



Taking Off Together: A United Stand Against Violence



Integration of SDGs in

- ☒ SDGs in student engagement activities
- ☒ SDGs at a whole-institution level

Focus on

- ☒ Goal 5 - Gender equality
- ☒ Goal 10 - Reduced inequalities
- ☒ Goal 17 - Partnerships for the goals

What did we do?

In alignment with the school's commitment to fostering a safe and inclusive environment, the Department of Student Affairs (DSA) spearheaded an 18-Day Campaign to End Violence Against Women and Children (VAWC). This initiative underscores the institution's dedication to achieving SDG 5: Gender Equality by promoting education, empowerment, and community engagement.

The campaign aimed to equip students with the knowledge and skills to prevent and address violence by fostering a campus-wide culture of respect, equality, and safety. Through a series of engaging activities, including seminars, forums, and creative arts showcases, the campaign actively involved the Guidance Office, the Prefect of Discipline, the Unified Council of Aviators (UCA), and student organizations. This collaborative effort fostered a strong sense of community ownership and ensured broad participation across the campus.

By integrating SDG 5 into its core values, WCC ATC reaffirms its commitment to creating an empowered, inclusive, and socially responsible learning environment that contributes to a world free from violence against women and children.



What are the benefits and outcomes?

1. **Raising Awareness:** Ensuring students, faculty, and staff gain a deeper understanding of VAWC and its prevention through targeted campaigns, seminars, and forums designed to educate and inspire action.
2. **Enhancing Participation:** Engaging at least 75% of student organizations and academic departments in campaign activities, fostering widespread involvement and shared commitment across the campus community.
3. **Improving Systems:** Establishing or enhancing mechanisms for reporting and addressing violence-related incidents. This includes bolstering the roles of the Guidance Office and the Prefect of Discipline to provide more robust support, accountability, and resources for those affected.

What barriers or challenges did you encounter in embedding this aspect of the SDGs into your work and how did you overcome them?

1. **Uneven Participation:** We found it tough to get all departments and students fully involved in the campaign, which meant some areas of the campus participated more than others.

2. **Time Constraints: Limited timeframes** for preparation and execution sometimes impacted the effectiveness of certain events.
3. **Resistance to Sensitive Topics:** Discussions about crucial issues like gender equality and violence against women and children (VAWC) faced resistance. This was largely due to existing cultural norms and biases, which made open dialogue difficult.

What are your conclusions and recommendations for others?

1. **High Student Engagement & Awareness:** Students reported high satisfaction, active participation, and increased awareness/preparedness regarding VAWC issues.
2. **Positive Faculty & Administration Feedback:** Faculty praised program alignment with educational goals and interdepartmental collaboration. The university leadership commended its alignment with institutional values and enhanced reputation.
3. **Strong External Support:** The aviation industry, local businesses, community members, and the PNP Women and Children Welfare Office lauded the campaign's focus on inclusivity, respect, and alignment with national priorities like the Philippine Magna Carta of Women.