

SULITESTIMONIALS

OUR COMMUNITY IS TALKING
ABOUT THE SULITEST



the
sustainability
literacy test

sustainabilitytest.org



The Sustainability Literacy Test is a concrete implementation of the Higher Education Sustainability Initiative launched by different UN entities during the Rio+20 conference. This tool was built to serve the common good. It's a global, non-profit, web-based platform to develop and assess relevant knowledge and skills in sustainable development for current and future policy shapers and decision-makers; all the global citizens who are now responsible for carrying out the UN's Agenda 2030 for Sustainable Development.

SULITEST is also a member of the GAP Partner Network (Global Action Program on Education of Sustainable development) launched by UNESCO. Thanks to its flexibility of use, SuLiTest contributes to furthering GAP Priority Action Area 2: Transforming learning and training environments. The test is also one of the featured initiatives of UN partnerships for SDGs (Sustainable Development Goals).

Almost 400 universities from 50 countries are now registered and more than 37.000 students have already taken it. The new version of the test, available early 2016, will go beyond higher education and will be made available to corporations and other institutions.



THEY INFLUENCE IT

Senior Advisors are UN bodies and relevant international networks/associations involved in education and sustainable development. They ensure homogeneity, coherence and validate the whole process. They guarantee the credibility, independence and spirit of the SULITEST project.



"The SULITEST provides an excellent basis to assess knowledge on sustainability issues, which can evolve into a global benchmark. Through the Global Universities Partnership on Environment and Sustainability (GUPES), we hope that an increasing number of higher education institutions are able to internalise sustainability issues, and make use of the SULITEST in assessing and monitoring progress."

Mahesh PRADHAN - Head of UNEP's Environmental Education and Training Unit (EETU) within the Division of Environmental Policy Implementation (DEPI)



"From the perspective of UNDESA, as a founding sponsor of HESI, the SULITEST represents a valuable assessment and training tool to measure and enhance core knowledge and competencies in sustainable development. SULITEST should increasingly serve as a reference for developing core curricula for teaching sustainable development. HEI and other sustainability stakeholders should consider expanded use of the SULITEST to advance sustainability competences."

Nikhil Chandavarkar - Chief of Outreach and Communications Branch Division for Sustainable development (UNDESA)



"The Sustainable Literacy Test has the potential to transform management education. By testing a learner's sustainable development knowledge the test provides a key tool to assess whether we are making progress towards responsible management education. Responsible management seeks solutions which benefit the planet, people and an organization's financial bottom line. I am encouraged to know that already a number of business schools of the UN-supported Principles for Responsible Management Education (PRME) initiative and regional PRME Chapters are using the test."

Jonas Haertle - Head - PRME Secretariat, UN Global Compact





"The Sustainability Literacy Test is a pioneering initiative on multiple fronts. Firstly, it accelerates the emergence of the issue-centered curriculum of the future, one that is no longer confined to narrow subject and discipline-based silos. Secondly, by successfully mobilising a global network of experts, academics and institutions to co-create the tool and its content, the Sustainability Literacy Test is setting a new benchmark for collaborative innovations serving people, planet and then profit. Finally, and this is crucial from GRLI's point of view, it supports educators, academics and learners worldwide in the critical mission of our time - catalysing the transformation of business and society to progress in a globally responsible and sustainable way. For these reasons the Globally Responsible Leadership Initiative, with our partners, is proud to play an active role in the incubation and stewardship of the Sustainability Literacy Test. We invite others to join us in supporting and promoting this ground-breaking initiative."

John North - Managing Director, GRLI



"SuLiTest is an innovative approach to ensure that sustainability is closely monitored and understood by the advocates of sustainable development. It provides an opportunity to close the knowledge and action gaps that are captured through the test, hence offering the opportunity to make sustainability more robust and meaningful in its implementation and as a learning tool. It is a laudable effort towards a more comprehensive 'measure' of sustainability post-2015 and in the context of SDGs."

