White Ribbon Campaign
Glasgow Kelvin College

The project
Glasgow Kelvin College has become an active supporting member of the national 'White Ribbon Campaign', a campaign aimed at including men in tackling gender-based violence. The campaign was initiated in response to a high rate of gender-based violence within the local area. The College joined the campaign in 2015.

Results
- In recognition of their role in promoting the campaign, the college was awarded White Ribbon Status, becoming the first FHE institution in Scotland to receive it.
- Several students and members of staff were trained as speakers to deliver awareness-raising sessions within the college and the local community.
- With the majority of the students being from the local area, the campaign will likely have a major impact on the local community as well as getting students to speak about their experiences.

SDGs
The project contributes towards SDG5 as it tackles the issue of violence against women, including men in the effort.

By joining a national campaign and taking on the challenge to deliver the campaign within the local area, this is also an example of SDG17.