

EAUC Company Member case study

Cycle Solutions

Cycle to Work Scheme

Bournemouth University



Summary

Cycle Solutions were recently selected to implement a Cycle to Work Scheme to support the universities Travel Plan, part of an initiative by the organisation to improve sustainable transport links for staff.

The problem

Bournemouth University wanted to reduce the number of employees currently using cars as a sole method of transportation to the university. In addition, goals were established to reduce overall carbon emissions', ensuring the university is accessible and reduce the congestion for car park spaces on site.

The approach

Cycle Solutions were able to implement their end-to-end Cycle to Work Scheme management approach as a one-stop-shop for the universities employees. Working alongside the university, we were able to promote the scheme, receive, validate and approve orders as well as fulfill orders with bikes and equipment delivered direct to staff members who opted to take advantage of the scheme.

Obstacles and solutions

(two columns of bullet points - up to 5)

Obstacles	Solutions
Managing the order process	Cycle Solutions are able to satisfy all orders and manage the information so that the employer can see exactly how the scheme has been used.
Effective promotion	Cycle Solutions has supplied co-branded marketing materials as well as hosting on-site pop-up shops for staff to test equipment.
Simple sign-up and ordering	Cycle Solutions we able to accept orders through the website, over the phone and direct through the op-up shop.

Performance and results

To date we have supplied bikes and equipment to more than 50 on-site staff members, improving the number of people choosing to cycle to work and help the university towards it's goals set out in it's Travel Plan. The to-date uptake also carries further benefits to the organisation, with the current uptake levels expected to return savings of over £4,000 in National Insurance Contributions.

Further information

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