

# Bleedin' Saor Collective

## Edinburgh Napier University

### The project

A collective of students and staff at Edinburgh Napier which works to **reduce period poverty** and **address period stigma**. While staff members came up with the project idea, the collective is student-led, with the university's staff providing mainly technical support.



### Results

- The project is helping making Edinburgh Napier University a space free of period stigma and people can **openly talk** about periods
- First university to host a '**Bloody Big Brunch**' during which the collective collected 400 donations of sanitary products
- Design students work with HeyGirls to **design dispensers** that encourage organisations to provide a range of **free sanitary products**
- Film students are producing a documentary exploring the issues of period poverty and period stigma in the UK and Uganda



### SDGs

By working to **reduce stigma** around periods, getting people to **speak openly**, and **engaging** male students and staff in the discussion and initiatives, the projects contributes to the achievement of **SDG5**

By working on solutions to provide **free sanitary products** as part of the Sanitary Support Scheme the collective supports **SDG1**

