

Integrating Sustainability into Staff and Student Inductions

Sustainability inductions are a key route to ensuring staff and students are aware of the institutions activities and gain a place into that all important first impression. However it is not simply an information sharing process but the gateway to future engagement and a pivotal point to establish the habits and culture your institution needs to pursue its sustainability objectives. It can also encourage the relevant professional or academic departments to initiate or engage with projects on campus.

Pre-induction

New students and staff can benefit from hearing about the sustainability credentials and aspirations during the recruitment process, allowing them to take account of the sustainability culture and support systems when selecting which institution to attend / work for.

Pre-induction information is useful for student accommodation and providing online information, videos or even quick e-learning to help students prepare for moving in. Information could range from institutional commitments to what students do and don't need to buy, sustainable travel options, and ways to get involved.



Partnerships and Collaborations

Developing partnerships with these departments will be essential for success:

- Human Resources
- Student Services
- Accommodation management
- Learner Engagement
- Student Societies
- Estates and Facilities
- Students Union
- Curriculum leaders
- Wellbeing Teams



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Format of Sustainability Induction

Standard induction processes vary greatly by institution, so the format will need to be tailored to provide the most effective format for your needs.

Staff Induction Examples

- Overview video as part of welcome pack or to be played as part of larger induction event
- Presentation or Stand at Staff welcome days
- Department or faculty devolved inductions using a template presentation that is tailored
- Offer tours of facilities

Student Induction Examples

- Overview video as part of welcome pack or to be played as part of larger induction event
- Welcome Week lecture hall presentation
- Accommodation-based presentations
- Individual classroom presentations
- Offer tours of facilities



Follow-up Engagement

Follow-up engagement will be essential to ensure the sustainability information doesn't get lost in the mass of induction information, but also to allow the latest news to be shared

- Consider Welcome Week sessions for returning students, perhaps giving more of an update
- Collect information on a sign-up sheet in initial inductions to create a mailing list for newsletters
- Run competitions that encourage staff or students to follow your institutions sustainability accounts
- Provide additional opportunities to engage through training or events over the year

Information gathered through Integrating Sustainability in staff and student inductions sharing series and presentation from Dundee and Angus College

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