

Positive Partnership for the EAUC-Scotland Conference



University of
St Andrews



Cycle **Solutions**

The Cycle to Work Scheme

Partnership Development

Met at the EAUC Scotland Conference in 2015 at the University of Edinburgh

Discussed issues faced by the University that didn't allow for a scheme to be available

Initially discussed solutions to these issues to enable us to investigate a scheme



Cycle **Solutions**

The Cycle to Work Scheme

Partnership Development

Cycle Solutions met with key staff in HR, finance and sustainability

Created solutions to issues faced with bespoke elements to suit our needs and requirements

Added value benefits alongside the scheme ticked several sustainability boxes



Cycle Solutions

The Cycle to Work Scheme

Helped our Sustainability Journey

Engaged a new audience of new, beginner and occasional cyclists

Increased numbers cycling to work on a regular basis

Supported the University in meeting sustainability targets and reducing car use

Engaged in our University wide events



Cycle Solutions

The Cycle to Work Scheme

Why Cycle Solutions?

Its all FREE! Administration, management, marketing and roadshows!!

Fully managed from start to finish

Engagement in all our University led events

Bespoke elements to suit our needs and requirements



Cycle Solutions

The Cycle to Work Scheme

Why Cycle Solutions?

Huge range of choice for employees via Cycle Solutions or local independent stores

Added value benefits such as kitbag, tools, 4-weeks free insurance, 18 month warranty and more!



Cycle Solutions

The Cycle to Work Scheme

Cycle Solutions

Huge choice via Cycle Solutions & local store network



Cycle **Solutions**

The Cycle to Work Scheme



Cycle **Solutions**

The Cycle to Work Scheme

Cycle to Work



cyclesolutions.co.uk/MEDIACODE

0330 100 2480
cyclesolutions.co.uk



Cycle to Work

POP UP SHOP IS COMING TO DLL

22ND SEPTEMBER 2016
10:00AM - 3:00PM



Don't miss out on your opportunity
to speak to a Cycle Solutions expert and view a carefully
selected range of bikes and accessories, all of which are
available on your Cycle to Work scheme

