



EAUC Annual Conference **University of Leeds** 23 – 25 March 2015

CHALLENGING CONNECTIONS

Incorporating the Student Sustainability Summit, Further Education Sustainability Summit and Transformational Leadership Summit

The Future of Sustainability

Giles Hutchins

Conference Sponsor





‘Blue represents continuing to live in the blissful ignorance of illusion and red, embracing the sometimes painful truth of a new reality.’ Jo Confino



‘The story of mind exiled from Nature is the story of Western Man’ Ted Hughes



‘Our sense of separation from Nature corrupts us, it fuels an arrogance, a hubris, whereupon common sense becomes insanity.’ Gregory Bateson



THE
GREATEST
ILLUSION
IN THIS WORLD
IS THE
ILLUSION
OF
SEPARATION.

‘In Nature everything is distinct yet nothing defined in absolute, independent singleness.’

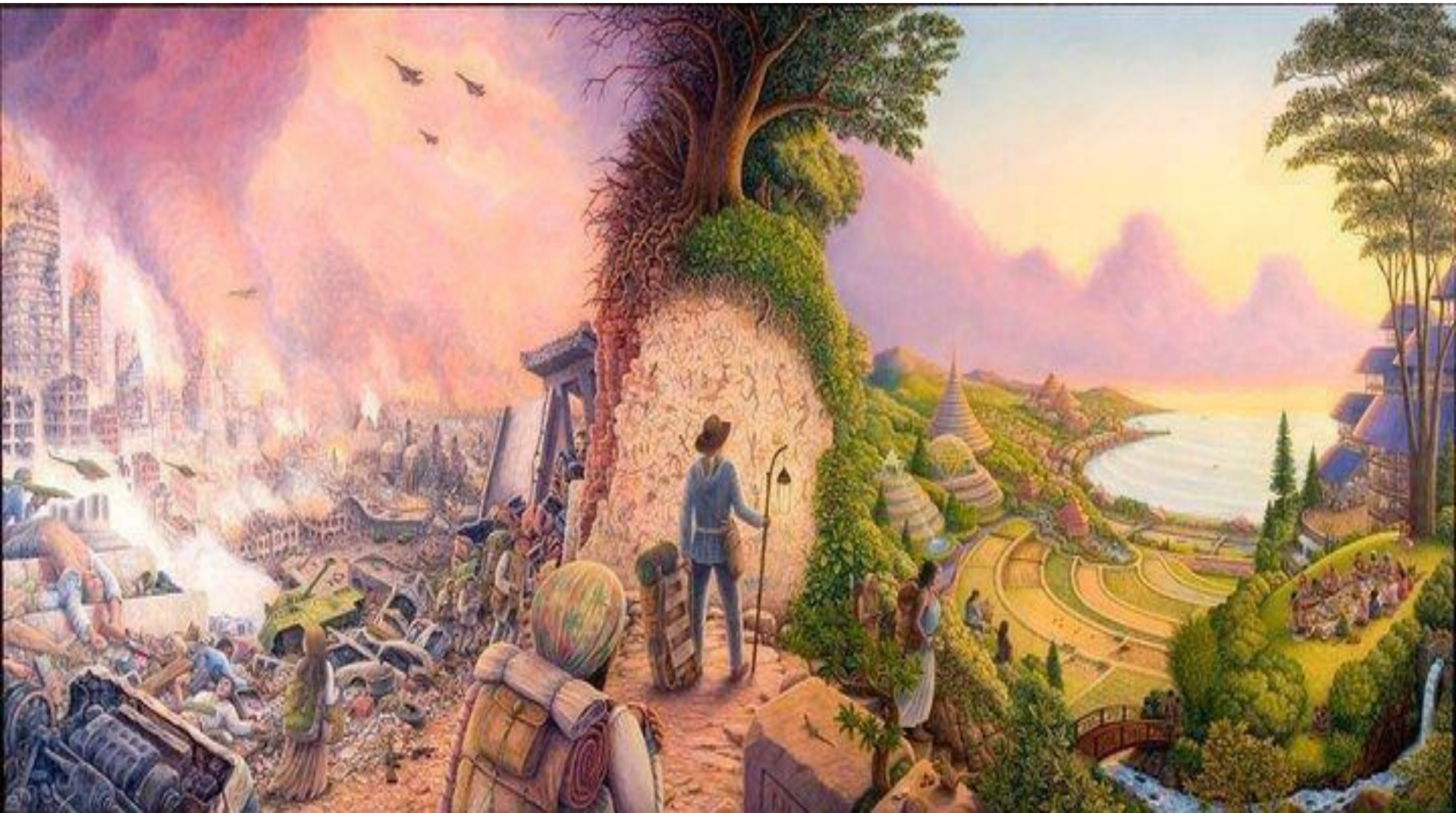
William Wordsworth

‘The true ground of all being is the infinite, intangible, spirit that infuses all living beings’ David Bohm



‘This divine ground is within and all around us. We need to create a sanctuary within ourselves to listen to its guidance’ Anne Baring

‘Without a global revolution in the sphere of human consciousness the catastrophe towards which the world is headed will be unavoidable’ Vaclav Havel



What makes your heart sing?