Dzulkifli Abdul Razak - President IAU, Vice-Chancellor of Albukhary International University



"Entre las muchas tareas que tenemos pendientes en las universidades con un serio compromiso ambiental está la evaluación del conocimiento básico de nuestros estudiantes sobre sustentabilidad. En el proyecto SULITEST se está construyendo una herramienta que permite medir el nivel de conocimiento que han alcanzado, hacer comparaciones útiles entre los estudiantes de muchos países y aprender de las experiencias más significativas en este campo. Lamentablemente, la participación de las universidades de América Latina y el Caribe en SULITEST es todavía limitada. Invito a mis colegas de ARIUSA para coordinar y ampliar nuestro compromiso en este importante proyecto de colaboración global, comenzando con nuestros aportes a la construcción de una mejor herramienta de evaluación que tenga en cuenta la realidad de nuestra región."

ORLANDO SÁENZ - Coordinator of the Alliance of Ibero American Networks of Universities for Sustainability and Environment (ARIUSA)



**GLOBALLY RESPONSIBLE
LEADERSHIP INITIATIVE**



**INTERNATIONAL
ASSOCIATION OF
UNIVERSITIES**
INTERNATIONAL UNIVERSITIES BUREAU





THEY BELIEVE IN IT



« La question centrale pour toutes nos organisations est désormais celle de l'intelligence collective. Dans une société en pleine métamorphose marquée par l'incertitude, il est plus que jamais nécessaire d'appréhender les enjeux de demain afin de construire collectivement de nouveaux modèles capables de concilier performance économique, performance sociale et performance environnementale. Il nous faut trouver de nouvelles capacités de dialogue qui passent par un diagnostic partagé sans lesquelles nos sociétés se déchireront sur la préservation des intérêts catégoriels! SuLiTest participe de cette nécessaire évolution culturelle des décideurs de demain ... comme le disait le général de Gaulle "la culture générale, première école du commandement».

Jean-Paul DELEVOYE - Président du CESE – Parrain du SuLiTest



"We all share the goal of improving the performance and impact of higher education, so that it equips students with the knowledge and skills that are relevant for the societies and economies of the future. But finding ways to measure if this is being done successfully continues to be a real challenge. The Sustainability Literacy Test is an important step in the right direction. Built on international collaboration, it demonstrates in a practical and powerful way how higher education can engage with the crucial global challenges of sustainable development, while empowering students and staff to make a difference."

Adam TYSON - European commission Head of Unit Higher Education Modernisation Agenda, erasmus



"EFMD is a strong advocate of the social and environmental imperatives that must accompany business practices globally. In all our activities, like accreditation, we encourage Higher Education Institutions and companies to embrace those concepts and implement tools to be agents of change in society. The Sustainability Literacy Test is an innovative pedagogical tool that can be deployed in multiple ways to advance educational objectives in sustainability and global responsibility. This internationally collaborative test is already being used in higher education to raise awareness about sustainability issues, as an object for critical learning and analysis and even, to measure and benchmark learning outcomes. I fully endorse this tool and encourage schools to contribute to the community working to ensure the SuLiTest 's relevance for promoting action toward solving urgent global challenges and promoting transformation in sustainability education and beyond."

Eric CORNUEL - Director General & CEO, EFMD





« L'initiative d'un test pour évaluer les connaissances des étudiants universitaires (et j'espère au futur aussi du secondaire) en matière de développement durable a le grand mérite d'introduire ce thème dans certaines d'institutions des cinq continents qui trop souvent n'ont pas encore assez dans leurs programmes et dans leurs mandat la construction de compétences pour la transition écologique vers des sociétés - vertes -».

Mario Salomone - Secrétaire Général du réseau international WECC - World Environmental Education Congress



« Informer et former les décideurs économiques pour qu'ils ne transforment pas la terre en planète épuisée, c'est la mission de Novethic. C'est pourquoi nous trouvons que le Sustainability Literacy Test est une idée formidable. Il permet de partager dans de nombreux pays un socle de connaissances communes sur le développement durable. Si tous ceux qui le passent se donnent la main, on peut espérer limiter le réchauffement climatique en dessous de deux degrés ! »

Anne-Catherine HUSSON TRAORE - Directrice Générale de Novethic



"The National Union of Students UK knows that students want to learn more about sustainability – 80% of students see sustainability as a priority for universities and 60% want to learn more about it within their own course. The Sustainability Literacy Test provides us with a tool to measure and better understand student learning. Having a global snapshot of students' understanding provides powerful statistics to influence change in education within the UK and around the world. We need our universities to be creating graduates who are part of the solution to the world's greatest challenges, rather than a part of the problem, and the Sustainability Literacy Test can help us to get there."

