

Supported by
 **Scottish Enterprise**



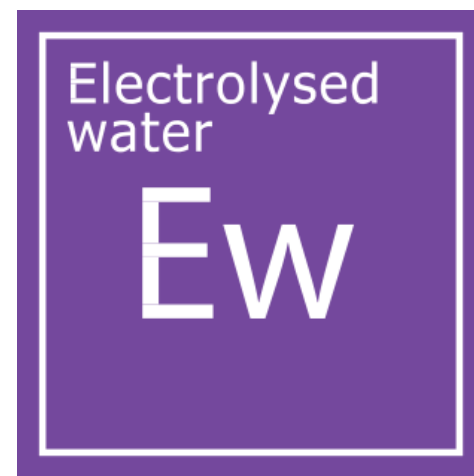
ecoANOLYTES

CLEANRESPONSIBLY



INTRODUCING.

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POWERFUL, **GREEN** DISINFECTION & CLEANING TECHNOLOGY

utilising **Electrolysed Water**



WHO ARE WE



Ecoanolytes is a Scottish manufacturer based in Dundee, that provides disinfection & cleaning products.

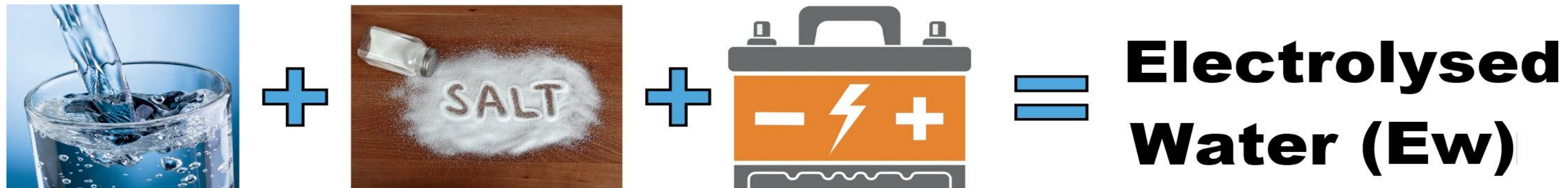
What sets our products apart from the industry's popular brands, is that our products utilise a special **GREEN** technology.

That **GREEN** technology is
'Electrolysed Water'.

THE TECHNOLOGY

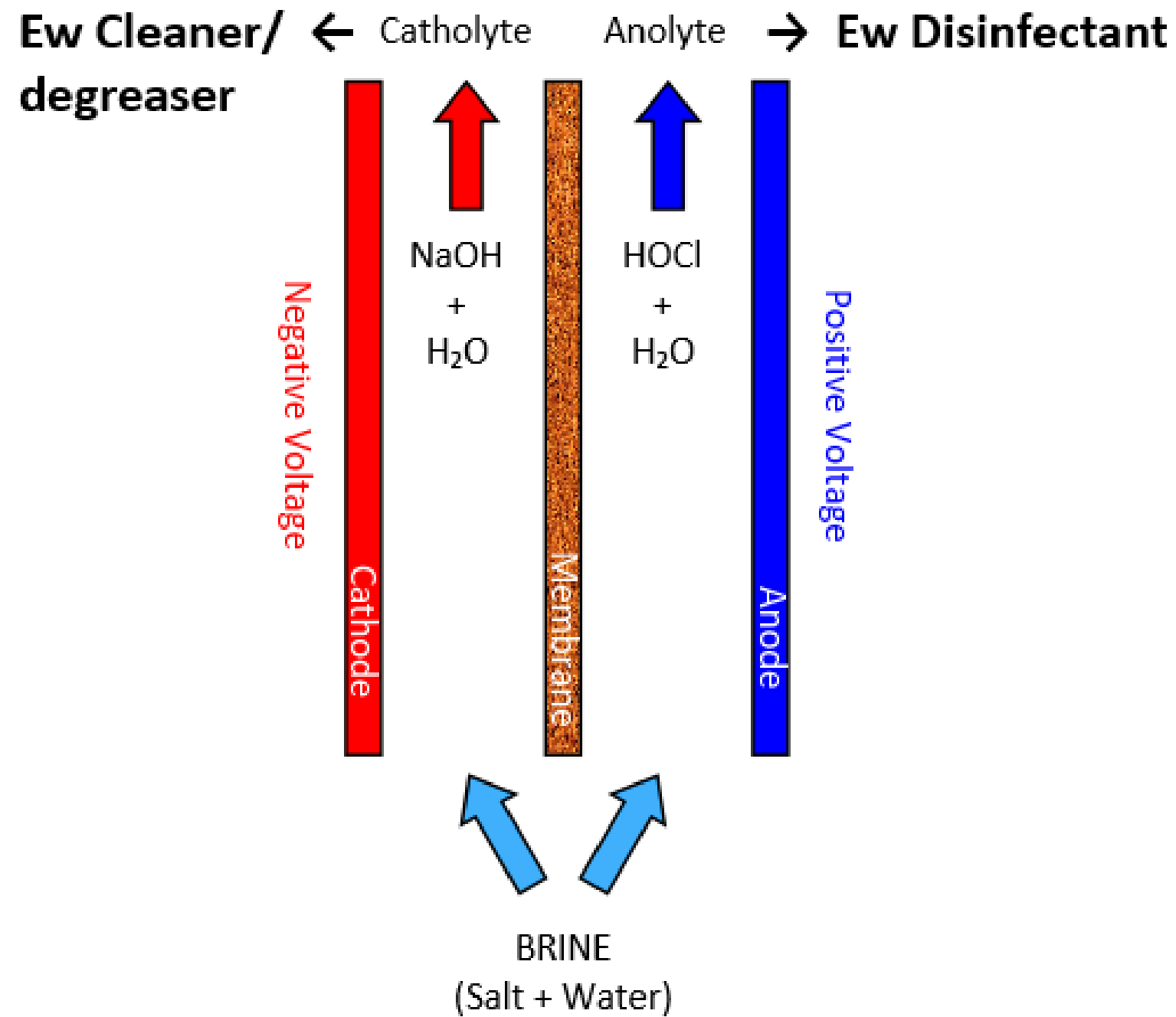
Electrolysed Water (EW) Technology is not new in fact it is over 100 years since it was first used, but the problem was that it wasn't stable, so it only had a very short active life.

