INFLUENCE!

Inspiration and insight to change minds and policy

19 - 20
June 2019
University of Manchester



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Zero Carbon Disconnect



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The industry wants to be driven by informed clients

Sustainability professionals want to know what to ask for



Zero Carbon Document

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One

Sustainability Professionals' Zero Carbon Handbook

Two

University of London's Zero Carbon Strategy

Three

The Zero
Carbon Yellow
Pages

Four

Net Present Value Calculator

Recommendations on interventions to call for during the construction / refurbishment of the six building types

Sections one applied to show how the lessons from the event can be used to formulate a full Zero Carbon
Strategy

Contact details for all the attending companies, making the document a one stop shop for Zero Carbon buildings Excel calculator
that can be used
to strengthen
business cases by
making NPV
calculations easy







Zero Carbon Coalition



10 minutes in groups answer the following questions or develop your own ideas.

- What should the group be called?
- How should we structure the coalition?
- Which topics and areas should we prioritise?
- Which platform should we use to communicate? (e.g. email, LinkedIn etc.)







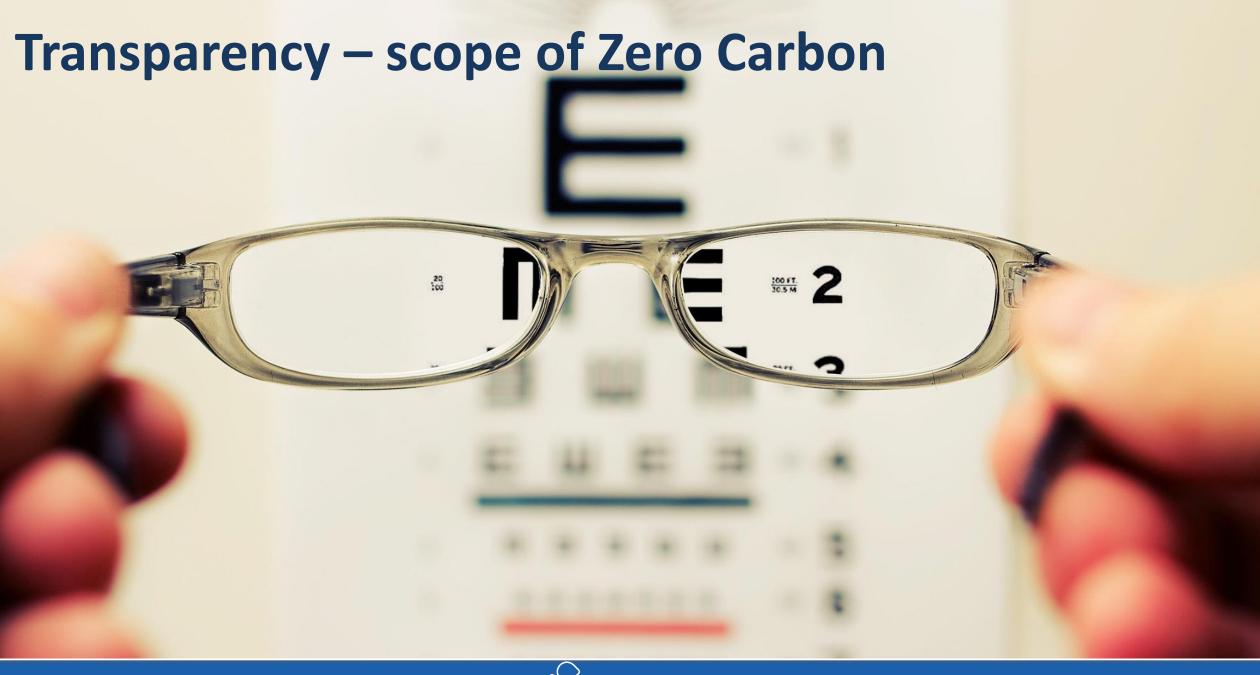
Zero Carbon Challenge 2019



5 minutes in groups answer the following questions or develop your own ideas.

- What were the strengths and weaknesses of the 2018 event?
- What topics would you like covered in a 2019 event?
- Where should the event be held?
- Would you be interested in hosting / collaborating on the event?







Scope of zero carbon targets



Current challenge: What's in target - Existing net zero carbon targets have differing scopes across the sector

=lack of transparency and potentially missing reduction opportunities

10 minutes to discuss and record in groups

- In groups list all the different activities and processes that occur in universities which produce CO₂e emissions (scope 1, 2 and 3)
- Should we expect a one scope fits all approach or each university has individual but transparent scope of zero carbon e.g. an included/ excluded list as developed for the sector?







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