

# Case Study: Jade Monroe

“Jade has been incredibly professional and brought solidity to the team. She is both rigorous and creative, and has achieved massive CO<sub>2</sub> reductions in the projects she has managed”

## The Brief

Transition UWS (University of the West of Scotland) aim is to “engage students and staff to reduce their own and the local community’s CO<sub>2</sub> emissions”. This is achieved through the delivery of campaigns focusing on waste reduction, car sharing and energy saving at home, work and in the community.

The campaigns are delivered across three campuses at UWS with a scope of 2000 staff members and 20,000 students.



Working and learning for a sustainable future

## The Partnership



Transition UWS was established as a new project and so, through the partnership with Change Agents UK, a team was recruited to initiate and manage the campaigns. Change Agents provided many training opportunities which has enabled effective project planning, management, engagement and communication.

Transition UWS has engaged with over 2,500 members of the University community. This has involved running two well attended Green Weeks, efficiently coordinating 4 campaigns over three campuses, analysing energy and CO<sub>2</sub> data and running lectures and workshops with staff and students.

## The Results

- Reduced energy in halls of residence by 109,471kWh, saving 58.17 tonnes CO<sub>2</sub>e.
- Collected over 4 tonnes of reusable items from halls of residences which would have been disposed to landfill. Saving 36.4 tonnes CO<sub>2</sub>e
- Reduced, through the Journeyshare campaign, annual car miles to work by 365,618. Saving car sharers £99,148 in motoring costs and 120.4 tonnes CO<sub>2</sub>e.
- Due to the success of the campaigns the University has provided additional funding to continue the project.