Quinn Runkle, Senior Project Officer – Communities and Curriculum, Department for Sustainability, NUS UK





« En tant que fondateur du réseau Entrepreneurs d'Avenir qui cherche à réunir les dirigeants d'entreprise engagées dans une démarche sincère et systémique de développement responsable et durable, le Sustainability Literacy Test constitue un immense progrès et peut-être une rupture. Le réseau Entrepreneurs d'avenir s'est mobilisé, ces dernières années, dans une action « Campus d'avenir », cherchant à promouvoir l'action des grandes écoles et universités françaises les plus vertueuses en matière de développement durable et de responsabilité sociétale. L'émergence de ce test international sur les campus et dans les entreprises permettra au managers et futurs managers et dirigeants d'intégrer les notions essentielles en matière d'engagement sociétal. Si ce Test s'impose comme nous le souhaitons, il est possible que l'économie et la Société changent vraiment. Le réseau Entrepreneurs d'avenir s'engage à le promouvoir et à en communiquer les vertus. »

Jacques HUYBRECHTS – CEO, Entrepreneurs d'Avenir



« Voilà une initiative bienvenue qui se développe avec succès et dont j'ai eu le plaisir d'assister à la création. La Higher Education Sustainable Initiative est née pendant la conférence Rio +20, les établissements d'enseignement supérieur ont décidé de coopérer pour respecter et diffuser les principes du développement durable. Et c'est Jean-Christophe Carteron de l'Ecole de commerce de Marseille Euromed-Management, devenue Kedge après sa fusion avec l'école de Bordeaux, qui a la bonne idée de proposer un outil de mesure des connaissances des étudiants dans les domaines du développement durable, la Sustainability Literacy Test, dite « SuLiTest ». Et en effet, il faut bien mesurer les connaissances des étudiants, et au-delà, des enseignants, voire des responsables d'entreprises, d'organismes de presse ou d'administrations, dans ces questions vitales pour l'avenir et si souvent oubliées dans l'extrême spécialisation des disciplines. Longue vie au SuLiTest ! »

Brice Lalonde, conseiller du Pacte mondial des Nations unies, Ancien ministre, coordonnateur exécutif de la Conférence des Nations unies sur le développement durable (Rio+20)



« Un formidable outil au service du demain qui permet aux futurs décideurs de prendre du recul en appréhendant l'horizon. »

Mathieu Baudin - Directeur de l'Institut des Futurs souhaitables



THEY LIKE IT, USE IT & FINANCE IT!

During this development phase of the test, it is now essential to consolidate our human and financial resources. This is why we are officially launching a campaign for support and collaboration to the entire SuLiTest community.

Partner contributions for 2015 are 5,000 Euros per year for higher education institutions and 20,000 Euros for companies or foundations. Becoming a member of the College of Partners allows you to be present at the General Assembly, to vote and to be represented by the elected members of the Board of the Administration. Being a College member is a unique opportunity for universities and HESIs to actively contribute to the strategic orientation of the SuLiTest and its national and international development. Some Partners are also full players or RNEC.



the
sustainability
literacy test
Partner



"Responsibility as a Higher Education Institution can no longer be limited to the confines of our campus. If Kedge Business School is internationally recognized as a reference in terms of Corporate Social Responsibility, it is of course thanks to the numerous publications of its researchers, its pedagogical approach favouring student commitment, and for the responsible management of its campuses. But it is also because we are contributing to the construction of what should be the higher education of tomorrow. By initiating and financially supporting the SuLiTest, we wanted to help the global academic community, and beyond, to measure and lead the spread of sustainability literacy worldwide. Our new student intakes are not only required to take the test, in 2020 Kedge BS students will be required to have a minimum score to obtain their diploma. Higher education must be a driving force in societal innovation. Through its global distribution and its flexibility of use, we are convinced that the SuLiTest is an exceptional tool for change."

