



Smarter Choices, Smarter Places

Supporting Sustainable Travel

Introductions

SCSP Setting the Scene



Smarter Choices, Smarter Places

Supporting Sustainable Travel

SCSP Aim

THE AIM: Increase the number of journeys travelled by walking, cycling, car-sharing and public transport



THE BENEFITS:

A more
active
population



Reduces
congestion &
carbon
emissions



Creates safer, more
connected communities and
reduces health inequalities

SCSP Outcomes

- **Changes in knowledge, attitudes and beliefs towards sustainable travel choices**
- **Increased walking and cycling modal share for short local journeys**
- **An increase in other sustainable travel choices for longer journeys, i.e. public transport and car share**
- **Reduced car use for short local journeys**
- **Reduced driver only journeys**
- **Building an evidence base for interventions**

Grant Funding

2 different grant funds :

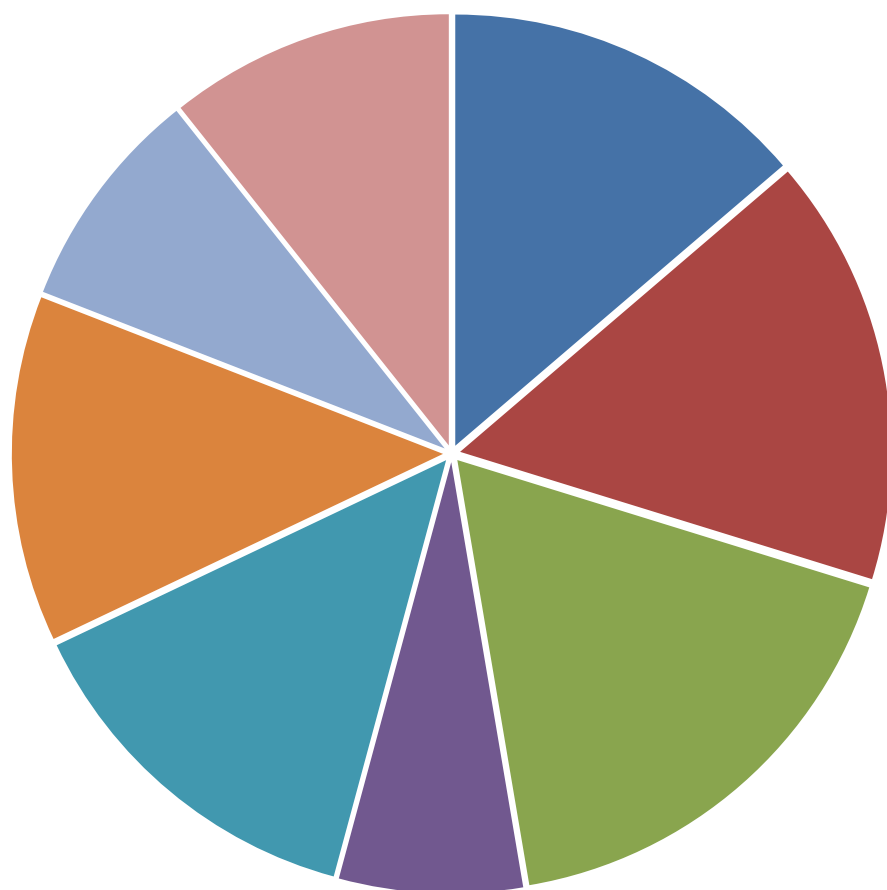
- Local Authority Fund
- Open Fund

Both have the same outcomes

Local Authority Fund

What we fund

32 Local Authorities across Scotland



- Personal Travel Planning
- Branding & Marketing Campaigns
- Signage, Mapping & Infrastructure Promotion
- Car Club, Car Share & Eco-driving Support
- School Based Activities
- Community Events & Engagement
- Walking & Cycling Initiatives
- Public Transport Support

Dumfries and Galloway Beat the Street



Active Travel to School



Workplace Engagement

St Andrews University

Transition University St Andrews was funded to deliver a package of measures designed to encourage university students and staff, as well as local residents to use active and sustainable transport more often.

SCSP funding provided the capacity and resources needed to undertake key engagement projects that would not otherwise be funded.

Project budget **£26,777**.

27 people were trained as bike mechanics

81 bike maintenance workshops were undertaken.

Maintenance was carried out on a total of **604 bikes**.

40 bikes were refurbished, bringing the fleet up to 99 bikes.

Rental income of **£2,970 was generated** through the bike loan scheme.



Open Fund

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Who can apply?

Open to organizations out with Local Authorities:

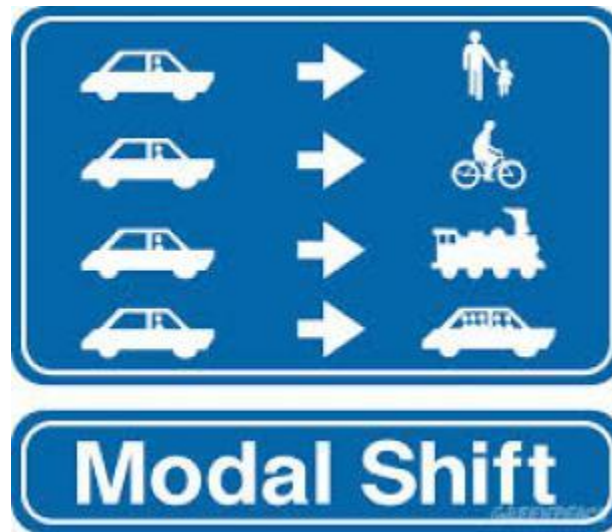
- Constituted groups, clubs and community organizations
- Registered charity
- Not-for-profit company or Community Interest Company
- School, university or college
- Statutory body (including town, parish and community council)
- Regional Transport Partnership
- Health and Social Care Partnership
- Health Board
- Business Improvement Districts
- Local authorities

What can you apply for?

- Producing local maps showing walkable routes
- Holding car-free days
- Taking part in active travel challenges
- Organizing led-walks
- Providing information on pedestrian and cycle friendly routes
- Activities that support sustainable travel to clubs, societies and gatherings
- Making walking and cycling routes more attractive and friendly
- Community-based active travel information hubs
- Car-sharing and car clubs
- Buggy-walks
- Maps in different languages
- Improving health conditions through active travel
- Sustainable travel festivals
- Feasibility studies
- And many many more! What are your ideas???

What can you apply for?

We can consider any applications that will create modal shift from cars to more sustainable modes of transport!



What is the Process

We have made the application process as straight forward as possible!

- Submit an expression of interest to this e-mail address and we will contact you to discuss it with you.

scspopenfund@pathsforall.org.uk

(Your expression of interest should identify the population you are targeting, the activities you will undertake and how you think you will be able to demonstrate success. It should be a maximum of 200 words)

- On receipt of your expression of interest, we will contact you to discuss if you should submit an application with more details. If the SCSP Open Fund is unsuitable for your project, we may be able to signpost you to other sources of funding

Opportunity

- It really is a great opportunity to get some fantastic projects working on the ground and you are in an ideal position to take it forward within the educational institutions in which you'll be working.
- Getting your ideas funded and making a real difference in your place of work will be a fantastic achievement as part of your internships and we are really looking forward to hearing your ideas!



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