WWW.CYCLESOLUTIONS.CO.UK/LANDEN

0330 100 2480
cyclesolutions.co.uk



Cycle to Work

— MAKE A CHANGE —

IMPROVE YOUR HEALTH



FEEL THE BENEFITS. COMBINE YOUR EXERCISE WITH YOUR COMMUTE
TO SIGNIFICANTLY REDUCE YOUR RISK OF LONG TERM HEALTH ISSUES

WWW.CYCLESOLUTIONS.CO.UK/YOURCODE

0330 100 2480
cyclesolutions.co.uk



Cycle to Work



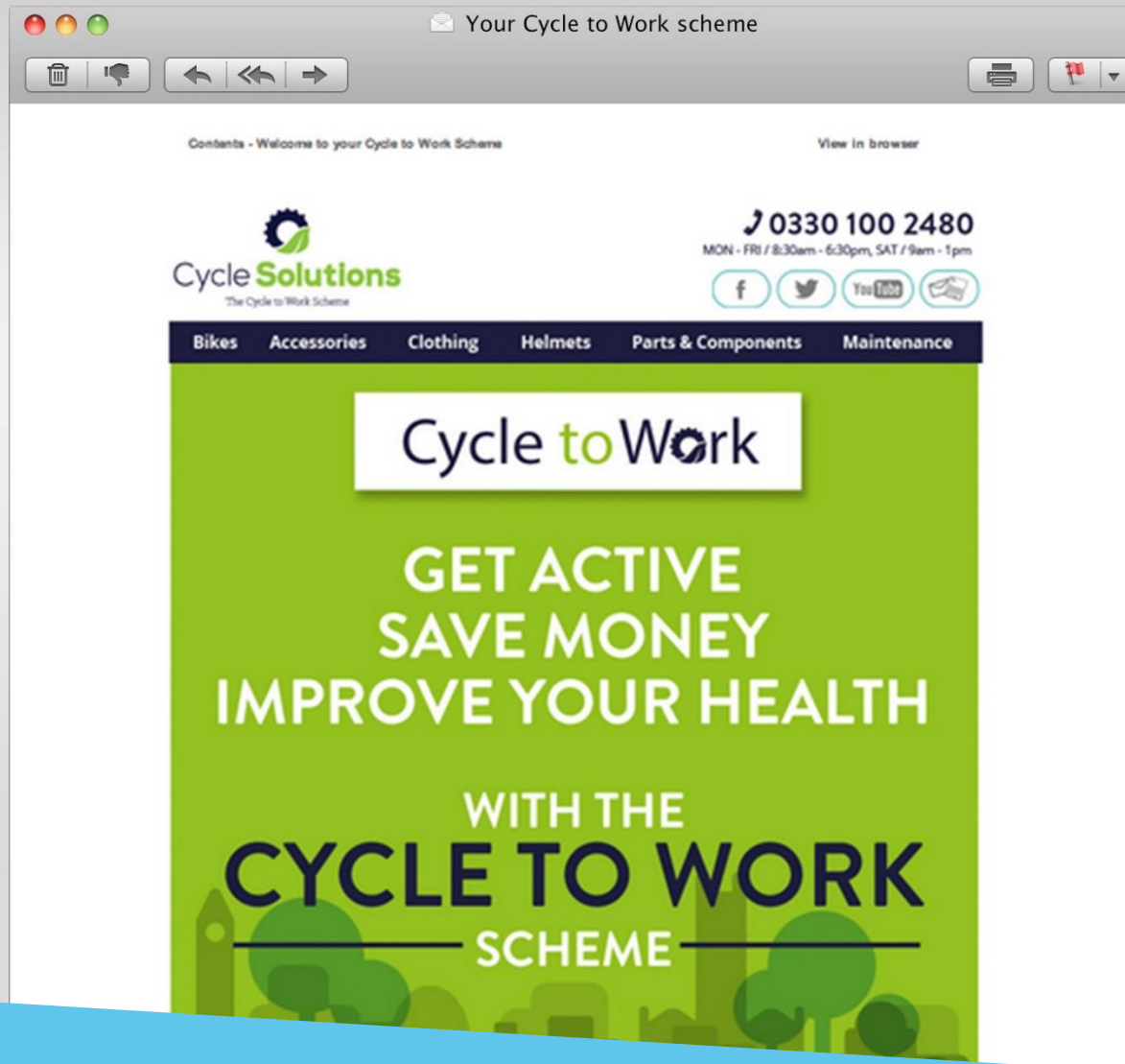
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Cycle Solutions


The Cycle to Work Scheme





Cycle **Solutions**



The Cycle to Work Scheme





Cycle Solutions
The Cycle to Work Scheme

0330 100 2480
MON - FRI / 8:30am - 6:30pm, SAT / 9am - 1pm

Welcome back Cerig1 - [Admin](#) - [Logout](#)

