

OVAM Ecodesign Award for Students

Organising institution:

Public Waste Agency of Flanders (OVAM)

Faculty/Department/Programme/External

partners:

All students

Abstract:

Young designers play a huge role in the future of ecodesign. OVAM values their achievements and therefore presents the OVAM Ecodesign Award for students. Students who took into account environmental aspects in their graduation and short-term projects could win the sum of 1,000 euros and eternal glory.

Contact:

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Website:

<http://www.ecodesignlink.be/en/will-you-design-the-product-that-changes-the-world>

Links:

http://www.ecodesignlink.be/images/filelib/Reglement2014_3234.pdf

Description:

The OVAM Ecodesign Award for students is open to all students enrolled in design studies for 3-dimensional products, such as product development, industrial design, product design, packaging design and interior design.

All graduation and short-term projects, both individual work and group work, that devote attention to ecodesign or environment-oriented product development and are drawn up within the framework of a course at a Flemish higher education institution qualify.

The prizes in the category 'graduation project' are:

- a first prize of 1,000 euros
- a second prize of 500 euros
- an honourable mention.

The prizes for the 'short-term project' are:

- a first prize of 600 euros
- a second prize of 400 euros
- an honourable mention.

The prize of the public is 200 euros.

The prizes are awarded by a jury composed of delegates from the environment administrations, the scientific world, the business community, the design industry and the media. The following criteria are considered in the jury's assessment:

- The application or degree of ecodesign. Are environmental aspects taken into account during every stage or in as many stages as possible of the design's life cycle? To that end the environmental impact of the product is assessed throughout its life cycle, taking into account the 8 aspects of ecodesign: function fulfilment, raw material substitution, saving materials, process efficiency, distribution, product use, lifetime and product disposal.
- The way in which the concept 'sustainability' is implemented using a social, economic and ecological approach.
- Distribution potential.
- Innovative character.
- The general quality and design, the presentation images and the written description.
- The design's commercial feasibility.
- The assessment of the project by the school concerned.