

Hounslow Adult & Community Education

Travel Survey 2013



Travel Survey



- In collaboration with “Hounslow Travel Active” campaign and the Cycling team
- Target audience
 - Tutors
 - Administrative Staff
 - Learners at main centres and outreach centres



Survey form

- Completed in writing



HACE Travel Survey 2013

Name:			
Email:			
Telephone:			(Optional)
Postcode:		Tutor's name:	
Age:	<input type="checkbox"/> 16-24 <input type="checkbox"/> 25-40 <input type="checkbox"/> 40-65 <input type="checkbox"/> 65+	Gender:	<input type="checkbox"/> Male <input type="checkbox"/> Female

Could you tell us how you normally travel to work, college or school? (choose the one that you use for the longest distance)	
WINTER <input type="checkbox"/> Walk <input type="checkbox"/> Drive a car alone <input type="checkbox"/> Car share (but I'm the driver) <input type="checkbox"/> Get a lift from someone <input type="checkbox"/> Cycle <input type="checkbox"/> Bus	SUMMER <input type="checkbox"/> Walk <input type="checkbox"/> Drive a car alone <input type="checkbox"/> Car share (but I'm the driver) <input type="checkbox"/> Get a lift from someone <input type="checkbox"/> Cycle <input type="checkbox"/> Bus
How often do you cycle?	
<input type="checkbox"/> Never What stops you? <input type="checkbox"/> A few times a year <input type="checkbox"/> Daily	



NAVIGATION

- Home
- Calendar
- Courses

NEW FOR TUTORS
E-LEARNING ADVICE
AND GUIDANCE

Tutors, click the link below to access the E-Learning Forum. When asked if you want to enrol in the course click Yes.

Hounslow Adult and Community Education

Welcome to our Virtual Learning Environment
A space for learners and tutors to work together

This Virtual Learning Environment exists so that learners enrolled in Hounslow Adult and Community Education courses can access course materials and resources, submit completed assignments to their tutors online, communicate with other learners and participate in discussion forums.

[Travel Survey Results April 2013](#)

- Virtual Learning Environment - Linked document downloaded
- Completed electronically
- Emailed to survey co-ordinator



