

# Embedding sustainability in the curriculum

Communication Design  
Glasgow School of Art

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Pt 1 03\_3 10\_3  
Pt 2 14\_3 21\_3







# Meat is methane...

Design a poster which informs students about the connection between the meat industry and the climate emergency. It can be persuasive to encourage them to reduce the amount of meat they consume or motivate them to demand change.

# Meat is methane...

Design a poster which informs students about the connection between the meat industry and the climate emergency. It can be persuasive to encourage them to reduce the amount of meat they consume or motivate them to demand change.

You can focus on a single aspect or the overall issue.

You must include a single fact on your poster.



100%  
RAINFOREST  
DESTRUCTION



#ProtectParadise

GREENPEACE

# Visual play workshop

Collect images that relate to....

- The UK and their love of meat
- Industrial meat farming
- Climate change impact and words eg deforestation, tipping point



# Visual play workshop

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Then combine...

padlet

📌 REMAKE ↻ SHA



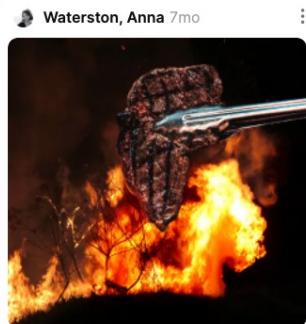
Loudon, Kat + 20 • 7mo

## Meat is methane - workshop

### Task one - Global / local

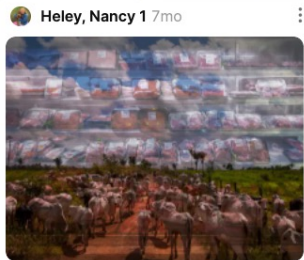


- 📌 1 🗨️ 2
- 👤 **Torrance, Amber** 1 7mo  
really subtle and its well edited, shopping for destruction
- 👤 **Aaron Leigh** 7mo  
Positions of workers augment image well as they seem to be intentionally turning a blind eye to the issue
- 👤 Add comment

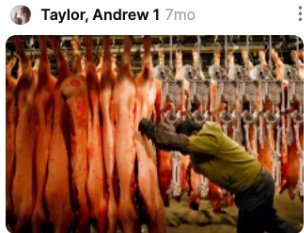


- 📌 0 🗨️ 2
- 👤 **Callum Kershaw** 7mo  
Wood smoked and flame grilled bbq
- 👤 **Taylor, Andrew** 1 7mo  
out of the frying pan and into the forest fire, meat is the cause of destruction

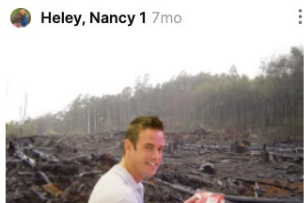
### Task two - cause and effect



- 👤 **Heley, Nancy** 1 7mo
- 📌 0 🗨️ 0
- 👤 Add comment

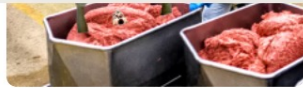


- 📌 2 🗨️ 0
- 👤 Add comment

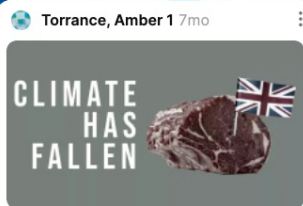


- 👤 **Heley, Nancy** 1 7mo

### Task three - image swap



- 📌 0 🗨️ 0
- 👤 Add comment



- 👤 **Torrance, Amber** 1 7mo
- 📌 0 🗨️ 0
- 👤 Add comment

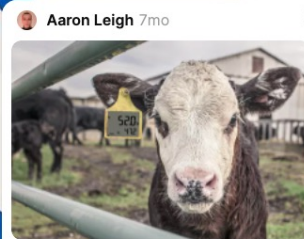


- 👤 **Tom McFarlane** 7mo

### Task four - similar images



- 📌 0 🗨️ 0
- 👤 Add comment

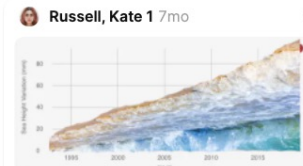


- 👤 **Aaron Leigh** 7mo
- 📌 0 🗨️ 0
- 👤 Add comment



- 👤 **Emelie Svensson** 7mo

### Task five - facts



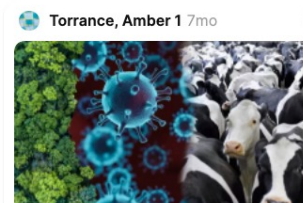
Not Only Are Sea Levels Rising; the Rate of Their Rise Is Rising

