

## Conceptual Phase

'Ensure your team understands Enactus and generating solutions'

### 1. Preparation

- Actions essential prior to generating project ideas:
- 1.1 Criterion – ensure your team is trained.
  - 1.2 Project Examples – to inspire members

### 2. Intervention Areas & Idea Generation



### 3. Base Environment

- Key elements to a projects success:
- 3.1 Project Partner
  - 3.2 Needs & Wants Assessment
  - 3.3 Impact Measurement

## Feasibility & Development Phase

'Develop the solution and ensure its viable'

### 5. Projects

- Enactus UK identify 3 types of projects that can emerge out of the Think Tank
- 5.1 Social Enterprise
  - 5.2 Community Project
  - 5.3 Strategy Project

### 4. Think Tank

Trail phase, allowing you to pull together resources to prove your project hypothesis.

## Launch Phase

'Implement and continuous review'

### 6. Implementation

- Implement your project and continuously do the following
- Measure progress
  - Review needs and wants assessment
  - Mitigate change
  - Focus on individual empowerment
  - Remain beneficiary focused

## Evaluation & Reconfiguration Phase

'Assess impact and future direction'

### 7. Exit Strategy/Expansion

- As you strive towards the sustainable completion of your project, you must implement your exit strategy. Typically this will be in the form of either:
- 7.1 Exit strategy – sustainable handover
  - 7.2 Diversification
  - 7.3 Scale



**Key**

Project Den

Gate Checkpoint – list of questions to ensure you are ready to move on