COLLABORATIONS FOR CHANGE

Global Goals for Tomorrow's Education, Today

19TH ~ 21ST JUNE 2018 KEELE UNIVERSITY

Projects for Impact! Ensuring strategic alignment and impact evaluation

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CarbonCredentials

Green Gown Awards
International
Continuous Improvement: Institutional Change
WINNER
Canterbury
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How do our organisations work?

Command & Control vs Adaptive O/S

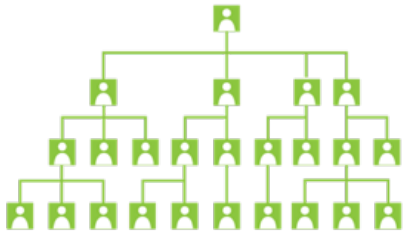
Adaptive Operating System - AOS

- Good Ideas
- Engagement
- Reduced risk

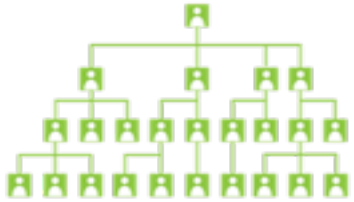
Command and Control
Operating System - CCOS

- Permission
- Resourcing
- Decision-making agility

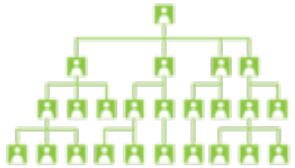
Strategic Intent to Business Integration



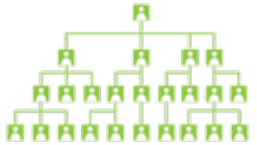
Strategic intent
2010



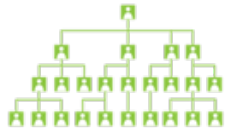
Strategic influence
2014



Strategic approvals
2015



Project approvals



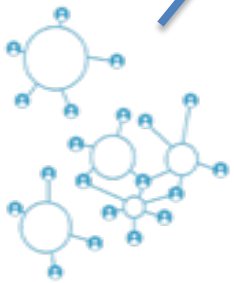
Internal audit
processes

Business
integration

Futures Initiative

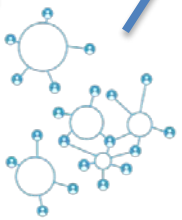
Green Academy

2010 - 2014



Framework for Sustainability, L&T Strategy and Graduate Attributes developments

Introduction of
6-Capitals model



6 Capitals for
VFM case studies
2017

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Project planning, Strategic links & Evaluation

Standard Project Definition information

1. General project information and outline, including links to other initiatives, intended audiences and timescales

3. Budget & Resources; financial, staff & volunteer

5. Logical Framework: Events, Activities and expected outcomes

7. Accessibility & Risk assessments

8. Monitoring & Evaluation: Quantitative & Qualitative methods

Demonstrating strategic alignment

2. Target Participation Level, from information giving to meaningful leadership & decision making.

4. Other Capital Resources: Human, Social, Manufactured, Intellectual & Natural

6. Logical Framework: expected short-term and anticipated longer-term Impacts aligned to sustainability objectives & Graduate Attributes

9. Strategic Alignment: Framework for Sustainability & Graduate Attributes

10. Understanding value creation: Capitals model

Overall Project Evaluation

Project outline

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1. PROJECT OUTLINE

Project Name:

Project Lead(s):

Additional Project Support:

What larger programme or initiative is this part of (if any)?:

What teams/department(s) will this project run under?:

Area: *(drag and drop the appropriate petal(s) from the image above)*

Project Outline

Replace this text *to outline in brief:*

- ◊ *your project vision and expectations*
- ◊ *the project aims*
- ◊ *the scope of the project (how long will it take, how far reaching, its scale etc)*
- ◊ *and the elements involved (e.g. education, outdoor activity, curriculum development etc)*
- ◊ *Include SMART targets if you're using them.*

Participation level

Intended audience(s) - General:

Specific:

Campus(es):

Start date: DD/MM/YY

End date: DD/MM/YY

Target Participation Level: *(set level and delete any levels above it)*

Level 5: Students and/or staff share meaningfully in the leadership and decision-making for the whole project.

Level 4: Students and/or staff lead and initiate action for parts of the project, but not the whole.

Level 3: Core staff members initiate and lead action, but decisions are shared with student and/or staff participants.

Level 2: Core staff members initiate and lead action. Students and/or staff are consulted and informed.

Level 1: Core staff members initiate and lead action. Students and/or staff are informed.