Thomas FROEHLICHER
Director General & Dean



« Le groupe L'OCCITANE est, depuis sa création, intimement lié à la Biodiversité et à la Nature. Nous développons 70 filières végétales tracées et limitons au maximum nos impacts sur l'environnement, par exemple en adoptant des sources d'énergie renouvelables pour nos boutiques françaises. Le développement durable est un pilier de notre stratégie. Le Sulitest nous est apparu comme un formidable levier pour accroître le niveau de conscience des enjeux environnementaux, sociaux et sociétaux des personnes qui seront demain aux commandes de nos entreprises. C'est pourquoi nous avons choisi d'être une des toutes premières entreprises internationales à accompagner le développement du Sulitest. »

Executive Chairman and CEO
L'Occitane



« La CGE soutient le sustainability literacy test depuis les prémices de sa création, ses membres experts sont associés à la construction des questions pour la France et l'international. La CGE considère le test comme une double réponse aux missions d'enseignement de ses membres: d'une part il permet à chacun, et notamment aux étudiants, d'évaluer « de manière ludique » ses connaissances, et d'autre part il permet aux enseignants d'évaluer leur propre action pédagogique lorsqu'il s'agit de sensibiliser aux enjeux de développement durable et de responsabilité sociétale. C'est un très bel outil qui peut créer une dynamique d'entraînement au sein d'un établissement sur un sujet essentiel mais parfois encore traité à la marge. C'est aussi un bel outil de recherche sur l'acception culturelle du développement durable grâce aux comparaisons internationales qu'il propose. »

Anne-Lucie Wack - présidente de la
Conférence des Grandes Ecoles (CGE)



"Engaging with this pioneer project will provide Onet with a new opportunity to pursue its differentiated approach to responsible development and to demonstrate this commitment to its partners. Internally, the test will be included in Onet's managerial development programmes in France and in its foreign subsidiaries. In our external relations, it will complete our offer of responsible solutions by opening up new realms of dialogue with our clients"

Denis GASQUET - President of the Onet Executive Board.



"The design and manufacture of luxury products not only require innovation, creativity and production excellence, but also environmental and social performance. Products created by the Group's Houses are made from natural and often rare and exceptional raw materials. We have launched in 2012 the LIFE program which allows each group entity to define action plans by prioritizing strategic objectives, along with indicators to measure performance.

But the management of an international group present in more than 70 countries with more than 120 000 employees is complex and it is for us essential that each employee understands the impact of its decisions on the planet and society. A tool such as SuLiTest will allow us to measure the state of sustainability literacy of our current and future employees and support them for even better perform on those crucial topics...

By joining the partner college members of SuLiTest, LVMH is proud to contribute to the deployment of this tool, useful not only internally but whose scope will impact, without doubt, all the business segments."

Sylvie Benard – LVMH Corporate Environment Director



"Grenoble Ecole de Management (GEM) has been participating actively in the development and deployment of the Sustainability Literacy Test since 2013. It is a versatile and innovative pedagogical tool performing summative, formative and diagnostic functions in the learning process, as well as serving as a critical object of study itself. The test, and the data collected, can be used to inform and transform learning objectives and research in Sustainability and Global Responsibility for students and all our organization's stakeholders. The construction of the tool and community has been a dynamic participative process involving intercultural collaboration around the world. The SuLiTest community is an active, living social experiment for those dedicated to education for a sustainable and globally responsible world."

Jaclyn Rosebrook-Collignon – Head of Sustainability & Global Social Responsibility at Grenoble Ecole de Management



"Onet supports the Sustainability Literacy Test because it contributes toward building a more sustainable world"

Elisabeth COQUET-REINIER - Member of the Onet Group's supervisory Board and President of the Reinier holding company.





"The Sustainability Literacy Test is a powerful and pioneering global initiative bringing together a unique and huge diversity of education stakeholders. This diversity is helping us learn to better collaborate and speak the same language of a more sustainable future. Being the UK lead sustainability body for universities and colleges the EAUC is fully committed to this project and ensuring our students leave our universities equipped to lead change for a sustainable future."

**Iain Patton - Chief Executive,
Environmental Association for
Universities and Colleges**



« L'Université Paris Seine fédère treize établissements d'enseignement supérieur à l'ouest de Paris. Nous nous sommes engagés en tant que partenaire du Sustainability Literacy Test convaincus de l'enjeu qu'il représente pour nos étudiants aujourd'hui et dans leurs carrières demain. Notre ambition est que nos 35 000 étudiants passent le test dans leur cursus et s'approprient ainsi les enjeux de l'humanité du 21^e siècle. »

**Anne-Sophie Barthez - Présidente de
l'Université Paris Seine**



"Having used the Sustainability test for some years in my master class 'Sustainable Management', I see the value of having a tool that engage students from all over the world in a common understanding of important sustainability challenges. As a tutor I also appreciate the discussions one can have on regional and even national differences."