Ecoanolytes products have a shelf life of around 2 years and can be use up to 6 months after opening.



ALL of our Disinfectant & Cleaning products utilise *Electrolysed water*, which is made from water (over 99%), a little salt and some electricity

HOW IS IT MADE



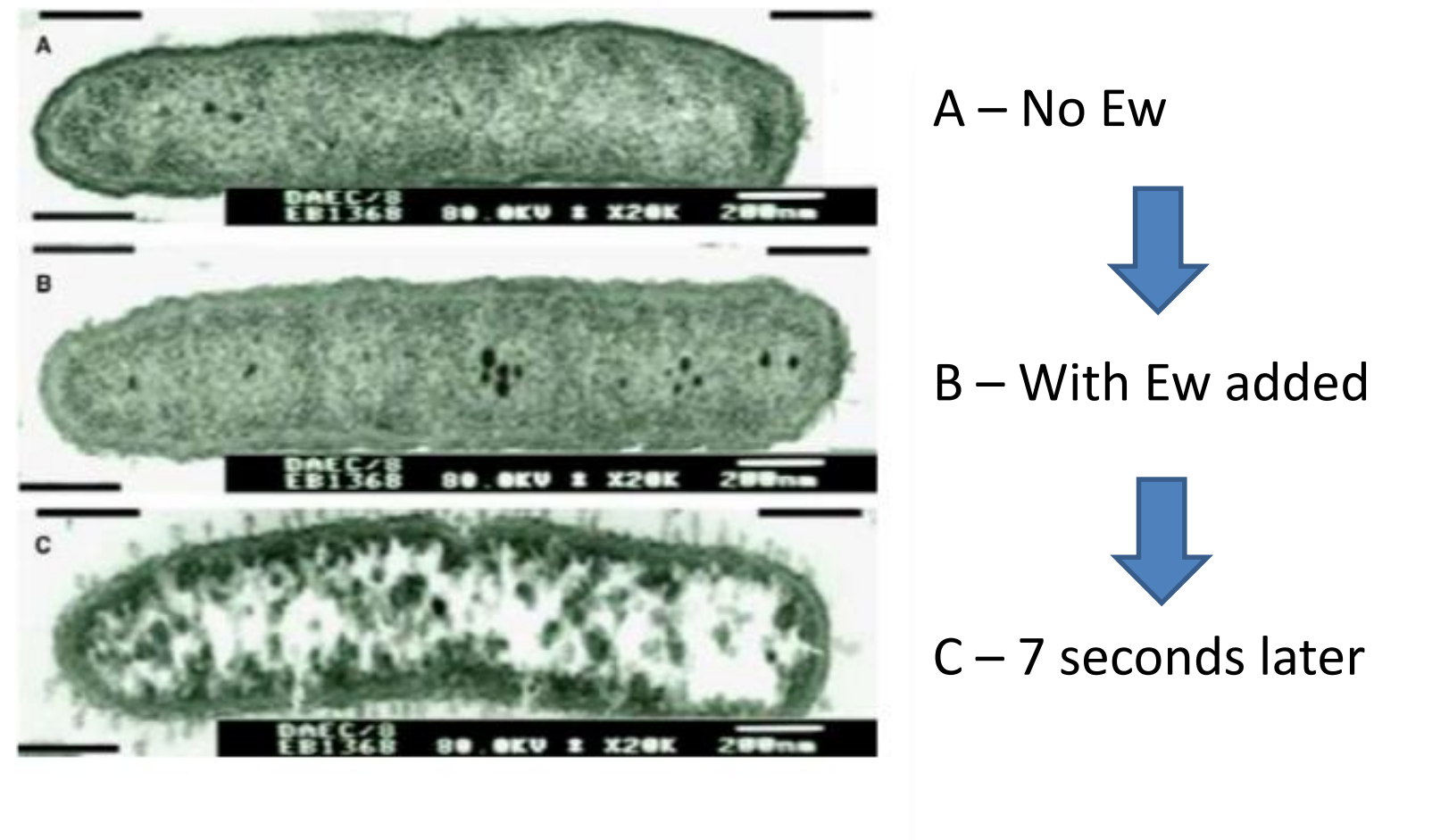
Ecoanolytes use a machine with a specially designed chamber that separates the brine solution into our Disinfection products and Cleaning products.

