

## Interface

### Using Biosfera carpet tiles to create an inspiring environment

‘Exchanges’ Area – EAUC Annual  
Conference 17-19 April 2013, The  
University of Nottingham, EMCC

#### Summary

An area of Biosfera carpet tiles were used to create a separate space in the main Conference exhibition room. This area covered 5 meters by 4 meters with a variety of coloured Biosfera carpet tiles. The tiles not only created the designated space but were used to promote a sustainable solution to carpet tiles during Exchange speaking sessions.

#### Project partners

Interface supplied and (temporarily) fitted the Biosfera carpet tiles for the EAUC Annual Conference.

#### The problem

The EAUC wanted an area that could be separate to the rest of the Conference and Exhibition main room to allow for the informal Exchange speaking sessions. The area was 5 meters by 4 meters strictly, due to exhibition spaces being nearby. The area needed to keep in with the sustainability ethos of the Conference, promoting different solutions that people might not be otherwise aware of.

#### The approach

The EAUC approached Interface with the knowledge and understanding of the Biosfera carpet tiles due to promotion by Interface themselves. With the objective clear, the collaboration between the EAUC and Interface allowed for the design of a construction layout of the room and a calculation the amount of Biosfera carpet tiles needed. Installation on the Wednesday was necessary and a breakdown of the Biosfera carpet tiles on the Thursday too. The yarn used in Biosfera is made from industrial waste sources (100% recycled), used fishing nets and fluff from used carpets, separated through processes such as Interface’s ReEntry 2.0 recycling operations.

The facts supplied by Interface about the Biosfera carpet tiles were also used by the EAUC for “Did you know...?” fact posters. These were displayed around the whole of the Conference for delegates and fellow exhibitors to benefit. They included information such as “Interface have teamed up with the Zoological Society of London to develop a way of tackling the problem of discarded fishing nets while also helping to combat poverty”.

#### Our goals

- Create an informally secluded area for the carrying out of “Exchange” speaker sessions
- Promote sustainable resources
- Must be aesthetically pleasing

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## Interface®

#### Company profile

Interface is a global leader in the design, innovation and manufacture of sustainable modular flooring, suitable for any educational environment.

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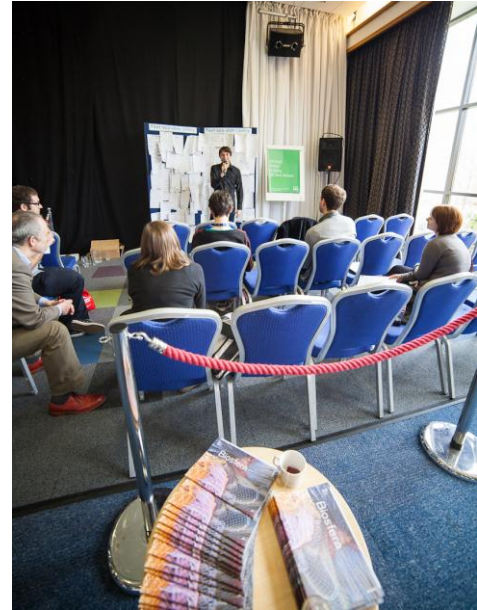
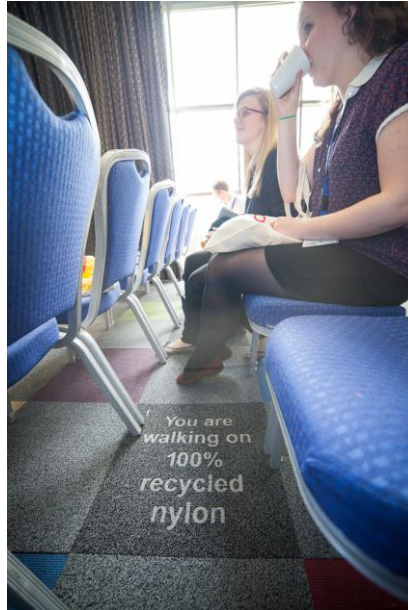
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## Performance and results

The Biosfera carpet tiles were a success. The fitting was completed quickly, accurately and aesthetically. The area was clearly separate to the rest of the exhibition. Information on the Biosfera carpet tiles was distributed both nearby the area and also throughout the Conference on posters and signage. The area was used to its full advantage and comments about the tiles were made by delegates, particularly about the range of coloured tiles that were still made from 100% recycled materials.

## Further information

<http://www.interfaceflor.co.uk/web/Products/biosfera/product>



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