**Anders Sandoff - Assistant Professor
University of Gothenburg**



Université // Paris Seine





"Education for Sustainable Development (ESD) is critical for all students in the 21st Century. The Sustainability Literacy Test is valuable (as both a formative and summative assessment tool) to support the integration of ESD into the curriculum. It also provides the opportunity for understanding ESD in Global and Regional contexts."

Carole Parkes - Chair PRME Chapter UK & Ireland



"Through our school's research and teaching focus (transport, urban planning, materials, energy, environment, sectorial economy and finance ...), the Ecole des Ponts ParisTech has chosen for several years to analyze the key issues and develop innovative solutions for a sustainable development. The Sustainability Literacy Test is a unique and ideal tool for introducing the pluridisciplinary dimensions of sustainability for all our students entering the Ecole. We are very proud to have contributed to the elaboration of this first version of the Test and looking forward to this ongoing adventure with our friends and partners. This test constitutes a wonderful tool to raise awareness and an easy way to promote sustainable development education at all levels, everywhere in the world."

Emeric Fortin - Sustainable development Manager École des Ponts ParisTech



"The Sustainability Literacy Test is one way of empowering our global student body to check if they have the contextual knowledge and critical-thinking skills to move us to doing business to benefit all life globally and in the future. It presents an opportunity for educators to monitor how they are contributing to this goal and is an example of collaborative co-creation – any one can suggest improvements and questions."

Dr Victoria Hands - Director of Sustainability Kingston University



« Le développement durable dépasse dans les entreprises le cercle des seuls experts. Pour conduire les indispensables transitions des modèles économiques et des modes de production et de consommation, il est essentiel que l'ensemble des collaborateurs en comprenne les enjeux. Le Sustainability Literacy Test est un formidable outil pour évaluer leurs connaissances, élaborer en conséquence les plans de formation et en évaluer les résultats. Le C3D s'est donc naturellement engagé pour soutenir le SULITEST, le promouvoir auprès de ses membres, et, fort de son expertise collective, contribuer à son enrichissement. »

Hélène Valade – President C3D

« A l'institut Mines-Telecom, nous formons les futurs managers, ingénieurs, ou entrepreneurs qui seront les acteurs des transitions, écologiques et énergétiques, numérique, économique et industrielle, indispensables pour relever les défis d'un développement soutenable. Les actions de simple sensibilisation des étudiants au développement durable ne suffisent plus. Il nous appartient désormais de préparer tous nos futurs diplômés à la compréhension puis à la maîtrise des impacts économiques, sociaux et environnementaux de leurs futures actions professionnelles auprès de toutes les parties prenantes. Le Sustainability Literacy Test est une belle initiative, qui va dans ce sens. Les écoles de l'Institut Mines-Telecom ont commencé à l'utiliser dès l'ouverture du pilote, tant pour évaluer les connaissances des étudiants à leur arrivée sur nos campus que comme support pour des travaux pédagogiques en groupe autour de la responsabilité sociale des organisations. Cet outil évoluera, s'enrichira et l'IMT y contribuera, en s'appuyant sur les travaux de ses enseignants-chercheurs et les retours d'expériences avec nos étudiants. »

Denis Guibard - Dean TELECOM ECOLE DE MANAGEMENT



THEY ADAPT IT FOR THEIR LOCAL CONTEXT

RNECs (Regional and National Expert Committees) are key actors in spreading the test worldwide. Their main mission is to develop local questions and engage local higher education institutions in piloting the assessment. Thanks to them, the test has been customized in 19 countries/regions as of today and we hope to reach 40 next year.



The launching of the Sustainability Literacy Test in Hong Kong has helped our university teachers, administrators and students to deeply rethink and reflect on the various issues related to sustainability in our curriculum. Furthermore, it has inspired us to (re)consider how we can promote sustainability in every part of our work, which I find very meaningful and important."

Ming Fai - Chairperson of the HONG KONG RNEC for SuLiTest



"The Higher Education Association Sustainability Consortium of the United States supports the development and dissemination of the Sustainability Literacy Test. The new architecture and design for this test makes it an outstanding learning and assessment tool that will help improve the quality of education for sustainable development in the U.S. and internationally."

