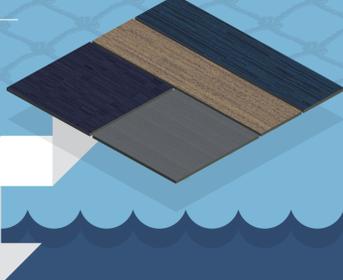


# Net-Works™

An inclusive business model that collects discarded fishing nets from coastal communities and recycles them into carpet tile.



## BIG PROBLEM

**54.8 MILLION**  
People rely on the oceans for their livelihood.

**640 THOUSAND**  
Tonnes of fishing gear is abandoned in the World's oceans every year.

**1.0 BILLION**  
People (in the most deprived areas) depend on fish for a healthy, balanced diet.

## Danajon Bank

A rare double barrier reef spanning **97 miles** within the 7,107 islands of the Philippine archipelago.

If all the fishing nets discarded every year in this area alone were laid out end to end, they would go around the world

**1.39 TIMES**



The communities have no sustainable way of disposing of or recycling their used fishing nets.

The discarded fishing nets continue to kill and injure marine life.

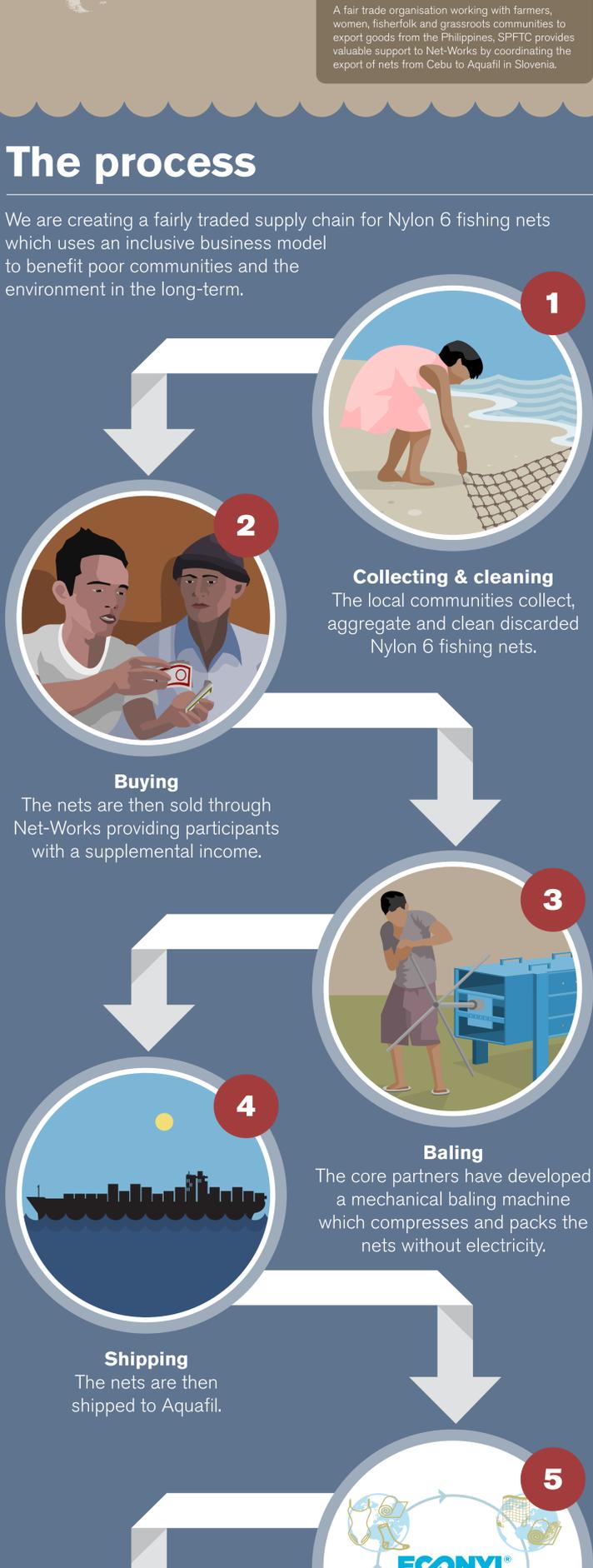


**“ In old days, wherever you go out fishing, you were assured of a catch. Unlike today there will be times you will catch nothing. ”**

Eduardo Valmoría Furog  
Fisherman - Jao Island, Bohol, Philippines

## A unique global partnership

A carpet manufacturer, yarn producer, and conservation charity may seem like a strange partnership, however our common aim is to redesign the supply chain to create positive community and ecological benefit.



## The process

We are creating a fairly traded supply chain for Nylon 6 fishing nets which uses an inclusive business model to benefit poor communities and the environment in the long-term.

**1**

**Collecting & cleaning**  
The local communities collect, aggregate and clean discarded Nylon 6 fishing nets.

**2**

**Buying**  
The nets are then sold through Net-Works providing participants with a supplemental income.

**3**

**Baling**  
The core partners have developed a mechanical baling machine which compresses and packs the nets without electricity.

**4**

**Shipping**  
The nets are then shipped to Aquafil.

**5**

**Regeneration**  
Aquafil's ECONYL® Regeneration System turns the Nylon 6 from the waste nets into 100% recycled carpet yarn.

**6**

**Production**  
Interface purchases this 100% recycled yarn and turns it into beautiful carpet tile.

## Empowering communities

We have already engaged thousands of people in the Philippines, WITH IMPRESSIVE RESULTS

**10KG**  
of rice can be bought from the cash earned by selling 25 kilograms of waste net.

**18,870 MILES**  
of discarded fishing nets were collected in the first 18 months. That's three times longer than the Great Wall of China.

**84,000 MEALS**  
could be provided for families every year if we meet our 2015 target.

## Community banks

A key aspect of the programme provides financial services through community banks.



**“ Our community bank was able to loan money out for things like school. My sister was one of the first to get such a loan. Never did I think this would happen because of a fishing net. ”**

Cristina Peptio  
Village Community Banking Group

## Environmental restoration



Net-Works aims to collect **38,000kg** of discarded nets every year and keep them out of fragile ecosystems. That's more than the weight of an adult humpback whale.



**“ Net-Works has been a big help where waste disposal is concerned because now, people do not throw their nets along the coast. ”**

Edrich Baron  
Shop owner & Community Banking Chairman  
Guindaopan Island, Bohol, Philippines