Our Disinfection products are pH Neutral with Hypochlorous Acid as its active ingredient at typically 260ppm

Our Cleaning products have a pH or around 11 with Sodium Hydroxide as its active ingredient at typically 500ppm

Ecoanolytes *Electrolysed water* products contains NO Harsh or Toxic chemicals, as per European Regulation 548/67/EWG and classed as Not Dangerous as per 88/279/EWG

HOW DOES IT KILL GERMS



Microphotography of an Escherichia coli bacteria taken with a transmission electron microscope (TEM):

Liao, Chen, Xiao. Journal of Food Engineering 78; 2007: 1326–1332)

Every molecule of our Disinfection products contains the same active ingredient our body's produce when fighting an infection.

They also has a very small but important electrical charge which destroys the outer membrane of micro-organisms, enabling the active ingredient to enter and destroy it

very quickly

***Electrolysed water* is 30 times more effective than bleach at killing all Germs, including viruses, like Flu and the common cold**

KILLS ALL THESE COMMON VIRUSES



- Common Cold
- Influenza
- Measles
- Chickenpox
- Warts
- Herpes Group
- Hepatitis

- Viral meningitis
- Viral encephalitis
- Rabies
- Norovirus
- Rotavirus
- Ebola
- SARS



HOW EFFECTIVE ARE OUR PRODUCTS



5 Minutes



5 Minutes



**Less than
30 Seconds**

In successive Laboratory tests, Ew has been proven to be very effective at killing bacteria, viruses, fungi and spores, in most cases, achieving a 99.995% reduction in around 30 seconds.

It achieves this without the use of ANY harsh or toxic chemicals, unlike other popular household brands, which also take much longer to be as effective and they don't kill viruses.

COMPLIES WITH EUROPEAN STANDARDS



To comply with the EU Biocide Regulations, Ew has passed the following tests:

EN 901 - European standard for the treatment of water for human consumption.

EN 1276 - Chemical Disinfectants Bactericidal Activity Testing

EN 1650 - Quantitative suspension test for the evaluation of bactericidal activity of chemical disinfectants and antiseptics for use in the veterinary field.