Budget & Resources

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2. BUDGET & RESOURCES

Estimated Financial Budget:	Source:

Financial Budget Break-Down

Cost:	Description:	Supplier:

Estimated Staff (Paid) Hours:	Estimated Staff & Student (Voluntary) Hours:

-Down

Hours:	Activity	Paid/Voluntary:

5 Capitals

Hours Break-Down

Which of the following resources will be utilised for this project?				
Human Capital: *(Individuals' expertise, capabilities and experience):*	**Manufactured Capital:** *(buildings, purchased or created resources):*	**Intellectual Capital:** *(organisational knowledge, systems and procedures):*	**Social Capital:** *(relationships, networks, stakeholders and communities):*	**Natural Capital:** *(non-renewable and renewable resources, biodiversity etc)*

Logical framework

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3. LOGICAL FRAMEWORK

Events & Activities:

Outline each distinct type of event or activity in your project; multiple instances don't need to be included multiple times.

Replace this text *with event/activity*	***Replace this text*** *with event/activity*	***Replace this text*** *with event/activity*	***Replace this text*** *with event/activity*

Project-Specific Outcomes:

Detail 2-4 direct outcomes that you will measure and evaluate by the end of the project.

Replace this text *with intended outcome* ***or drag and drop*** *from below*	***Replace this text*** *with intended outcome* ***or drag and drop*** *from below*	***Replace this text*** *with intended outcome* ***or drag and drop*** *from below*	***Replace this text*** *with intended outcome* ***or drag and drop*** *from below*

Expected Short-Term Impacts:

Choose 1-4 impacts from the list below that you will measure and evaluate by the end of the project.

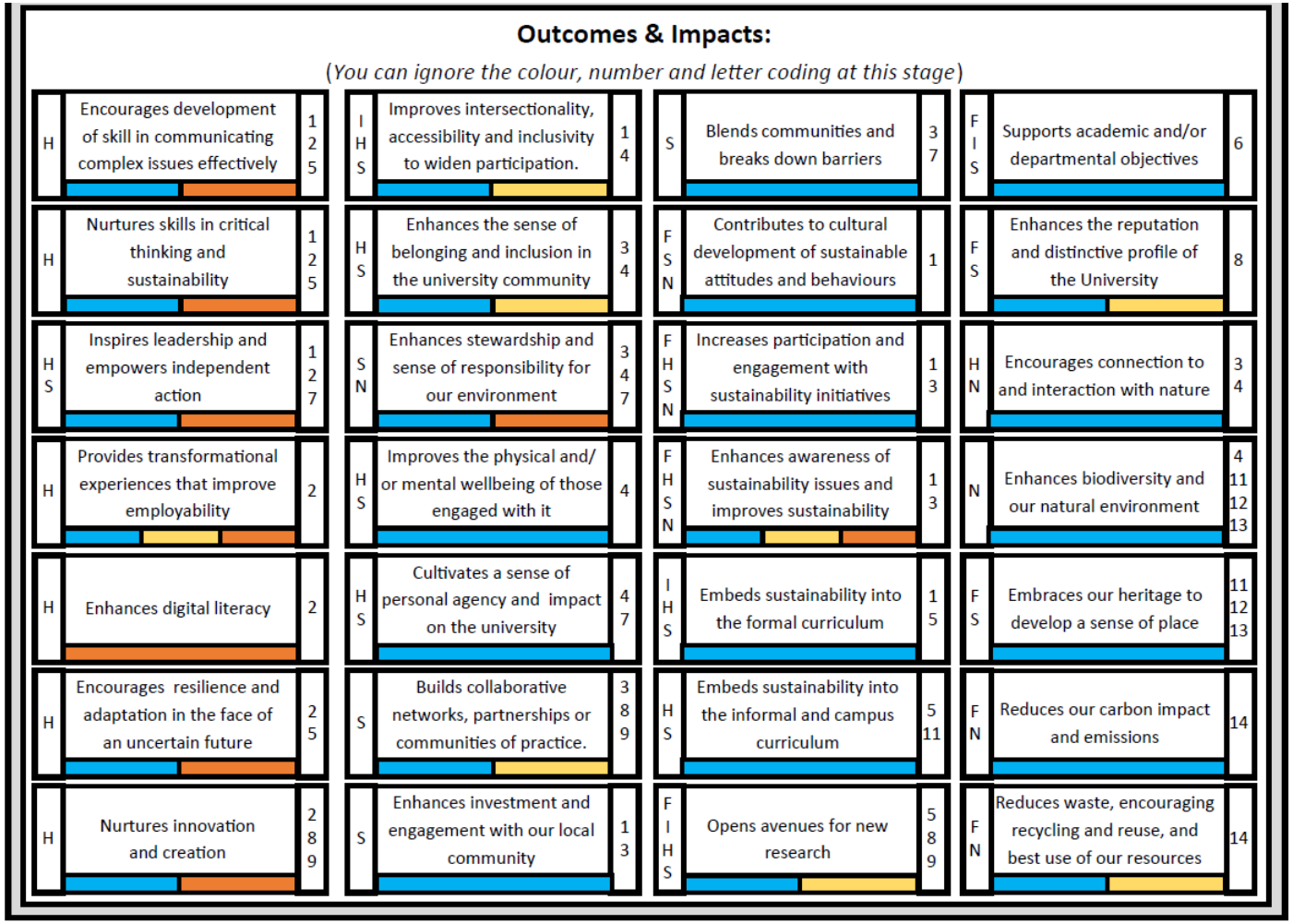
Drag and drop from below	*Drag and drop from below*	*Drag and drop from below*	*Drag and drop from below*

Anticipated Long-Term Impacts:

Choose 1-4 impacts from the list below that could be evaluated in the future, after completion.