- 📌 0 🗨️ 0
- 👤 Add comment



for each person there are approx 3 chickens

- 📌 0 🗨️ 0
- 👤 Add comment



- 👤 **Torrance, Amber** 1 7mo

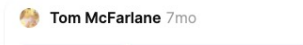
### Task six - type fact



- 📌 0 🗨️ 0
- 👤 Add comment



- 📌 0 🗨️ 0
- 👤 Add comment



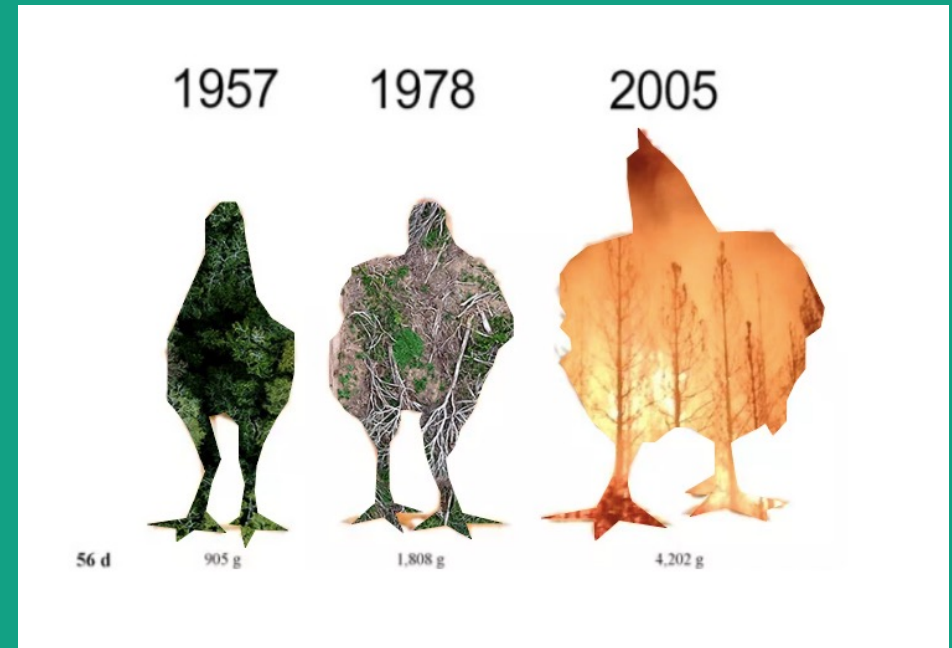
- 👤 **Tom McFarlane** 7mo



## Local and global



## Cause and effect



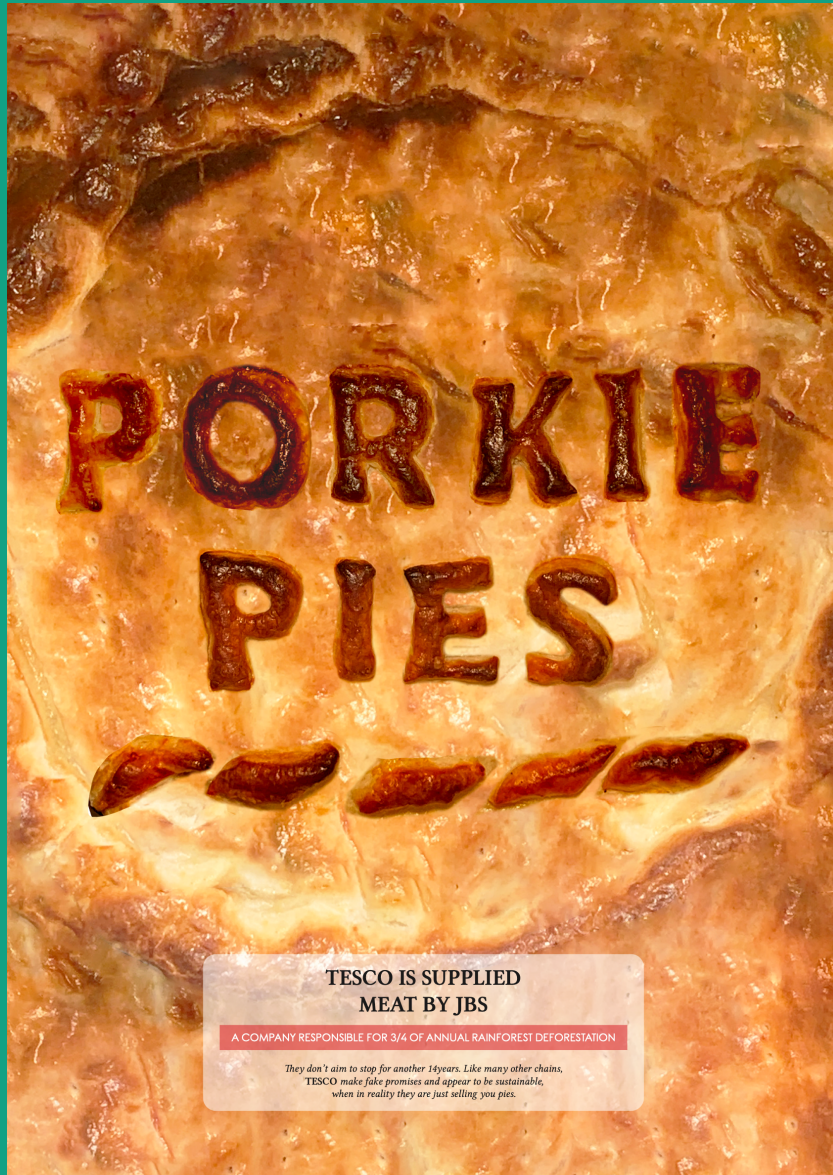


