

INFLUENCE!

Inspiration and insight to change
minds and policy

19 - 20

June 2019

University of Manchester



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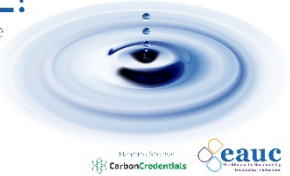


Plastics – in two film clips

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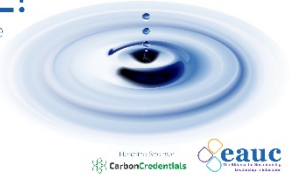


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 Surfers Against Sewage 'Seashell' Film

 Watch later  Share



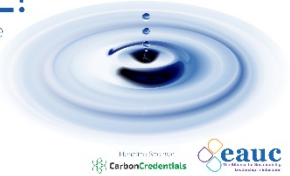
A video player interface for a film titled 'Surfers Against Sewage 'Seashell' Film'. The video frame shows a close-up of a young girl with curly hair, looking intently at a large, light-colored seashell she is holding. A play button icon is centered over the video. The player controls at the top include a 'Watch later' button with a clock icon and a 'Share' button with a right-pointing arrow icon.

Plastic Free Community

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Five Objectives

1. Local Governance
2. Local Businesses
3. Plastic Free Allies
4. Awareness Raising
5. Steering Group

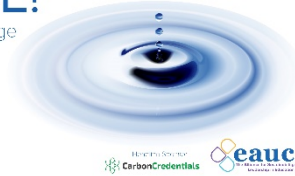


Plastic Free Status

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- Second University to gain Plastic Free Status
- Adjusted policy: “Reducing the use of disposable items where practical, including single-use plastic” – Waste Management CoP
- ‘Local’ Businesses= Catering, Conference Aston, Student’s Union
- Allies = Supported Package free supermarket; Canal Adoption Group
- Events = Packaging Free event – Go Green Week

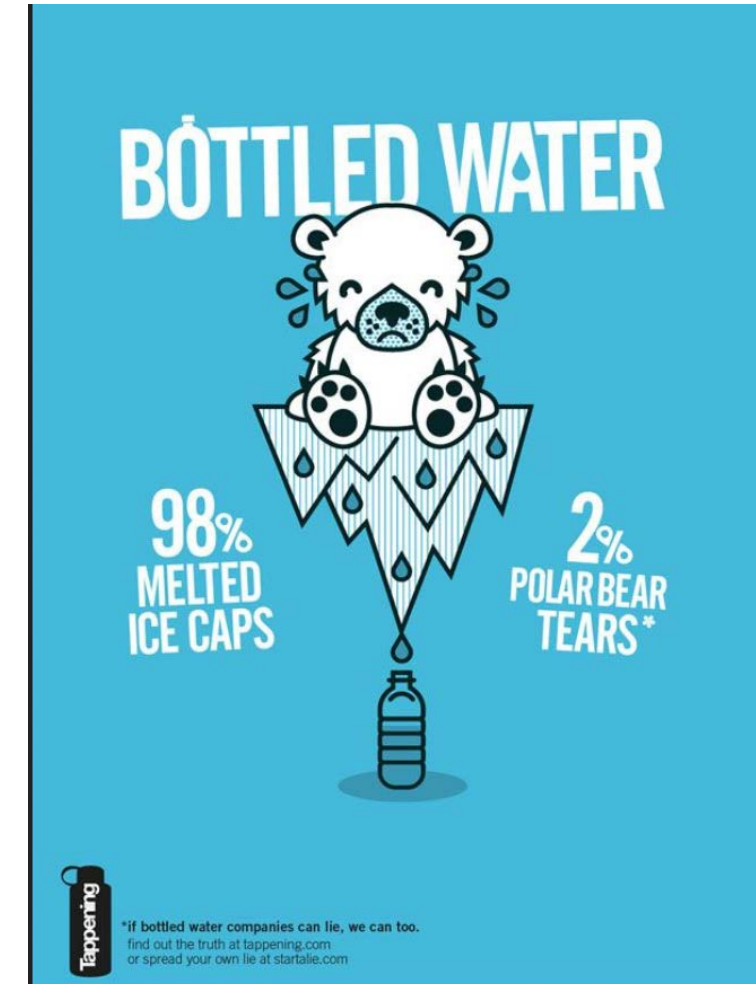
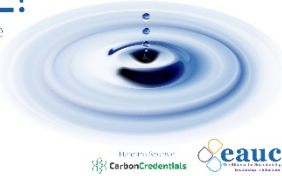
Initiatives – not catering

- 10 key initiatives: straws, stirrers, sauce packets, reusable bottles
- Conference Aston – Pencils not pens, no bottled water
- Champions – Walkers crisp and stationary recycling point
- Graduation Team – reusable bottles for all volunteers
- Events – no balloons at events
- Brain Centre – looking at plastic free alternative to medical plastic wallets

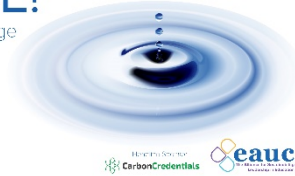
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Catering



- Looking to stop bottled water – reusable bottle prefilled with spring water
- Plastic free sandwich supplier
- Crockery, cutlery, bottle dispensers, no straws, no stirrers, reusable coffee and fizzy drink cups
- Plant based takeaway containers

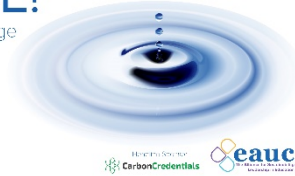


Going forward

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- Looking at subliminal marketing
- External organisations working with us
 - Environment Agency
- Working with more community groups
- Working with more internal departments
- Construction packaging

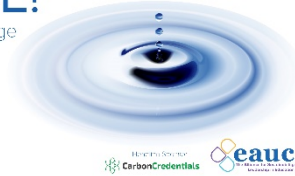


The SDG Accord

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