Drag and drop from below	*Drag and drop from below*	*Drag and drop from below*	*Drag and drop from below*

Outcomes & Impacts



Accessibility & Risk

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4. ACCESSIBILITY & RISK ASSESSMENTS

Steps We Can Reasonably Take To Make This Accessible & Inclusive:

(drag and drop all that apply into the box below)

Physical Environment: e.g. ramps, lifts, places to sit, handedness	**Language:** e.g. multi-lingual signage, jargon-busting, acronym usage
Timing: e.g. time commitment, work/study routines, flexibility	**Gender & Sexuality:** e.g. non-gendered terms, chosen names
Diet & Allergies: e.g. dietary requirements, latex content, bee stings	**Visibility:** e.g. colour-blindness, text justification, font size and kerning
Religious & Cultural Sensitivity: e.g. prohibitions, alcohol, meat	**Safety:** e.g. lone-working, whistleblowing, data use, adequate training
Economic Impacts: e.g. off-campus travel, out-of-hours, equipment	**Ethical:** e.g. informed consent, cruelty-free products, attribution

Notes:

Risk assessments

Replace this text

with specific points to reflect the potential issues you have identified above how you'll address them. You may find that some of these issues arise from the project design; consider going back and tweaking those earlier design decisions to create a more inclusive and accessible project from the outset.

Risk Assessments:

For each type of event and/or activity you outlined in the logical framework, note down any key areas of risk, or if none apply (e.g. for a communications campaign) just put 'not applicable'. Risk assessment templates are an appendix file which can be filled out separately; just put an 'x' in the bottom-right box when the risk assessment has been completed.

Copy and paste *event/activity from Logical Framework*	*Outline areas of potential risk if appropriate*	***Copy and paste*** *event/activity from Logical Framework*	*Outline areas of potential risk if appropriate*
Copy and paste *event/activity from Logical Framework*	*Outline areas of potential risk if appropriate*	***Copy and paste*** *event/activity from Logical Framework*	*Outline areas of potential risk if appropriate*

Monitoring & Evaluation

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5. MONITORING & EVALUATION

Quantitative Methods
(choose all that apply)

- Dartboard assessment
- Attendance/participation #s
- Likert scale questions
- Other: *please specify...*

Methods Chosen: *(drag and drop boxes into this area)*

Beginning

Middle

End

Qualitative Methods
(choose 1 or more)

- Open-ended questionnaires
- Interviews/case studies
- Quotes/feedback cards
- Stories and/or observations
- Focus groups
- Value/benefit analysis
- Progress review
- Other: *please specify...*

Data Gathering

For each type of event and/or activity you outlined in the logical framework, note down in brief the methods you will use to monitor and evaluate its success. You can use this section to track progress on each project, if it's helpful to you to do so.

Activity	Method(s) and Notes	Deadlines	X
Copy and paste *event/activity from Logical Framework*	***Copy and paste*** *or write in method(s) and what, specifically, you will be measuring with each of them.*	*DD/MM/YY*	
Copy and paste	***Copy and paste***		

Further development

from Logical Framework	*you will be measuring with each of them.*	
Copy and paste *event/activity* *from Logical Framework*	***Copy and paste*** *or write in method(s) and what, specifically,* *you will be measuring with each of them.*	*DD/MM/YY*
Copy and paste *event/activity* *from Logical Framework*	***Copy and paste*** *or write in method(s) and what, specifically,* *you will be measuring with each of them.*	*DD/MM/YY*

Further Development: **If this project is a success, it could realistically...** *(drag and drop boxes into the area below)*

be scaled up within CCCU	be embedded into existing practice	become community-led	be replicated at other institutions

Replace this text
to outline in brief, what the success of this project could mean in terms of next steps

Agreed by (line manager/budget holder): **Date:** DD/MM/YY

Assessing strategic impact

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6. ADDRESSING STRATEGIC OBJECTIVES

Framework for Sustainability: Organisational Targets

Student & Staff Experience	Education for Sustainable Development	Research and Knowledge Exchange	Our Environment
By 2020 the University will have significantly improved levels of awareness of and engagement with sustainability, and established appropriate ways of measuring and evaluating this.	By 2020 all Schools and Faculties will have developed a response to ESD such that every student will have had the opportunity to learn about sustainability in the context of their chosen discipline and field of work.	By 2020 the University will have an established sustainability Research and Knowledge Exchange profile that is recognised across the University and beyond.	By 2020 the principles and pedagogies of sustainability will be central to the development of the built and natural environment.

