

To **improve recycling** at your university or college, you need the right information.

Recycling and waste management company, SITA UK, has invested millions of pounds introducing specialist computerised weighing technology into much of our fleet of vehicles. This means we can accurately record the weight of the material that is collected at your premises, as well as the exact time it is collected.

Every container is micro-chipped and information is scanned, linked to the container weight and reported back to our computer system.

While many other organisations provide average weights based on extrapolated data, SITA UK has invested in equipment that weighs the exact container being lifted — providing you with the precise information you need to improve your recycling rate and identify areas to minimise your waste.

That's why SITA UK's higher education sector customers have the very best information at their finger tips.

SITA UK's on-board computing system benefits

- + Accurate weights of recycling and general waste for every container we collect.*
- + Time of collection recorded for every container on your estate.
- + Ability to pinpoint both 'good' and 'struggling' departments (i.e. high / low recyclers).
- + Ability to identify recycling contamination issues and residual volumes where cost could be avoided.
- + Quality data provides the ability to segment and accurately determine recycling and waste service costs across your estate.
- + Reports available online via the SITA UK customer extranet, including: waste tracking, service success, weights by container.
- + Information updated from our collection rounds every 24 hours.

* calibrated and accurate with small relative tolerances

Call us on **0870 421 1122** to arrange a free waste audit, to see if your recycling and waste can be managed more effectively. Our allocated account managers are on hand to support you.



WWW.SITA.CO.UK