Great  

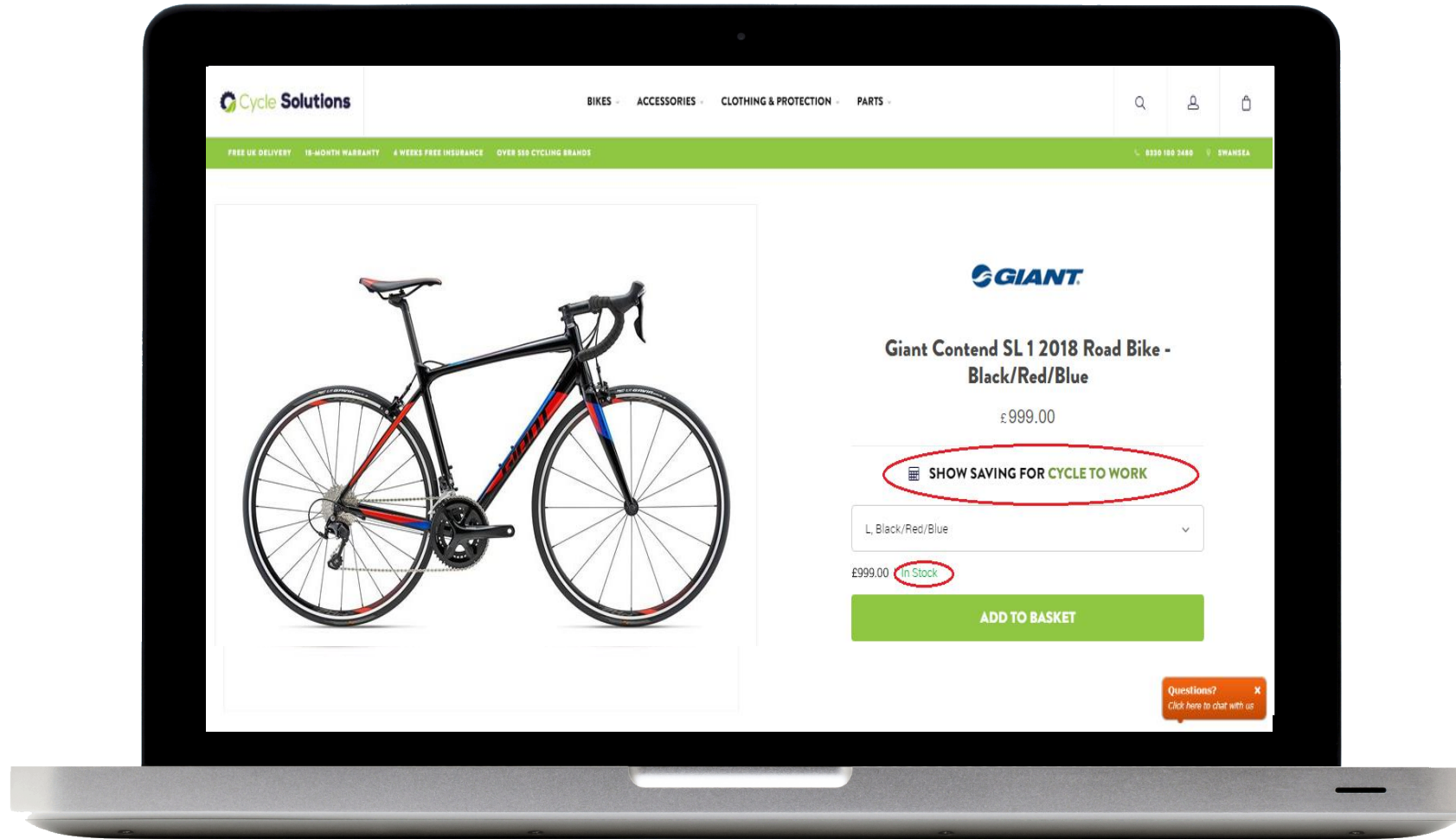


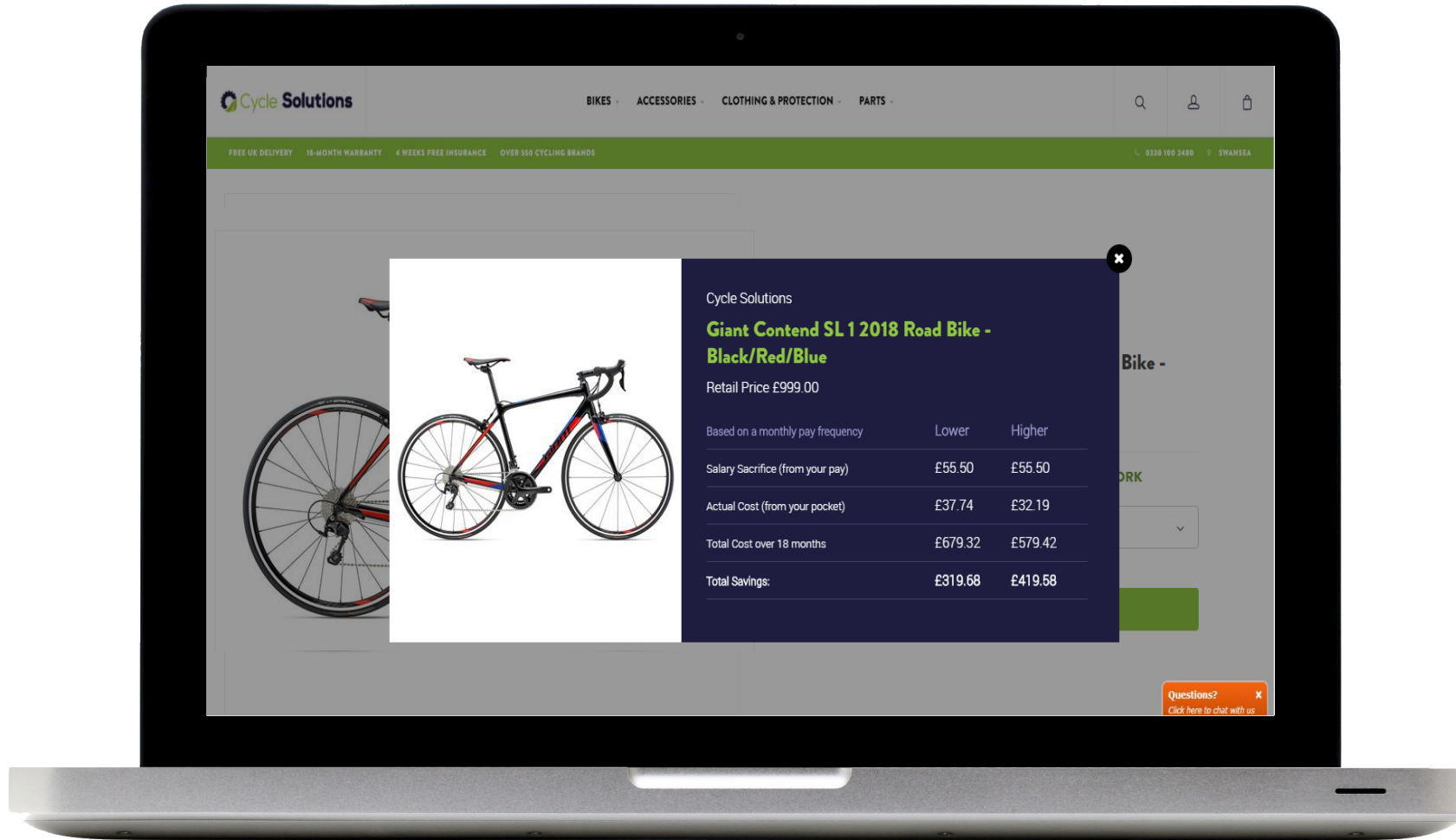
WELCOME TO THE UNIVERSITY OF ST ANDREWS CYCLE TO WORK SCHEME

READY TO SEE THE HUGE SAVINGS ON BIKES & ACCESSORIES
AVAILABLE TO YOU?

[SHOP NOW](#)