Debra Rowe, Ph.D. – Advisor, Higher Education Associations Sustainability Consortium – USA RNEC



The Sustainability Literacy Test is an exciting initiative that is setting the standard for the measuring impact of education for sustainability efforts. At AASHE, we believe that sustainability should be incorporated throughout the curriculum so that all graduating students, no matter what career path they choose, are equipped with the knowledge and solutions they need to address sustainability challenges. The Sustainability Literacy Test, through it's evaluation of students and their skills, will help to realize this goal throughout the world.

Meghan Fay Zahniser - Executive Director at AASHE – USA RNEC



The idea of "Sustainable Development" can and should be a principal notion to lead the world in the 21st century. We have to make lots of effort to transfer the importance of the idea to younger generations. In this sense, the Sustainability Literacy Test has an important meaning. Campus Sustainability Network in Japan (CAS-Net JAPAN) would like to be a hub in order to disseminate the Test in Japan.

Takayuki Nakamura – Executive Director, Campus Sustainability Network in Japan (CAS-Net JAPAN)





"I've been involved in student-led associations for 3 years, first at my university, then at a national level. Through this engagement I would like to show how students are concerned with what society becomes. I have taken part in the Sustainability Literacy Test to raise awareness of students about sustainability. In my opinion, this test is a good first step to embed sustainability in curriculum. The Sulitest is a powerful tool to help universities educate students to become future agents of global change."

Alain Tord - former president of REFEDD (REseau Français des Etudiants pour le Développement Durable / French Student Network for Sustainability), – FRANCE RNEC



"Cada vez es más claro que los cambios que se deben dar en el mundo en el que vivimos deben dirigirse por el camino de la sostenibilidad. Para ello es fundamental que los estudiantes universitarios de cualquier carrera puedan adquirir los conocimientos y habilidades necesarias para poder aplicar en su práctica profesional los principios de la sostenibilidad. Con ello estaremos garantizando que los futuros líderes de las instituciones públicas y privadas de nuestros países puedan ser actores protagonistas de los cambios hacia la sostenibilidad. La aplicación del Sulitest puede convertirse en una herramienta de gran interés y utilidad para valorar los avances en este tipo de conocimientos que se están produciendo en los estudiantes de las universidades españolas."

Javier Benayas del ALAMO - Deputy Director of the Interuniversity Institute INAEUCU ("Investigación Avanzada sobre Evaluación de la Ciencia y la Universidad") – RNEC Spain



"The Sustainability Test is a useful tool that we have administered to students in some of the Costa Rican universities affiliated with REDIES. Upon having evaluated the results obtained from the test, there appears to be an opportunity to discuss the relevance of sustainability in career development and the link that it has as a central focus in the curriculum. In particular, I think one must work on improving the knowledge transfer to students in higher education, so that they will assume a greater awareness of the opportunities and challenges of sustainable development so as to view it in a fresh manner."

Marique Arguedas Camacho - Unidad de Acción Ambiental Universidad Earth - RED Costarricense de Instituciones Educativas Sostenibles RED Costarricense de Instituciones Educativas Sostenibles RNEC Costa Rica



"As the PRME Chapter Brazil and ISAE President, we helped in the Literacy Test dissemination and application to all PRME Brazilian institutions signatories, including in our own institution. Brazil had the second largest number of respondents to the survey"

**Norman de Paula Arruda Filho
ISAE President**



THEY ASK THEIR STUDENTS TO TAKE IT

Today the test is used in numerous higher education institutions around the world. Certain schools have voluntarily used the test in the context of specific courses and programs, others have made it a mandatory step to validate their students' programs or degrees. The wide diversity of uses and users, directly contributes to the added-value and credibility of this highly flexible learning tool.

Full Players are committed to integrating the Sustainability Literacy Test into their university practices. In addition to helping each participating university better understand the level of knowledge of their students in specific programs and courses, the test offers the global academic community a map of sustainability knowledge across the planet.

Some universities are already deeply involved and have become "full players". These universities are crucial as they commit to asking all of their students (or at least all their new incoming students) to take the test.