# Similarity





# Final posters



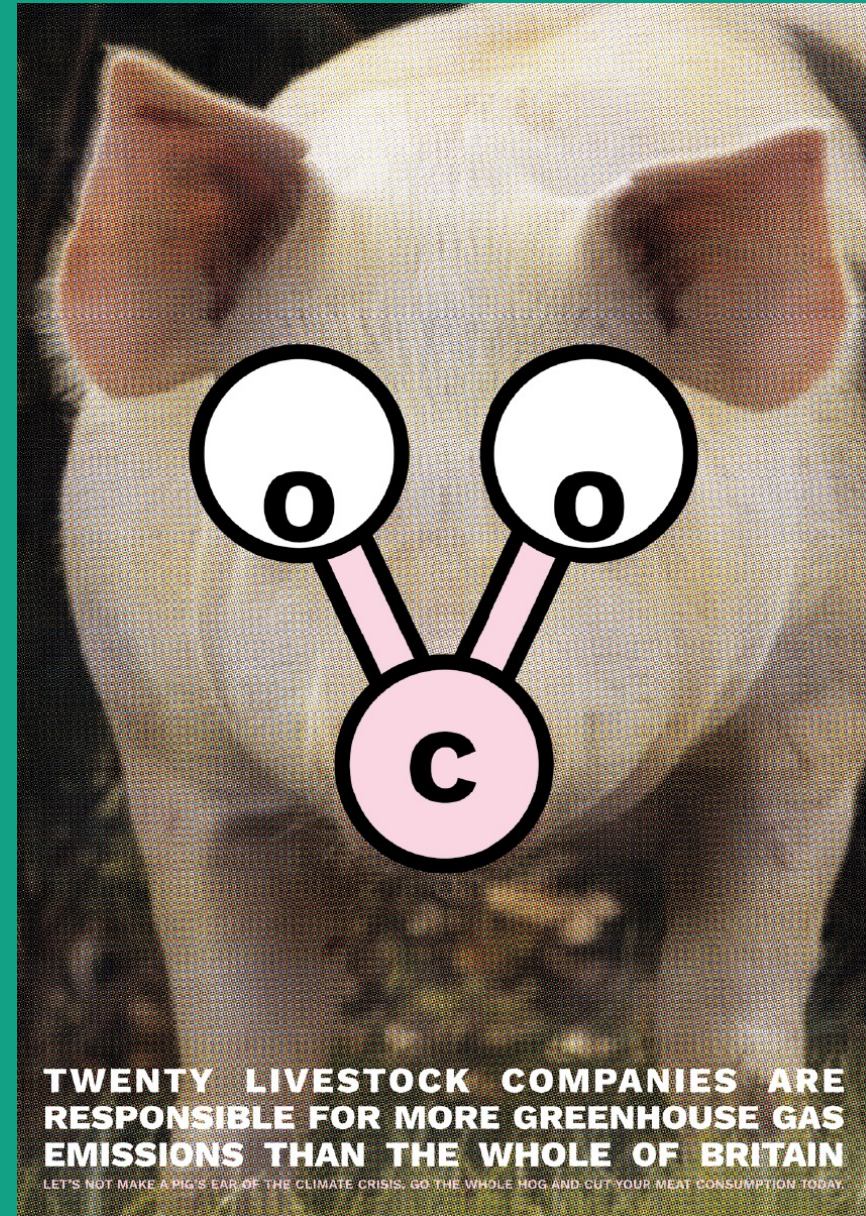
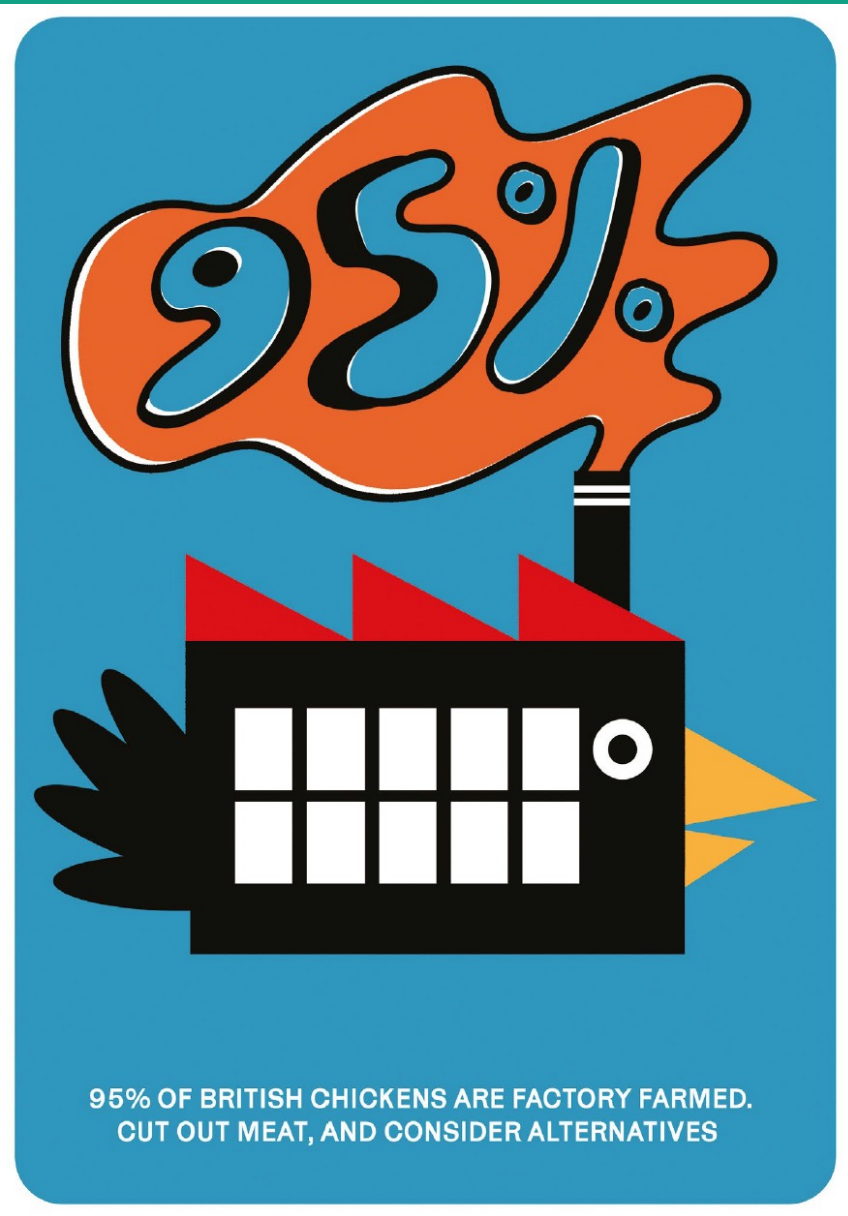


Despite committing to stop supporting forest destruction by 2020,  
TESCO still buying meat from suppliers linked to deforestation.