Start Date: 08/06/2016







Cycle **Solutions**

The Cycle to Work Scheme

Success Metrics

Overall uptake

Total orders

Average spend

Order Breakdown

Total Spend

Segmented demographic
info



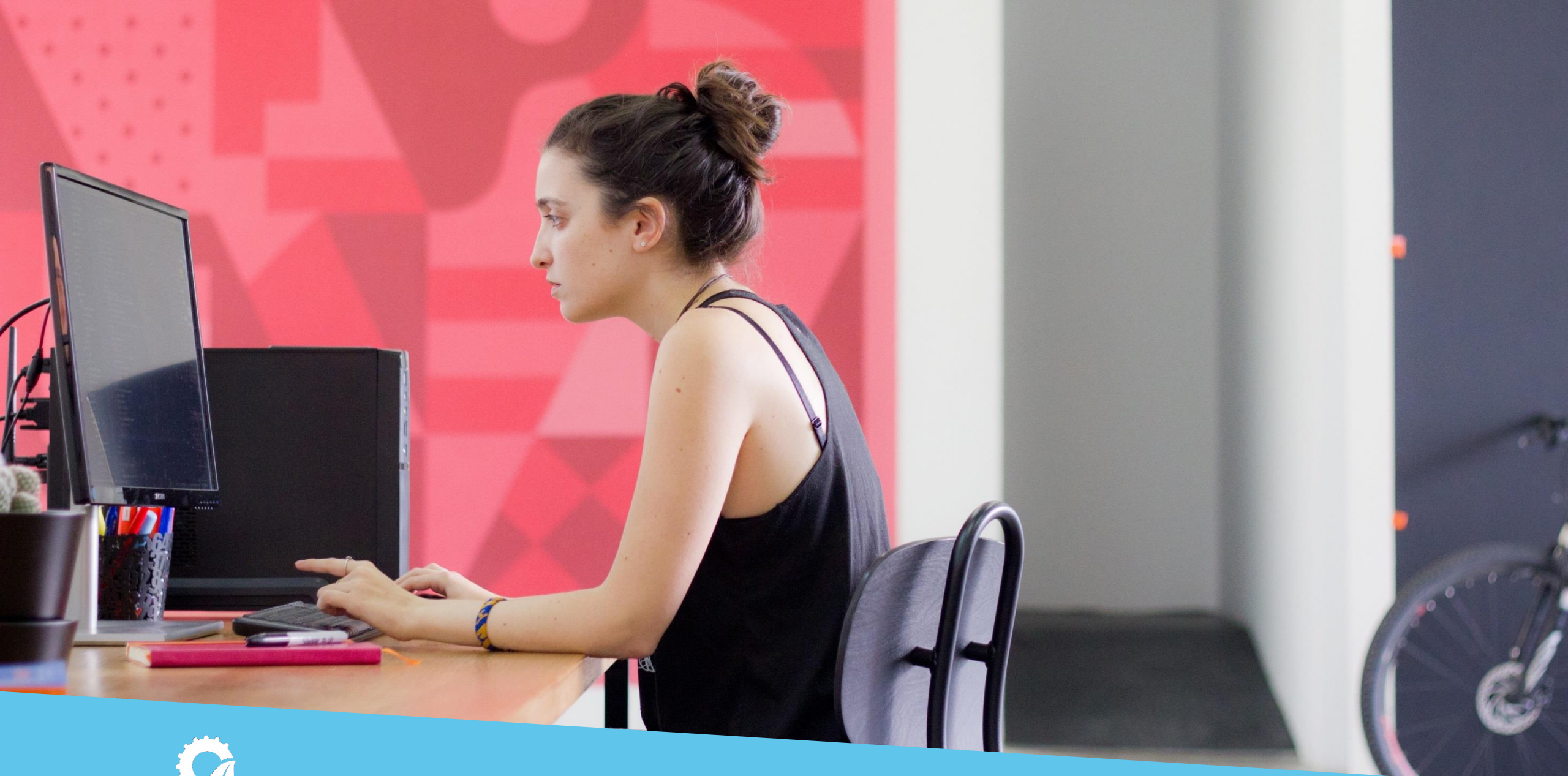
Cycle Solutions

The Cycle to Work Scheme



Cycle **Solutions**

The Cycle to Work Scheme



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The Cycle to Work Scheme



Cycle **Solutions**

The Cycle to Work Scheme



TAKE THE
WORK
— OUT OF —
CYCLE TO WORK



Cycle **Solutions**

The Cycle to Work Scheme