for the **impacts** of its decisions and activities on **society** and the **environment**, through transparent and **ethical behaviour** that

- contributes to **sustainable development**, including health and the welfare of society;
- takes into account the expectations of **stakeholders**;
- is in compliance with applicable law and consistent with **international norms of behaviour**; and
- is integrated throughout the **organization** and practised in its relationships

ISO 26000



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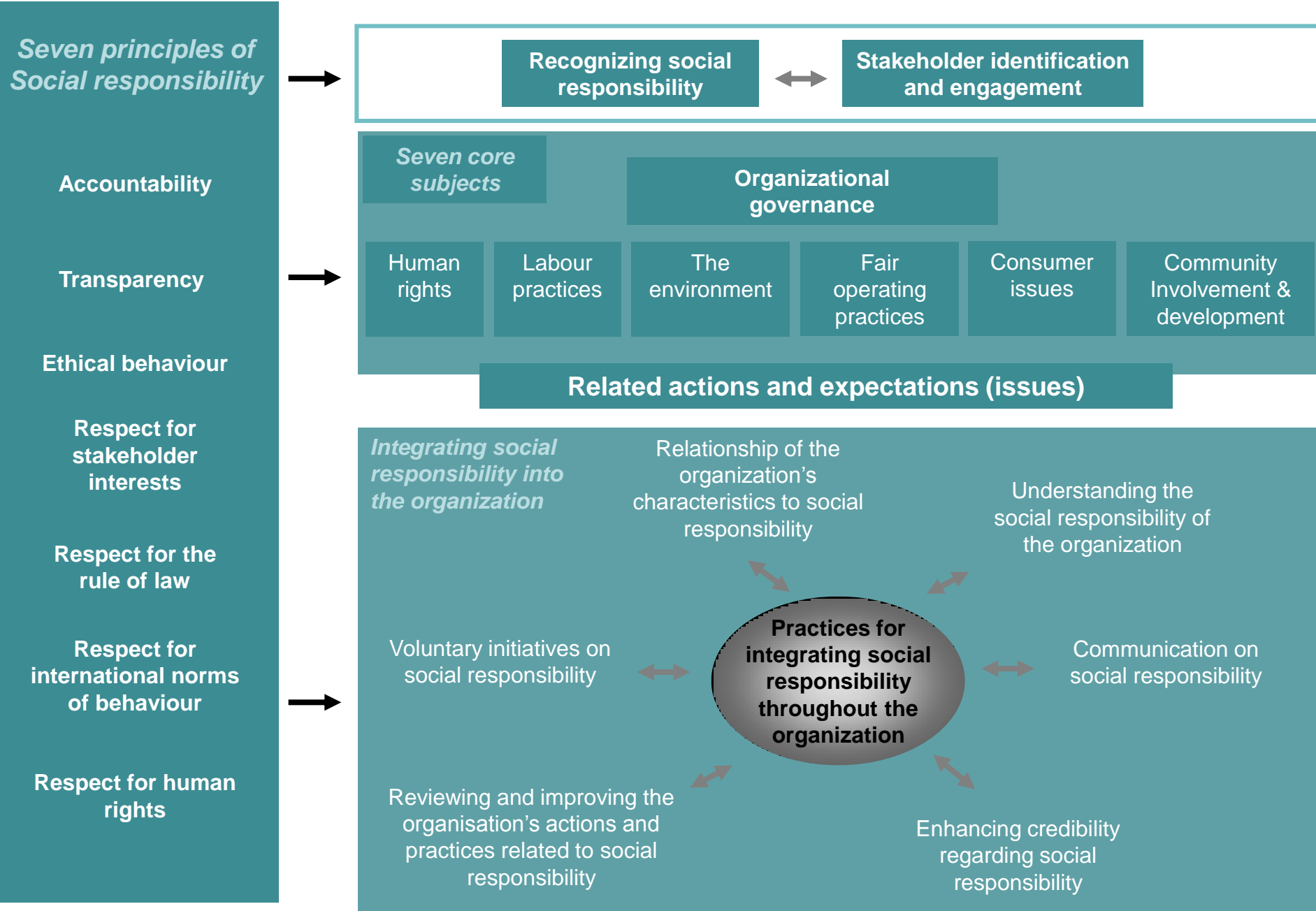
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“... the responsibilities of universities for the impacts of their decisions and activities on society and the environment through transparent and ethical strategies.”