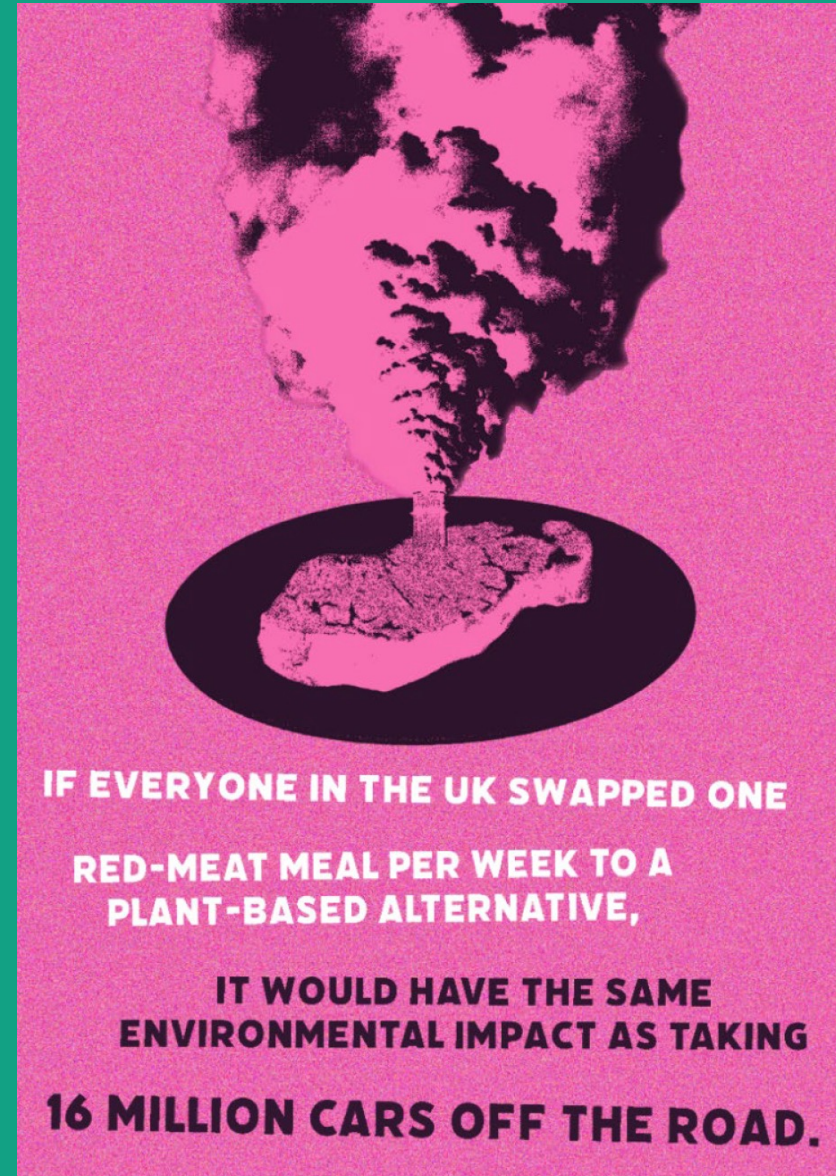


EVERY BITE COUNTS











# Animal Agriculture<sup>®</sup>

365 sugar-coated tablets



57000 ha

J F M A M J J A S O N D

Age: . . . . . Title, Forename, Surname & Address: PLANET EARTH

No. B: . . . . . NHS Number: . . . . .

Signature of Prescriber: *[Signature]* Date: 01/01/2021

For dispenser No. of Prescs. on form: 5700 Hectares of Forest in each tablet\* ONE TO BE TAKEN EACH DAY.

Keep out of sight and reach of future generations. Many cause increased temperature and other side effects that could affect your ability to survive.

\*hard pill to swallow

NHS 00847903073 FP10SS0608

Let the pigs have their cake  
and eat it



All they want to do is make their first birthday wish.  
Factory farmed pigs are slaughtered at **five months**.