What makes your heart break?

If all jobs paid the same what would you do?

‘In times of turmoil, the danger lies not in the turmoil, but in facing it with yesterday’s logic.’ Peter Drucker



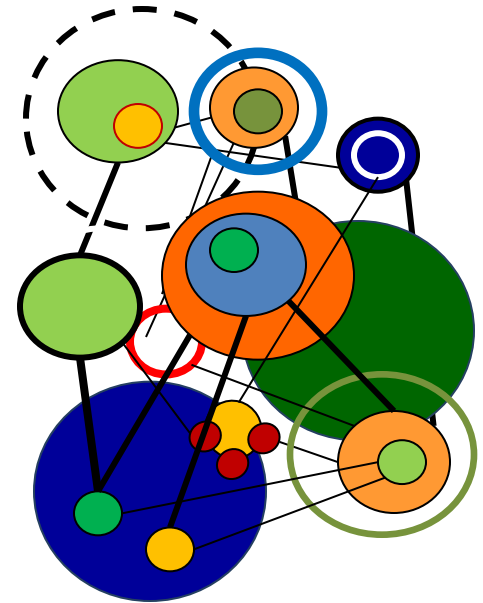
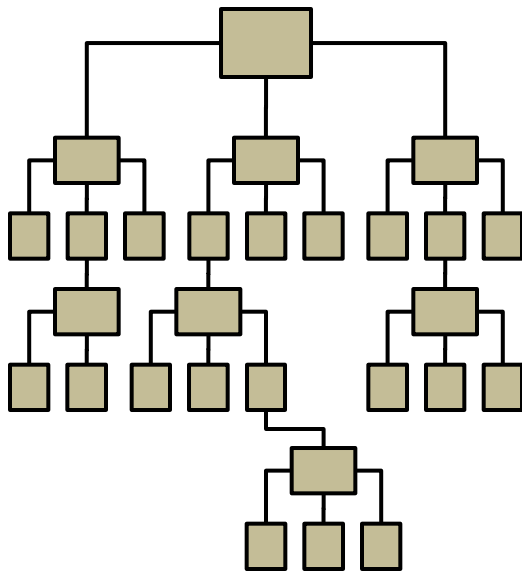
‘The old models of corporate strategy and capitalism are dead...we are witnessing a paradigm shift from hurting to helping, with externalities turned into opportunities’
Michael Porter

