

White Ribbon Campaign

Glasgow Kelvin College



The project

Glasgow Kelvin College has become an active supporting member of the national 'White Ribbon Campaign', a campaign aimed at including men in **tackling gender-based violence**. The campaign was initiated in response to a high rate of gender-based violence within the local area. The College joined the campaign in 2015.



Results

- In recognition of their role in promoting the campaign, the college was awarded **White Ribbon Status**, becoming the first FHE institution in Scotland to receive it
- Several students and members of staff were trained as speakers to deliver **awareness-raising** sessions within the college and the local community
- With the majority of the students being from the local area, the campaign will likely have a major impact on the **local community** as well as getting students to speak about their experiences



SDGs

The project contributes towards **SDG5** as it tackles the issue of **violence against women**, including men in the effort

By **joining a national campaign** and taking on the challenge to **deliver the campaign within the local area**, this is also an example of **SDG17**