Research,  
Teaching,  
Support for  
Learning and  
Public  
Engagement

Governance

Environmental and  
Societal  
Sustainability

Fair Practices



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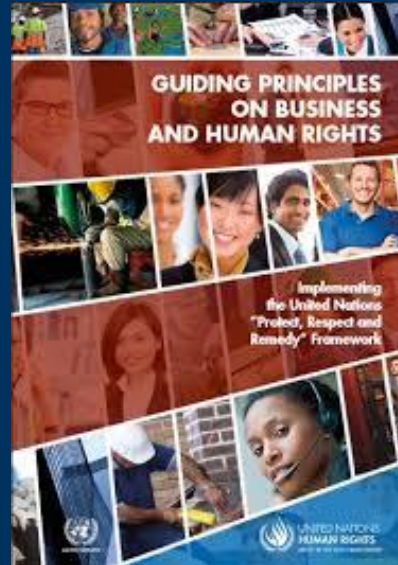
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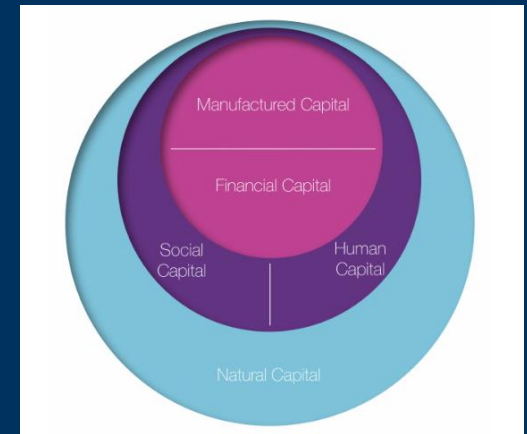


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# Is CSR Dead?



#NETPOSITIVE



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# Values and Value: Different types of capital critical for success



Natural



Human



Social



Manufactured



Intellectual



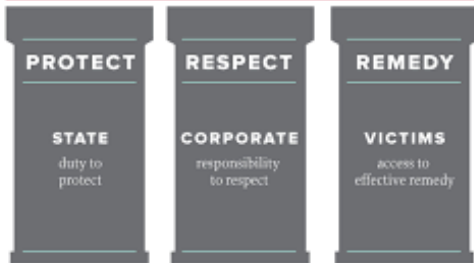
Financial



# Human Rights Lens

## THREE PILLARS of the UN GUIDING PRINCIPLES

### HUMAN RIGHTS



*'Too many companies today put resources into social development initiatives that are worthy on their face, while ignoring serious negative impacts on people in their own operations and value chains. So they end up giving with one hand while taking away – or enabling others to do so – with the other. This is not a pathway to sustainable development.'*

– John G. Ruggie, former UN Secretary-General's Special Representative on Business and Human Rights<sup>6</sup>



Modern Slavery Act  
2015

EU CONFLICT  
MINERALS  
FRAMEWORK & CLP  
REGULATION

WEEKLY COMPLIANCE DIGEST

enablon



OECD GUIDELINES  
FOR MULTINATIONAL  
ENTERPRISES

**DODD-FRANK**  
THE DODD-FRANK WALL STREET REFORM AND CONSUMER PROTECTION ACT

BACKGROUND



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# SRS at UoE?

“A commitment to social responsibility has long been part of the University's ethos, appearing formally in our Strategic Plan since 2004.

We take a whole institution approach recognising this includes: existing sustainability and carbon initiatives; sustainable procurement, fair trade and supply chain issues; responsible investment issues; embedding social responsibility and sustainability issues in the learning, teaching and research of the University; access to education and widening participation issues; fair employer and equalities and diversity issues; and community and public engagement

**Professor Charlie Jeffery**  
**Senior Vice Principal**



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# SRS areas for the University



Climate change



Sustainable estates



Sustainable procurement,  
fair trade and supply  
chains



Responsible  
investment



SRS in learning  
and teaching



Fair employer and  
equality and diversity  
issues



Widening  
participation



Community  
engagement



Public  
engagement



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# SRS Department Priority Areas



