



supported by

## Entrepreneurs of the Future – Applicant Guidance Notes

### What's on offer?

- The Colleges-University of Leicester Network and Gateway College have secured funding to enable Dragon's Den style enterprise competitions to place in FE colleges and schools across Leicester and Leicestershire based around the theme of sustainability.
- The project will run from October 2012-July 2013.
- There is £500 available for each participating college
- The project is supported by Skills for Enterprise (entrepreneurial support) and Groundwork (sustainability support) who will engage with the colleges through a launch event in October and again later in the project.
- A grand finale event (where the winners of all of the colleges involved will be entered for the overall grand prizes – 1<sup>st</sup> prize £1000, 2<sup>nd</sup> Prize - £750, 3<sup>rd</sup> Prize - £250) will take place in late June. Prize money will be given directly to the winning students.

### How could your college get involved?

- It could be embedded into curriculum activity.
- It could be run as a college-wide competition.
- It could revolve around an already existing event.

### What must your competition include?

- Students must receive sustainability education (provided by Groundwork at launch event)
- Business start-up support (provided by Skills for Enterprise at launch event)
- Business planning support (provided by Skills for Enterprise at launch event)
- Business pitch event i.e. Dragon's Den style (panel members will be provided by the University and project partners)
- Each student **must** have an additional 12 hours of sustainability/enterprise education through the project.
- Students **must** attend the launch event and grand finale event, alongside any support workshops throughout the project
- A **minimum** of 10 students must be involved from each college.

### How can you apply?

- Fill out the attached application form and return to CULN using one of the following methods:
  - Email to [kmm11@le.ac.uk](mailto:kmm11@le.ac.uk),
  - Or, post to Katie Morris, CULN Development Officer, Institute of Lifelong Learning, University of Leicester, 14 Salisbury Road, Leicester. LE1 7QR
- Applications **must** be received by **29th October 2012, 4pm**

### What happens after you have applied?

- A panel will review your application based on the following criteria:
  - Does the proposed project demonstrate a clear focus on sustainable education?
  - Does the proposed project demonstrate how students will each receive 12 hours of sustainability/enterprise education?
  - Is the proposed project clearly planned, engaging and realistic?
  - Does the proposed project outline how you will spend the £500 funding?