

# Startup Accelerator

## Robert Gordon University



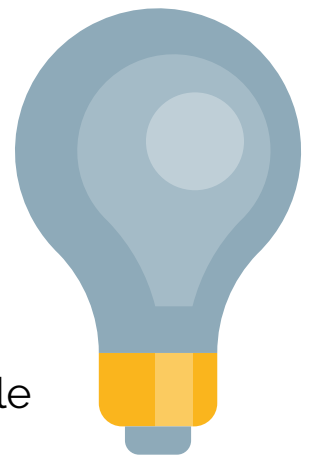
### The project

The Startup Accelerator helps students, staff and alumni to develop their ideas and launch their businesses by providing each team with £10,000 and 6 months of training and courses that help develop valuable skills for the success of the start-up. The aim is to **support innovation** in the region to **stimulate economic growth**.



### Outcomes and implications

- First start-up funding programme in the northeast of Scotland
- 25 out of the 28 startups that participated in the first round of funding were successful, resulting in the launch of 25 new businesses, with 2 of them securing additional external funding
- Given the recent success of the project, RGU is also working with Aberdeenshire Council to turn disused spaces in libraries into co-working spaces, accessible to members of the local community



### SDGs

The Startup Accelerator supports **SDG9** as it provides a hub for **supporting innovation** in a range of industries, increases access to financial services for **smaller enterprises**, and supports the **sustainable** and inclusive use of existing **infrastructure**

By **supporting entrepreneurship**, through financial and technical support, the Startup Accelerator also contributes towards **SDG8**