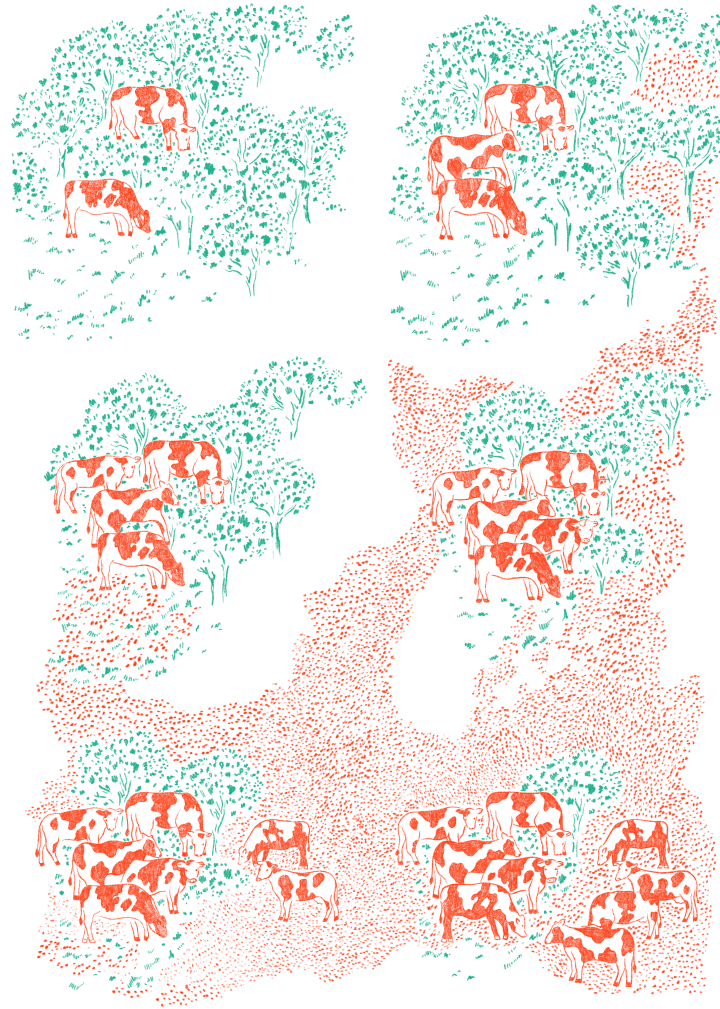
**10** K BCE



The world has lost 1/3 of its forest since the last ice age. Two billion hectares of forest has been cleared to grow crops, raise livestock, and use for fuelwood.



**2021** CE



ONE YEAR WITHOUT MEAT SAVES 3,432 TREES

GIVE  
PEAS  
ANOTHER  
CHANCE

Veg tastes better than you remember – cut down on meat today.

[www.greenpeace.org.uk](http://www.greenpeace.org.uk)

#### Reminder

Increasing the whale population by just 1% would be the equivalent of planting 2 billion trees.

Kill The Planet

Stop Eating Seafood

\*Eating seafood causes overfishing, which is estimated to empty the oceans by 2048. Scientists estimate that 50% to 80% of the world's oxygen comes from the phytoplankton in the ocean, which whales help to produce.

# Students said...

“Making work responding to such a huge event like Cop26, and having guidance from activists, was really rewarding. Making politically charged work is something I’m really passionate about, so going into this project I was really excited.”

# Other projects



An exhibition exploring  
the biomaterial of algae

# POWER PLANT.

Stedelijk Museum  
15/04 - 28/08/2022



reform  
SUSTAINABLE FASHION WORKSHOPS



**EMPOWERING  
YOUNG PEOPLE  
TO TAKE ACTION  
AGAINST THE  
CLIMATE CRISIS**



2050.scot @2050climategroup @2050ClimateGrp

**TIME  
TO  
TAKE  
ACTION**



2050.scot @2050climategroup @2050ClimateGrp

**EQUIPPING YOUNG  
LEADERS WITH THE  
KNOWLEDGE AND  
SKILLS TO TACKLE  
CLIMATE CHANGE**



2050.scot @2050climategroup @2050ClimateGrp



**2050**  
Climate Group



# How to continue?