

Leaffield Environmental Recycling and litter bins

Summer Survey 2014

Summary

The results of a survey which was sent to educational institutions asking about recycling activity could help universities plan their engagement for Freshers' Week. It sets out some interesting patterns of behaviour and ways to encourage further recycling and responses to campaigns.

Respondents

There were 60 respondents from secondary schools, academies and universities.

Results

Current recycling

- 98% recycle paper
- 67% cans (higher than primary schools by 16%)
- 67% plastic
- 42% glass (higher than primary schools by 12%)
- 33% food (16% less than primary schools)

Future recycling (what recycling bins they are thinking about buying)

- 44% Paper/card
- 41% Cans
- 48% Plastic
- 33% Glass
- 41% Food Waste

Other included: batteries/toner kits & electrical items

Would outdoor recycling units encourage students to recycle more?

- 39.58% Extremely likely
- 25.00% Very likely
- 31.25% Moderately likely
- 4.17% Not very likely
- 0% Unlikely

Key messages

- 40% said students were extremely likely to recycle more if outdoor recycling units were provided.
- 32% of schools/colleges/unis organised special recycling projects for Recycle Week in June.
- 50% of include interactive recycling activities or special arts projects as part of lessons. (15% less than primary schools)

Further information

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Company profile

Manufacturer of a wide range of recycling and litter bins for internal and external use.

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