Firm of The Past

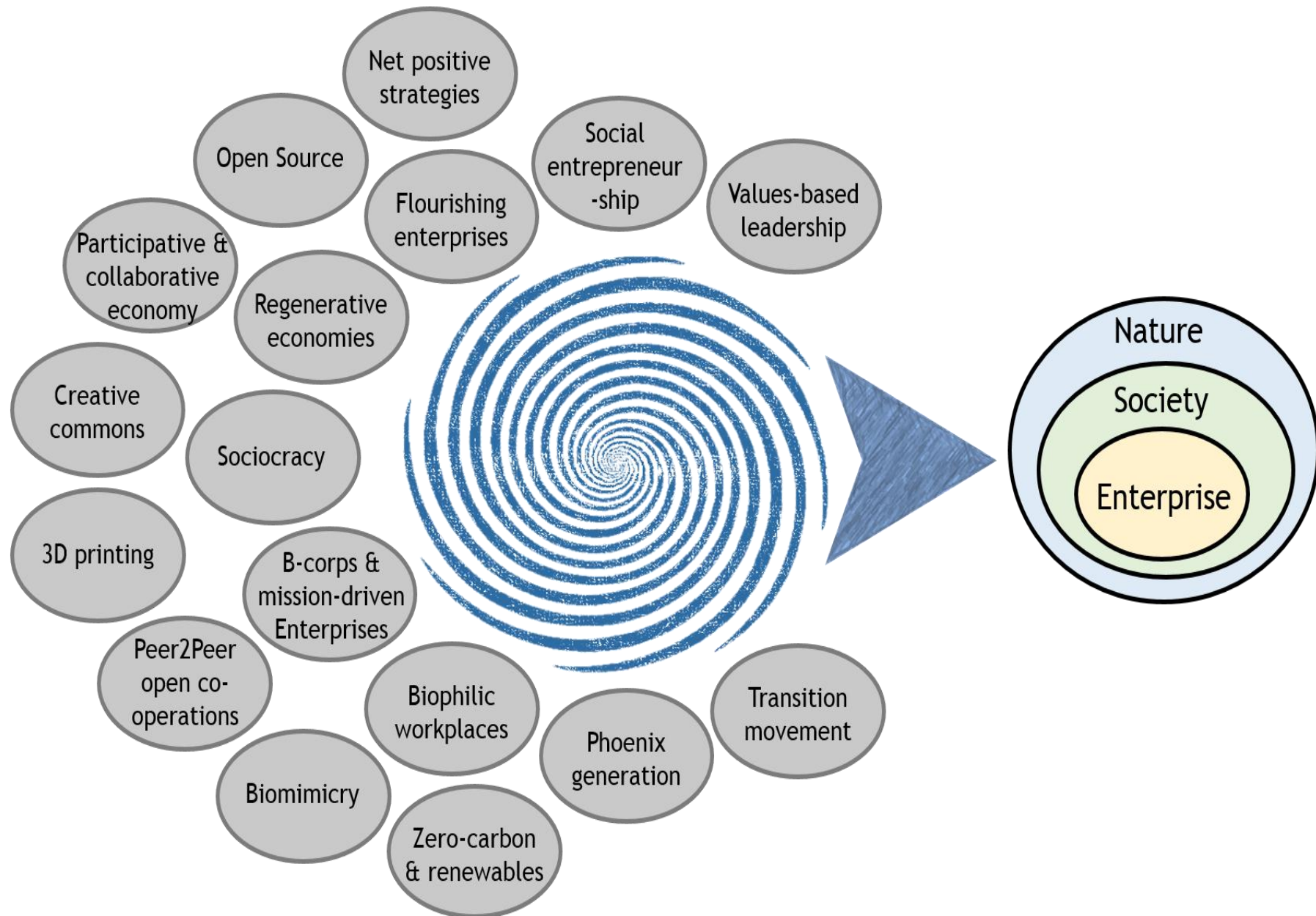
Firm of The Future



**Nature-Inspired
Paradigm Shift**



Transformation to a New Paradigm



- **Re-designing** new ways of operating beyond 'less bad' into 'doing good'
 - Net positive; shared value; collaborative commons, generative economics, community economies, social enterprise
- **Re-connecting** and reconciling our human nature within Nature
 - Authentic leadership, mindfulness, eco-psychology, leadership quests, Project Wild Thing, sacred activism
- **Re-kindling** Nature's wisdom through all our inter-relations
 - Ancient wisdom traditions, eco-philosophy, Indigenous Wisdom, Permaculture, Bio-dynamics, conflict transformation, bearing witness

OLD LOGIC

NEW LOGIC

RESULTS

Profit maximisation
GDP Growth

Regenerative
Life-affirming

BEHAVIOURS

Competitive
Short-termist
Power over

Collaborative
Empathic
Power with

VALUES

Self-assertion
Materialistic

In service
Holistic

BELIEFS

Survival of fittest
Fear-based
Anthropocentric

Sense of sacred
Love-based
Reverence



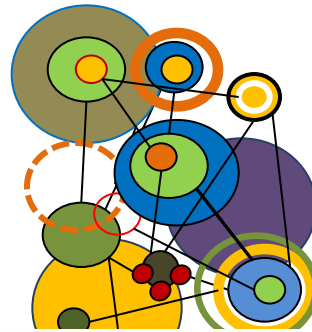
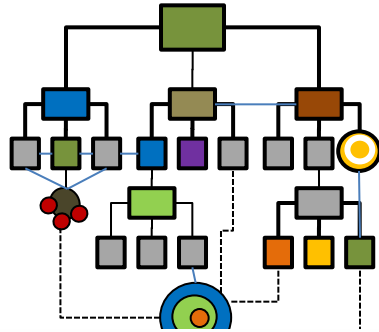
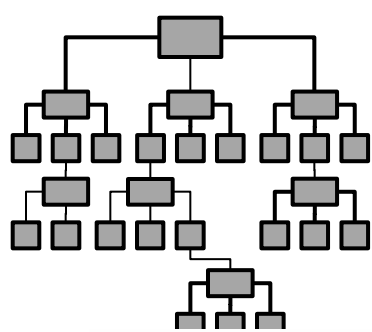
The Future of Sustainability

1.0 → 2.0 → 3.0 → Metamorphosis to New Paradigm

Measure,
Monitor
Control, Reduce

Innovating new
products &
processes

Transforming
sense of
purpose &
mindsets





‘The ground of all being can not be lost. Know that simply by opening yourself to ‘it’ again and again your capacity to sustain its natural presence throughout your daily life will increase.’
Elias Amidon

The Illusion of Separation

Exploring the Cause of our
Current Crises

GILES HUTCHINS



‘Fearfully important. Read it!’
Mary Midgley, PhD, moral philosopher

‘A wise and urgent text’
Catherine Keller, PhD, Drew University

‘An amazing *tour de force*’
Robert Sardello, School of Spiritual Psychology

‘Wonderful...it will open your heart and
mind’
Stephan Harding, PhD, Schumacher College

‘Powerful...it asks the most important
question of all’
Tim Smit, KBE, The Eden Project