



# Approaches to fair trade in educational institutions in 2015

**Institution:** Goldsmiths, University of London

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**Find out more about fair trade at Goldsmiths, University of London**

## What is your institution currently doing about fair trade and working conditions in supply chains? (procurement and product sales, awareness-raising, research, teaching, other?)

**Procurement:** In 2014 we ensured that Kool Schools were placed on our procurement system (Agresso) and we placed our first order of 100% Fairtrade polo-shirts for maintenance staff. I am working with a member of the Procurement team to ensure Fairtrade is made part of the London Universities Purchasing Consortium (LUPC).

**Awareness Raising:** Our Fairtrade committee has now expanded to include members of the Alumni team, The Enterprise Office, the Institute for Creative and Cultural Entrepreneurship and the Communications Team. The Alumni team have included an article on the benefits of engaging with Fairtrade in their newsletter and each of the other departments are continuously engaging with our local community and wider stakeholders on Fairtrade. Our Marketing and Publications Dept. and Strategic Projects Office are looking at sourcing their promotional items from Fairtrade materials.

The Fairtrade Committee will run a series of promotional events in 2015.

In the past they have included; a Fairtrade Farmers Market, World Fairtrade Day, Wine and Chocolate Tasting event, Fairtrade Flippin' Pancake Tuesday event, social justice speakers and hosted Foncho the Colombian Fairtrade Banana Farmer.

## What plans do you have, or what would you like to do in future regarding fair trade in your institution?

- I would like to see as many items as possible purchased by Goldsmiths to be Fairtrade.
- I would like to see Fairtrade be at the core of each of the new ideas that come from our Business, Art and Design and Education students.
- I would like academic staff to incorporate Fairtrade as part of their curriculum where appropriate.