Climate change  
and energy



Resource use and  
circular economy



Sustainable procurement,  
fair trade and supply  
chains



Responsible  
investment



Learning teaching  
and research



Community and  
Public engagement



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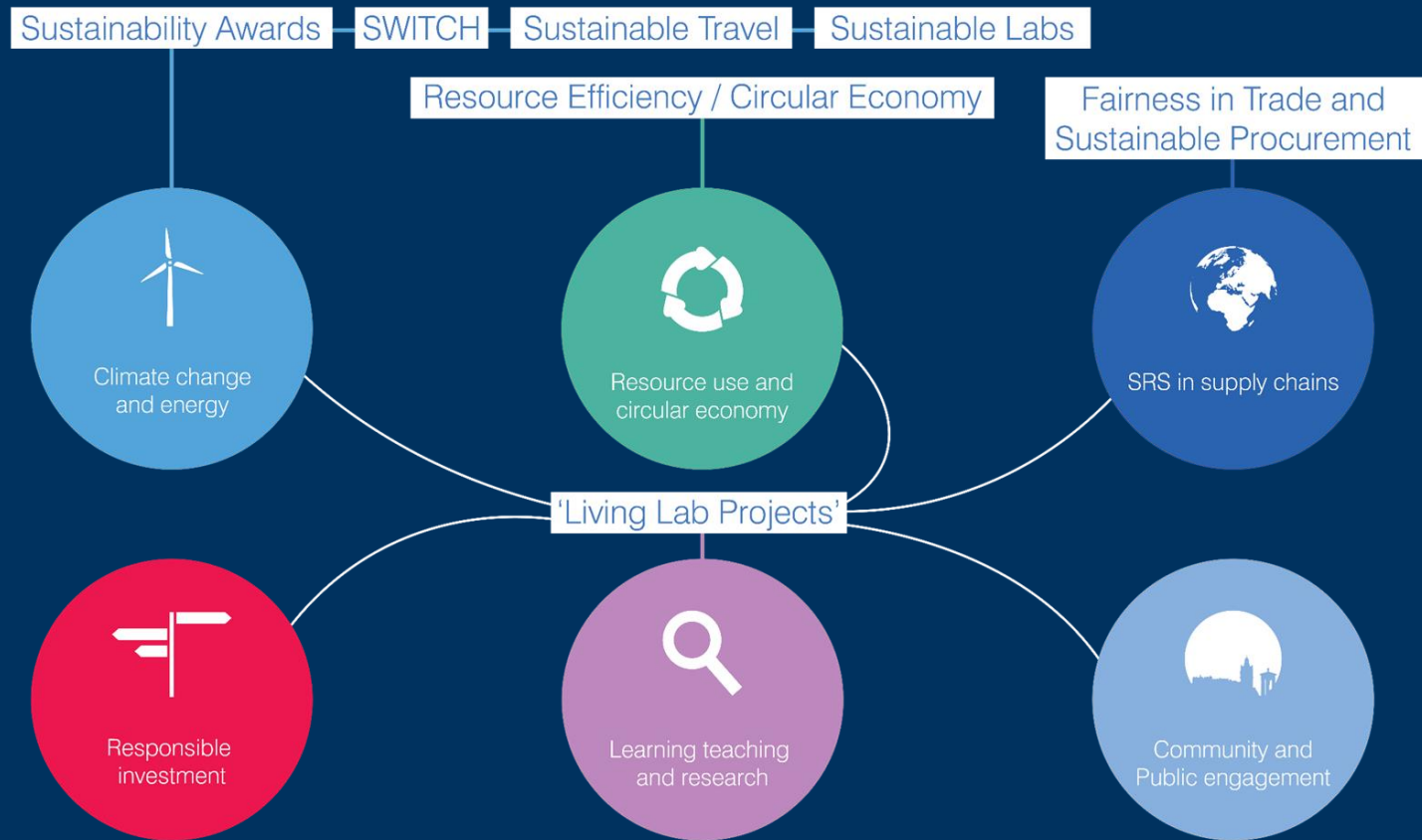


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# Programmes to catalyse action and collaboration across campus



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# Climate Change

Effective use of space  
& energy

Policy and behaviour  
change

Investments in, or  
purchase of, renewables

Changes to our  
investments

Learning & research into Challenges / Solutions

Whole institution approach to climate change



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# SRS in Supply Chains: fair trade and beyond

## Conflict minerals



The University of Edinburgh has become the first higher education institution in the UK adopt a formal conflict minerals policy.

