



Approaches to fair trade in educational institutions in 2015

Institution: Edge Hill University

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Find out more about fair trade at Edge Hill University

What is your institution currently doing about fair trade and working conditions in supply chains? (procurement and product sales, awareness-raising, research, teaching, other?)

PROCUREMENT: Increasing the range of Fairtrade products on sale in catering outlets and SU bar

AWARENESS RAISING: Fairtrade stalls at various events throughout the year and a number of events for Fairtrade Fortnight including:

- Film screening of Black Gold
- Interactive art installation
- The Edge Hill Fairtrade Bake Off competition
- Competition to win hamper of Fairtrade goodies
- Product tasting

Stalls selling fairly traded and ethical gifts and clothes

TEACHING:

Primary geography courses cover elements of Fairtrade/trade justice through the following

- banana growing in St Lucia as an in class case study and for our PGCE Distance Learners (see attached slides for the latter).
- playing the 'Paper Bag Game' in class and discussing associated pedagogy. See <http://learn.christianaid.org.uk/TeachersResources/primary/pbag.aspx>

Secondary science courses includes a session based around the teaching of citizenship as an integral component of the secondary science curriculum and its close links with the social, moral, cultural, ethical and spiritual aspects of science. Students consider appropriate science knowledge or content areas such as fair trade. The students then go on to consider what social, moral, cultural, ethical and spiritual aspects of science are concerned with e.g. moral development is where pupils develop critical appreciation of right and wrong, justice, fairness and obligations in a global society.

Information collected on behalf of the UK EAUC Fair Trade Community of Practice.

> Find out more about the EAUC Fair Trade CoP



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The following business modules information on Fairtrade:

- Global Corporate Social Responsibility
- Ethics and CSR
- Global Influences

The Masters Marketing and Communications students did a case study on Divine chocolate.

Students from Media, Film and TV Production courses are working with a local business, The Fair Trade Store, working to a brief to produce 8 short videos on the following themes:

- What is Fair Trade?
- Fair Trade Products
- Meet Fair Trade Producers
- Fair Trade Gifts
- What is Fairtrade Fortnight?
- What are Fairtrade Towns?
- What is the Fairtrade Foundation?
- Fair Trade Facts

What plans do you have, or what would you like to do in future regarding fair trade in your institution?

- More creative awareness raising events that reach more students.
- Increase number of products available on campus.
- Work more closely with local community fair trade groups.
- Embed sustainable procurement policy across institution.