Plugging Outcomes and Impacts into the Sustainability Framework

Referring back to your outcomes and impacts selections on the *Logical Framework* page, for each number that appears on the right-hand side of a box you selected, drag the corresponding number(s) from the objectives below into the centre.
If one of your project-specific outcomes addresses an objective that hasn't already been drawn out by the number coding, drag that into the centre too. These 'objectives addressed' will help you to evaluate the project in its strategic context.

Strategic objectives

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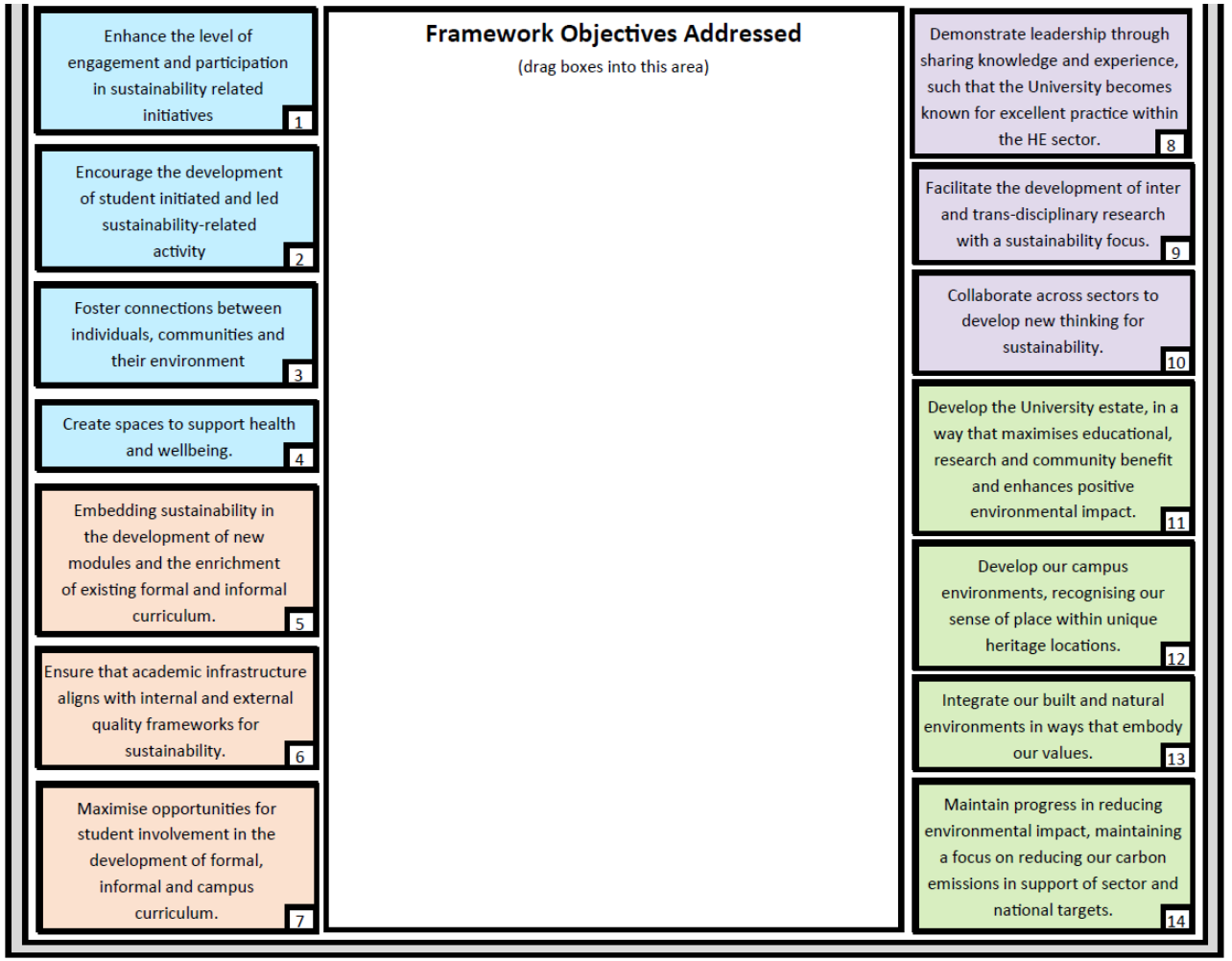

The SDG Accord

The University and College Sector's Collective Response to the Global Goals

End extreme poverty, inequality and climate change

www.sdgaccord.org

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