

# The SDG Accord

*The University and College Sector's Collective Response to the Global Goals*

## From Global Goals to Local Actions: UN SDG Orientation for Local Government



### Integration of SDGs in:

- ☒ Policy Development
- ☒ Community Engagement

### SDG focus:

- ☒ Goal 11 – Sustainable Cities and Communities
- ☒ Goal 17 – Partnership for the Goals

### What did we do?

WCC Aeronautical and Technological College, Inc. Binalonan conducted a Sustainability Orientation for the Local Government Unit (LGU) of Binalonan with a theme "From Global Goals to Local Actions: A UN SDG Orientation." This initiative aimed to enhance awareness and provide practical tools for integrating SDG principles into local governance and community development.

The orientation, led by the Quality Assurance and Technology Office with support from the Community Extension and Services Office and student volunteers from the Unified Council of Aviators, provided barangay officials with actionable insights on sustainability. Discussions

emphasized aligning SDGs with local priorities, equipping leaders with strategies to implement sustainable policies and practices within their communities.

### What were the benefits and outcomes?

1. **Increased SDG awareness among local leaders:** Barangay officials gained a deeper understanding of the SDGs and their relevance to governance.
2. **Empowered local action:** Officials were provided with practical steps to incorporate SDG principles to community projects and policies.
3. **Strengthened collaboration between WCC ATC and the LGU:** The initiative fostered long-term partnerships for sustainable development initiatives.
4. **Adoption of best practices:** WCC ATC shared its sustainability strategies, encouraging barangay leaders to implement similar approaches in their localities.



### What barriers or challenges did you encounter in embedding this aspect of the SDGs into your work and how did you overcome them?

1. **Knowledge gaps on SDG alignment:** Many local leaders were unfamiliar with how SDGs could be integrated with governance. The orientation provided clear examples to bridge this gap.
2. **Coordinating with the LGU:** Aligning schedules and securing approvals from the Local Government Units required extensive coordination. We addressed this challenge by maintaining regular communication with the municipality.
3. **Ensuring long-term commitment:** To maintain momentum, we proposed periodic follow-ups and continued collaboration with the LGU on future sustainability projects.

## **What are your conclusions and recommendations for others?**

For institutions looking to implement similar SDG-oriented initiatives with local governments, we recommend:

- 1. Localizing SDG discussions:** Relate SDGs to community-specific challenges and governance priorities to increase relevance.
- 2. Providing practical solutions:** Offer clear, actionable strategies that local officials can implement with existing resources.
- 3. Leveraging partnerships:** Work with educational institutions, businesses, and NGOs to support and enhance the local sustainability programs.

By equipping local leaders with the knowledge and tools to integrate SDGs into governance, we contribute to the development of resilient, sustainable communities aligned with global standards.