Results

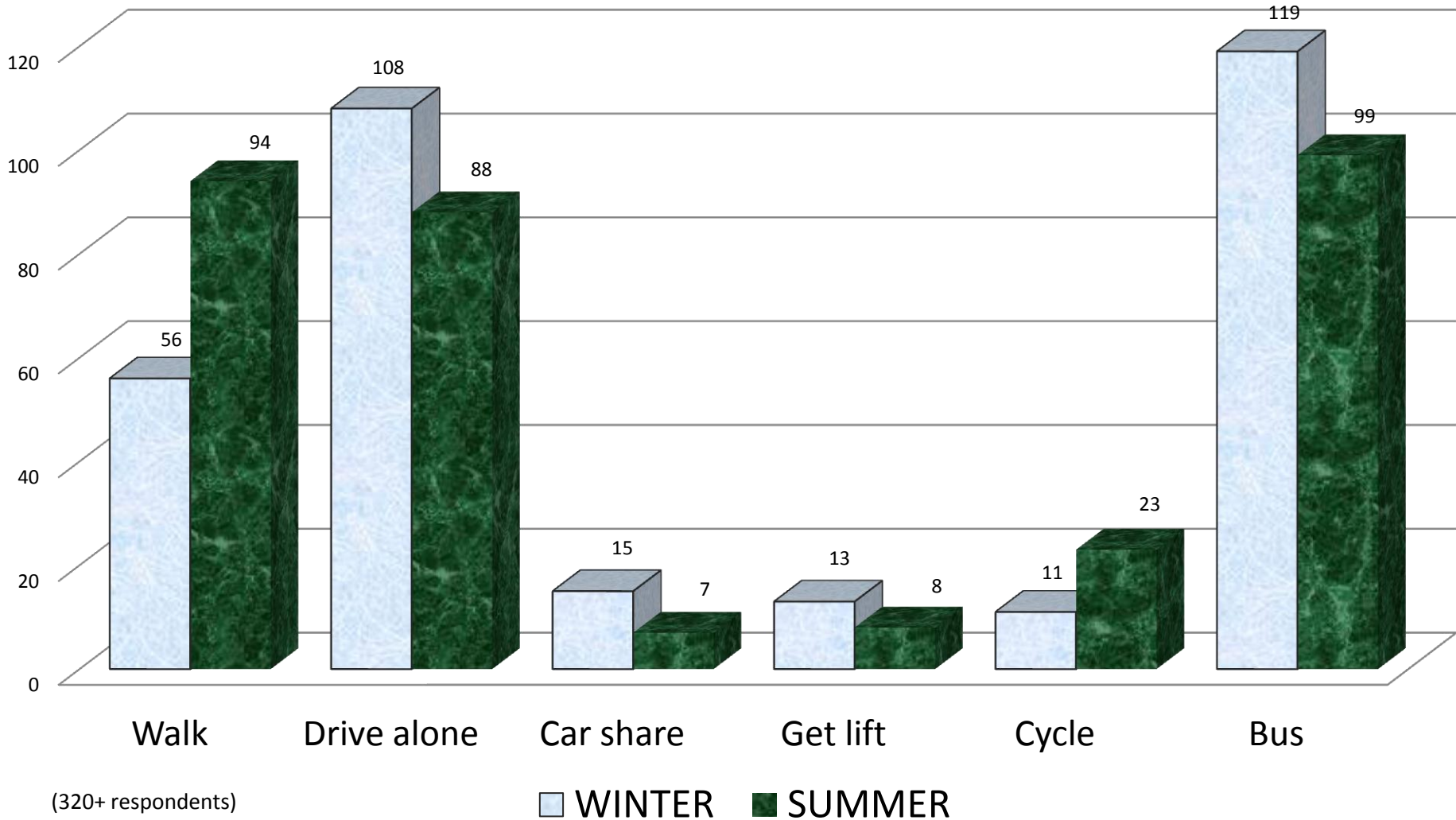
- 322 respondents from across the Borough
- Majority of journeys made by bus or on foot.
 - Suggests our centres are within easy reach.
- Cycling is not popular among our learners.

Although:

- Car Pooling – 56 people “interested”
- Cycle Challenge – 45 people “interested”!

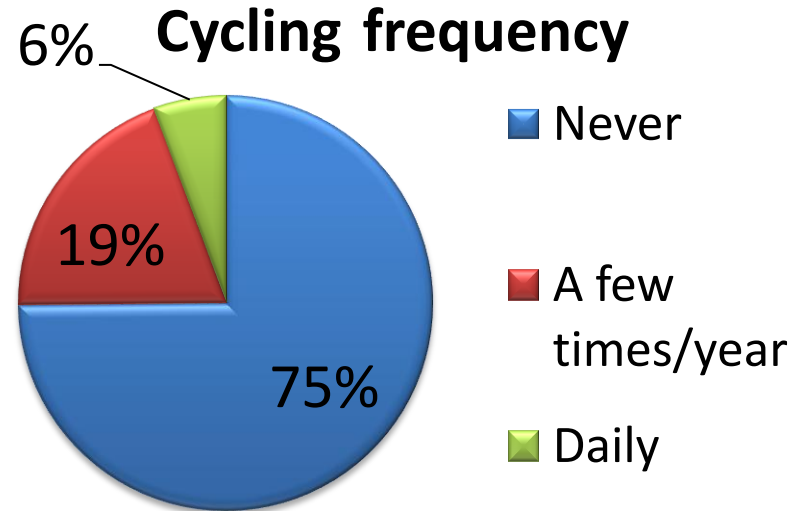
Hounslow Adult Education Staff and Learners

Travel mode - Winter and Summer



Why not cycle?

- Don't have a bike
- Don't know how
- Dangerous roads
- Health problems
- Afraid
- Other
- Too far
- No time



- 75% of respondents do not cycle at all.
- **8 programmes** in Hounslow to encourage cycle use.

