



SDG Month 2025

nscc

SDG focus

- ☑ Goal 4 - Quality education
- ☑ Goal 8 - Decent work and economic growth
- ☑ Goal 17 - Partnerships for the goals

What did you do?

In March 2025, Canada celebrated its third consecutive year of nationwide collaboration among postsecondary institutions, including Nova Scotia Community College, in support of the United Nations Sustainable Development Goals (SDGs). Building on previous successes, this year's programming extended across the entire month, aiming to raise awareness, foster engagement, and inspire action around the SDGs.

At NSCC, the initiative was led by the College's Sustainability Team and featured college-wide campaigns, campus-specific events, and virtual learning opportunities. These activities empowered students and employees to explore sustainability in meaningful and accessible ways.

What were the benefits and outcomes?

1. **Deepen campus-wide engagement with the UN SDGs:** 25+ events and campaigns held college-wide with participation across many NSCC campuses through sustainability fairs, faculty training sessions, green job webinars, activity tables, sustainable dining promotions, and more.
2. **Provide inclusive platforms for student and staff leadership in sustainability:** Strong internal collaboration across departments such as Facilities and Engineering, Public Affairs, Student Awards and Experience, Libraries and Learning Commons, NSCC International and NSCC Entrepreneurship.
3. **Support faculty with tools to integrate sustainability into curriculum and pedagogy:** NSCC SDG Lab: Co-Creating Change brought together a diverse group of employees from across the College for an interactive, reflective session to explore collective sustainability challenges and solutions.



Image: SDG Month Sustainability Fair

What barriers or challenges did you encounter in embedding sustainability into your learning and teaching practice and how did you overcome them?

1. **Campus locations:** NSCC offers more than 140 programs at 14 campuses throughout Nova Scotia. To ensure students from every campus could participate in SDG Month, the Sustainability team worked with campus representatives to plan and deliver a variety of events and initiatives. The team organized a number of events, some of which were college-wide while others were campus-specific. These formed the foundation of SDG Month, and with the support of campus representatives, we were able to promote these initiatives, spread awareness, and offer even more events on our campuses.
2. **Promotion:** We wanted to promote SDG Month across the entire College. Information on SDG Month was published in student and employee newsletters, featured on digital signage, physical posters, and on our Connect site leading up to the month-long event. Campus representatives and Student Associations were also involved in promotion and engagement initiatives.
3. **Campus representatives:** Collaborating with campus representatives from across the College provided valuable opportunities to exchange ideas, share experiences, and reflect on what worked well and what could be improved. These insights were shared leading up to and throughout SDG Month and will play a key role in shaping and enhancing our planning for SDG Month 2026.

What are your conclusions and recommendations for others?

Feedback from participants and event evaluations will guide future planning, with a focus on deepening engagement, integrating sustainability across the academic experience, and scaling successful partnerships and practices. As a recognized provincial and national leader in sustainability and innovation, NSCC is committed to building on this momentum and expanding its impact in the year ahead.