«Through its Center of Excellence for Management & Society (CEMAS), ESSEC Business School aspires to remain on the forefront of the necessary radical transformation of management education by making sure that ethics, responsibility and sustainability are effectively taught in our classrooms for all of our students. The Sustainability Literacy Test is a very important and useful tool to achieve these objectives so we invited our whole student body to take the Sustainability Literacy Test in 2014—and we intend to continue to do so this year in order to maintain this positive dynamic. »

Charles H. Cho - Director of the Center of Excellence for Management & Society - ESSEC Business School



"As a business university, Bentley is committed to holistic business education, grounded in the realization that environmental and social considerations are essential to all forward-looking business leaders. Reflecting this commitment, Bentley has pledged to become carbon neutral by 2030 -- and our success is dependent on the collaboration and enthusiasm among students, faculty and staff to ensure that Bentley's sustainability efforts reflect the accomplishments of the entire community. As a full player, the SuLiTest is an important part of this endeavor, allowing us to track the progress of all of our students as we continue along this journey."

Antony Buono - Professor of Management & Sociology Bentley University



"SuLiTest is an important and innovative development and plugs a major gap. Universities have a responsibility to equip their students to live more sustainably. We need a way to assess whether our students understand their impact on the planet and their role in addressing the challenges of sustainability. A global Test enables them, and us, to assess their level of understanding and areas for development, benchmarked against the world."

Chris Willmore - Senior Academic Fellow, University of Bristol Law School





"Duke University is committed to the ACUPCC goal of taking actions to make sustainability and climate neutrality a part of the experience of all of our students. This is remarkably difficult to achieve as a multi-unit institution of higher education with teaching levels at the undergraduate, professional, graduate, and continuing education levels. The International Sustainability Literacy Test provides us a viable option by which we can begin to conceive working towards this goal with our students. Toward that end, we are piloting it our undergraduate sustainability class, using it as a pre-test, and as part of the mid-term and final exam. Further, Duke has just approved an undergraduate Certificate in Sustainability Engagement, to begin in 2016, and the test will be a required component for each student earning the Certificate."

Charlotte Clark - Faculty Director of Sustainability, Duke University



"At the University of Worcester sustainability is one of the four 'areas of distinction' in the University strategy; finding ways to measure if this is being done successfully continues to be a real challenge. Having a global benchmark in which to measure progress of students is extremely valuable as we seek to embed a sustainability culture on campus. It's important feedback for staff and students alike to track progress of our students. The new architecture and structure will prove to be a powerful tool and I suspect useful to enhancing their future employability."

Katy Boom - Director of Sustainability



"SKEMA's mission is to produce ethical decision makers who are aware of their responsibility and who consider outcomes in terms of their impact on human beings. They are trained to deal with the challenges and meaning of corporate social responsibility and they are able to generate sustainable performance. SKEMA decided that students enrolled on the Master in Management Program should take the SULITEST (3 000). The objective is to:

- increase student self-awareness of the Sustainable Development and Corporate Social Responsibility issues they will face;*
- foster student interaction with Faculty members and program directors;*
- nurture debate and discussion on ethical and CSR dilemmas*
- incite students to act proactively, implementing initiatives through action plans.*

Since 2014, new students have taken the Sustainability Literacy Test at the beginning of the academic year."

Rosanne Carlier, Director Sustainable Development & CSR





« Le SuLitest est un véritable outil pédagogique qui vient en appui des espaces dédiés à l'engagement sociétal dans le programme pédagogique. Savoir en plus que des étudiants du monde entier répondent aux mêmes questions à très forts enjeux sociétaux est très stimulant »

Anne BEAUVAL, directrice de l'Ecole des mines de Nantes



"The Institut Polytechnique LaSalle Beauvais trains graduate students to hold high-level executive and top management positions in the following sectors: agriculture, food industry, food and health, geology and the environment. The school aims to encourage and develop values such as respect, sense of commitment, service and volunteer work, belief in equality and equal opportunities for the poor and underprivileged. To support and promote our values, we created the department of sustainable development in 2010. Thanks to The Sustainability Literacy Test we can assess the level of awareness of our students year after year on the campus, and in the long term, extend the test to all the students of the international La Salle network. These encouraging results will clearly benefit the department of sustainable development and offer an innovative tool to promote and further on our actions."

Maxime AGNES - Sustainable Development Manager.



