

liftshare Business

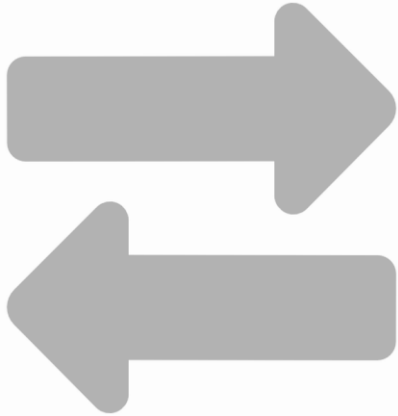


Scoping



Scoping is an important phase when reviewing travel solutions

We add an important layer of intelligence to our research and analysis allowing better recommendations to implement travel change



Supply & Demand Switch

Understand an overview of your employees locations and travel options to provide better, cheaper, faster options to influence the 'switch'



- Supply us with anonymous postcode data, a destination postcode and an arrival time
- We analyse your employees current location and travel options
- We present this in a Scoping Report with recommendations and useful statistics to promote behaviour change
- Together we will come up with the right solutions for your problems



Aims

- Help changes to your parking management strategy to encourage more sustainable modes of travel.
- Assist in the allocation of parking permits to make more efficient use of the parking spaces you have available.
- Potentially provide evidence required to speak with local transport providers about improving accessibility to site.
- Help establish whether incentivising particular modes of sustainable travel may be suitable, due to the potential uptake – e.g. rewards for active travel, dedicated car share bays, discounts for public transport etc.
- Understand which staff could be targeted to try an alternative mode of travel depending on the most suitable option for them as an individual.

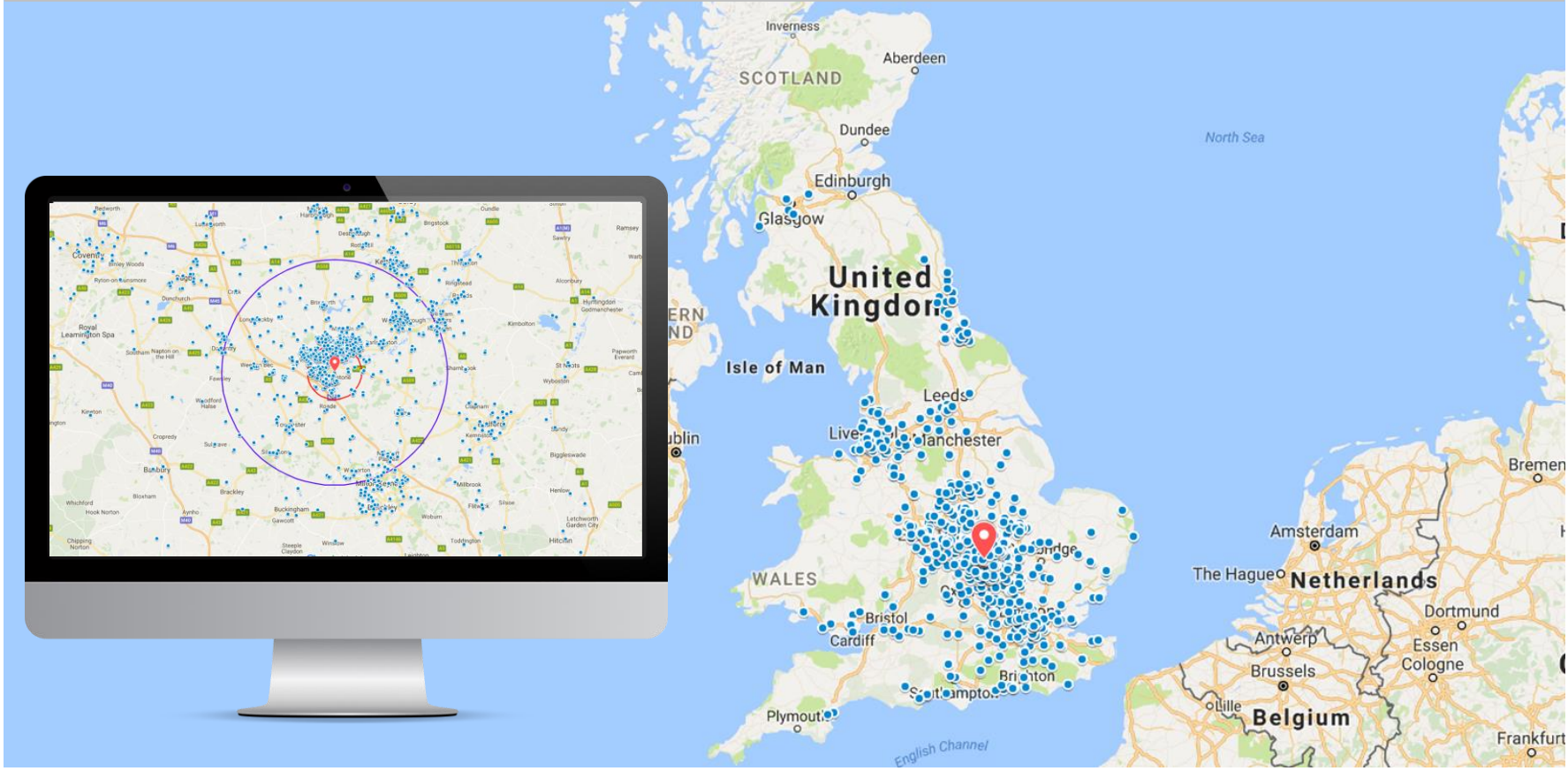




Results

- A report outlining our findings with recommendations
- Tangible results to influence change







Results

- At the centre of everything we do is an employee with a travel habit that we need to change
- To enable change we have to recommend alternative options
- Without the data and analysis that scoping provides, we won't know what those options are



Why use scoping?



- Help solve car parking problems
- Understand the impact sustainable travel will have
- Help with parking management strategy
- Help with allocation of parking permits
- Make better efficient use of the parking spaces
- Inform local transport providers about improving accessibility
- Help incentivising particular modes of sustainable travel



Thank You
Any Questions?

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