



## **Cycling at Stirling**

Investing in a sustainable future through green travel choices

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BE THE DIFFERENCE

#### Agenda for today

- The University of Stirling
- The Cycling Journey: the road to cycling promotion
- Grants and Funding turning opportunities into assets
- Cycling events on campus
- The future of cycling and sustainable travel at Stirling



# The University of Stirling

- 3 campuses: Stirling, Highland, Western Isles campus
- Over 12,800 students and 1,500 staff
- Cycle Friendly Campus
- Cycle Friendly Employer
- 480 bike parking spaces
- Bike rental scheme Nextbike
- Recyke-a-Bike
- Stirling Cycle Hub





## The Cycling Journey: How did it start?

- Cycle Friendly Campus Award
- Cycling Scotland
- Bright Green Business
- Campus Cycling Officer Programme





Cycling Scotland











#### **Grants and Funding**

2016 – Cycle Friendly Campus Award

**Campus Cycling Officer position** 

**Facilities improvement** 

Additional bike parking spaces: Queen's Court link bridge, Pathfoot north and south entrances, (ongoing), Gannochy Sports Hall (in progress), John Forty's Court (in progress)

2016 – Internship Fund

Cycling promotion, events and activities taking place in the spring semester of 2017

Pocket campus map – showing bike parking locations, Nextbike stations, changing facilities, routes to academic buildings and to student accommodation

Cycling film – short film produced by our student media group AirTv

Safety Campaign – Full day event run together with the University of Stirling Cycling Club with led rides and bike safety equipment giveaway

2017 - Recently submitted application: Campus Development Grant for infrastructural changes



#### **Campus Cycling Events**

Dr Bike sessions

Free fortnightly bike maintenance sessions run by Recyke-a-Bike On average 9-14 bikes fixed in a 5 hour session

Active Travel Day – October 2016

Sustainable Travel promotion with Cycle to Work Scheme, Liftshare, Nextbike, University of Stirling Cycling Club, Nissan Leaf 0 emissions car

Festive Cycling Event – December 2016

Promoting cycling whatever the weather in a festive spirit with mince pies and Dr Bike

ReFresher's Week – January 2017

Engaging new students in cycling during their first week at the University

Sustainability & Employer Engagement Week – January 2017

Joint event with the Stirling Cycle Hub and The Green and Blue Space



#### **Cycling Events**









#### **ACTIVE TRAVEL DAY**

Everything you wanted to know about healthy lifestyle and active commute to campus

#### **FREE EVENT** FOR STAFF & STUDENTS

Monday 31st October 2016 10 am - 3 pm **Atrium & Pathfoot Crush Hall** 

- Bike at the Recyke-a-bike stall
- · Check your bike journey and get route advice from Stirling Cycle
- · Boost your travel confidence & sign up for FREE to the Essential Cycling Skills Sessions (numbers • Environmentally conscious are limited)
- · Are you healthy? Book yourself a FREE health check-up!
- · Healthy Eating Smoothies and healthy tray bakes are awaiting at **Baxter Storey**
- · Find out about the University CycleScheme (Staff only)

- Fix your bike for FREE with Dr Try out something new sign up for a FREE HIIT, Indoor cycling or a Yoga taster session at the Sports Centre stall
  - . Enthusiastic biker? Check out what the University of Stirling Cycling Club has got to offer!
  - driving? Give the Nissan Leaf electric car a go - book a test
  - · Find out about the Liftshare car sharing scheme Get to know the eco-friendly
  - buses with FirstBus
  - · Why not try Nextbike? FREE bike rental service for staff & students - sign up at the Nextbike stall







### The future of cycling at Stirling

- Cycle infrastructure
- Regular bike monitoring on campus
- Cycling skill sessions both for staff & students
   Essential Cycling Skills training
   Cycle ride leader training
- Cycle Friendly Employer Award
- Active Travel Day & Safety Campaign March 2017
- Led rides



### Special thanks to

Cycling Scotland