## Modern slavery



In 2016, the UK Modern Slavery Act (2015) came into force, which requires commercial organisations with a turnover of over £36 million to publish a statement detailing what actions they are taking to combat any risks of modern slavery in their own operations and in their supply chains.

## Identifying social and environmental impacts of University supply chains



The University of Edinburgh is working on identifying potential social and environmental impacts of its supply chains, throughout the lifecycle of products and services it procures, from the stage of extracting raw materials all the way up to disposal.

electronics  
 watch

Responsible public  
procurement.  
Rights of  
electronics workers.

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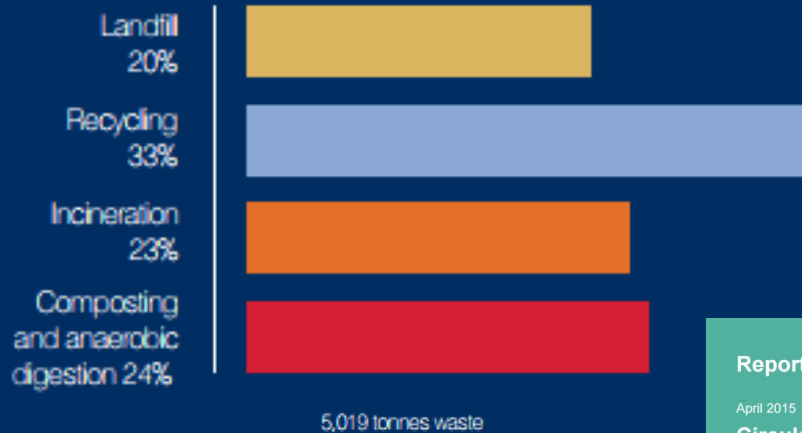
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# Towards a Circular Economy



£63,000

Estimated savings from the six month PC Reuse Project. A total of 174 PCs were reused internally, along with 257 other IT items.



## Report

April 2015

### Circular Economy Thinking and Action at the University of Edinburgh



## PC Reuse at the University of Edinburgh

Zero Waste Scotland Reuse and Repair Capacity Fund Project

Prepared by Alan Peattie and Caro Overy (Department for Social Responsibility and Sustainability, UoE).

Contributions from Bradley Richards (Department for Social Responsibility and Sustainability, UoE), Jim Aikman (Consultant and ECCO Associate), Charlotte Wraight (ECCO), Fraser Muir and Fiona Carmichael (College of Arts, Humanities and Social Sciences, UoE), Kate Fitzpatrick (Waste Team, UoE), Sotiris Katsimbas and Sophie Urwin (Remade in Edinburgh), and James Turing (Turing Trust).



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# Community Engagement

## Student Community Engagement



NOV  
**25** - **25**  
2016 2016  
13:00 14:30

SRS Student Forum: Exploring  
Social Enterprise

*Your Digital*  
**EDGE**

+ Digitally curious?

+ Digitally creative?

+ Digitally confused?

JOIN A COMMUNITY OF STUDENTS,  
EXPAND YOUR DIGITAL SKILLS AND GET RECOGNITION

**Edinburgh Award  
(Digital Ambassador)**



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# ESSA: European Students', Sustainability Auditing

- a more **flexible approach** to student learning, assessment and certification
- allowing students to engage with **real world issues**
- **enhancing** of the use of student/learner centred approaches
- more effective integration **of practical training** and learning in and from **real-world situations**

# ESSA is a 3 year pilot

## Partnership between:

- **National Union of Students' UK**
- The National Unions of Students in Europe
- The University of Edinburgh
- Kaunas University of Technology
- Universidade Do Porto
- Edinburgh University Students' Association
- Kaunas University of Technology Students' Union
- Associação de Estudantes da Faculdade de Psicologia e de Ciências da Educação da Universidade do Porto



# SDGs: framework for connecting with local and global priorities



Define Priorities

Set Goals

Integrate

Report & Communicate



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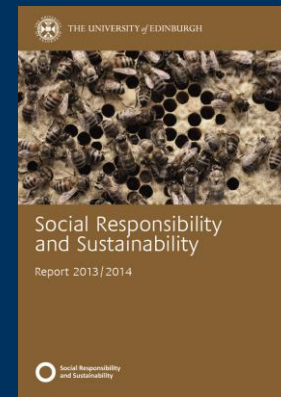
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# Thoughts? Questions? Comments?

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