EN 13697 - Quantitative Surface Test for the Evaluation of Bactericidal or Fungicidal Activity (preferred by the Food Standards Agency)

EN 13623 - Quantitative suspension test for the evaluation of bactericidal activity against Legionella

EN 14476 - Chemical Disinfectants and Antiseptics – Quantitative Suspension Test for the Evaluation of Virucidal Activity in the Medical Area

MONITORING PERFORMANCE

When working with bacteria and viruses, it can be very difficult to know when a “clean” surface is hygienically clean. Ecoanolytes has partnered with Hygiena International to provide you with instant readings of before & after Ew treatment. The Hygiena meter, which monitors ATP, is recognised by the NHS Research Institute.



Location	Pass	Caution	Fail
Public Area	100	101 - 200	>200
Near Patient Area	50	51 - 100	>100
High Care Area	25	26 - 50	>50
Sterile Services	10	11 - 30	>30



The National Institute of Health Research stated that:

“the ideal test for cleaning efficiency then is a test for organic matter itself. The use of ATP bioluminescence can provide this, giving instant indication of total surface contamination and importantly an objective assessment of cleanliness.”



*A new era of cleaning using
Electrolysed Water*



100% **kinder**
to you & yours



www.dewproducts.co.uk



Refill Station

On average for every
**1L refill you save
1kg of CO₂**



SMALL **CHANGE** CAN
MAKE A BIG **DIFFERENCE**

ALL OUR PRODUCTS ARE



NOW IT'S TIME TO RE-VISIT THE 3Rs



Reduce

Reuse

Recycle

Reduce the use of chemicals

Have you switched on to
Electrolysed Water?

HARSH CHEMICALS



Kills 99.9 bacteria
Harms the environment
Harms you and yours

dew



kills 99.995% bacteria
and viruses
Good for the environment
Kind to you and yours

Swap your cleaner now

www.dewproducts.co.uk



Refill Station

On average for every
1L refill you save
1kg of CO₂



SMALL CHANGE CAN
MAKE A BIG DIFFERENCE



Reduce the use of chemicals



- Start using our products for better, safer hygiene at home, at school and in your business or organisation
- Disinfect all surfaces safely
- Fogg into crowded rooms safely
- Not harmful to Humans, Animals or Plants
- Help the environment

FOGGING SAFELY



Electrolysed Water:

The safest, most efficient, and most effective disinfection available

Kills 99.995% of bacteria, viruses, fungi & spores directly upon contact

Removes bad odours

Recycle Plastics



- **7.7 billion plastic bottles sold in the UK each year**
- Plastic often ends up in the sea
- Recycling helps reduce plastic impact
- **Re-using plastic bottles is better still**



Join the
DEW Community
of
Green Entrepreneurs
and

— Set up your —



Refill Station

— at home —

Reuse Plastic Containers



- Because **DEW** products are safe, we are able to locate our **Refill Stations** almost anywhere
- In Schools, the Scouts, businesses and even in the home
- Each 20 Litre Refill Station will reduce carbon emissions by a minimum of 16.6 Kg everytime it is emptied
- It also saves money
- and it reduces travel pollution, because they are located where Children and Parents go anyway

• **Less Plastic • Less CO₂ • Less Money**

HELP SAVE THE PLANET

and MAKE MONEY

WiN-WiN LOADiNG...



RETAIL



ecoANOLYTES
CLEAN RESPONSIBLY



All our products can be safely refilled

THE RETAIL / REFILL CONCEPT



How does it work?

- Open to Organisations, Businesses and Individuals
- Simply buy our Refill Stations and Products at the discounted reseller price
- Sell the products and refills at the RRP to Customers, Employees, Family and Friends
- Generate profits of 30% or more

THE CHARITY / REFILL CONCEPT



How does it work?

- Open to Charities and Community Groups
- Encourage Members, Supporters, Family and Friends to purchase our Products and Refill Vouchers from the DEW PRODUCTS website
- We deliver the Products, including where required, a Refill Station to your nominated delivery address
- You then deliver to your customers
- Generate 30% commission to your funds

DEW A NEW WAY TO RETAIL



SCHOOLS



CHARITY FUND RAISING



ORGANISATION FUND RAISING



BUSINESSES



TAYSIDE
GROUP

INDIVIDUALS

in fact





*Please protect our Earth today for the
sake of our future tomorrow*

A scenic landscape of a Scottish fjord. The water is a deep blue-green, with a small, rocky island in the center. The surrounding mountains are steep and rugged, with patches of brown and yellow vegetation. The sky is filled with dramatic, grey clouds.

Scotland has been voted the world's most beautiful country.

- *the Guardian*

Together let's keep it beautiful.



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