"In Finland and the Nordic Countries, the different issues around sustainability are well accepted and endorsed as an inseparable part of any nation, willing to sustain and improve the quality of life of its people, as well as the environment. The Sustainability Literacy Test is a great way of introducing and deepening the knowledge of these issues amongst university students. It has been an eye opening exercise also for our SuLiTest Team members at Oulu Business School, to design the Finnish questions for the test. There really is more to sustainability, than one might think!"

Sauli Sohlo - Deputy Director, Martti Ahtisaari Institute at Oulu Business School (and his team !)





"Bradford University Faculty of Management and Law (UK) is fully committed to developing and implementing Education for Sustainability Development (ESD). For the last two years, our students have undertaken the Sustainability Literacy Test as part of their induction. It has proven to be an excellent tool to develop and increase awareness about sustainability issues among students. Our students are introduced to the topic and subsequently more engaged within our ESD integrated programmes. Currently we use a learning mode that does not force students to complete the test within a certain length of time but allows students to research their answers if they wish. As our students commented, the test has provided them an opportunity to "learn a lot" about sustainability. The test has been working well for us, so we very much look forward to the launch of Version 2 next year."

Dr Kyoko Fukukawa - Faculty of Management and Law, University of Bradford



« Le test est intégré dans tous les cours RSE/CSR d'EM Lyon. Il fait partie d'un on-line learning package qui sert à l'apprentissage individuel avant le démarrage de cours en salle de classe. Je m'en sers également pour connaître le niveau de connaissance des différentes populations d'étudiants à l'entrée des différents programmes. Cela aide grandement au fine tuning des cours par une meilleure prise en compte des connaissances initiales des étudiants. Il est également prévu d'utiliser le test une seconde fois à la sortie de certaines programmes afin d'évaluer les progrès faits par les étudiants ».

SEIDEL Fred - coordinateur des enseignants de RSE/CSR, EM Lyon



"The Sustainability Literacy Test is a powerful tool to help learners appreciate the range and depth of issues encompassed by sustainability. In the University of the West of England, Bristol we have used the Sustainability Literacy Test in staff development sessions and in various student learning environments. We are considering its use as a summative assessment of an on line learning resource called Keys to Sustainability which has been developed in this university. During UWE's annual Sustainability Week we encouraged staff and students to take the test and in our annual ESD Staff Development day we have created a unique use of the test where the input answer is sourced from the staff attending via a whole room conversation which we have named the "crowd sourced answer" version. However you choose to take the test it is a powerful aid to understanding but also it can be a very enjoyable experience!"

James Longhurst - Assistant Vice Chancellor, Environment and Sustainability, Faculty of Environment and Technology, University of the West of England



University of the West of England





"Montpellier Business School is deeply committed to Ethics, Global responsibility and Diversity. We integrated those principles in our values and mission which is "to train, through our higher education programs, managers that are strong in their diversity, aware of their global responsibility in carrying out their missions, and able to adapt to changes in local, national and international environments".

One of the 5 axes of our annual strategy regarding CSR and Diversity is to train and educate our students regarding ethics, global responsibility and diversity. The Sustainability Literacy Test is a relevant and useful tool to evaluate our students' level of awareness. We choose to assess this level at entry in to all our programs and also at the time of graduation. The test may help us in the continuous improvement of our program content."

**Caroline CAZI - Human Resources,
Diversity and CSR Director
Montpellier Business School**



"At the Kemmy Business School, University of Limerick, we have been engaged on the Sulitest from the academic year 2014/15. We initially produced core questions customised for the Irish context, and rolled the test out across all the postgraduate students in all faculties in the University. The differences were instructive. In the current year, we are updating the questions, and intend from Autumn 2016 to integrate the test more securely into our main undergraduate offering.

The main benefit we see from the Sulitest is not the answers it gives students, but the questions it generates. It helps them in all the disciplines they study to take a critical approach, and to question the impact of decisions on social, environmental and economic sustainability."

**Dr Sheila Killian, Director, PRME
Kemmy Business School, University of
Limerick**



«L'Université Laval a utilisé le test de connaissances en développement durable « SuLiTest » auprès de ses étudiants finissants, permettant ainsi de valider comment les efforts de développement durable de notre institution leur ont permis d'être mieux outillés afin de faire face aux importants enjeux sociétaux visant à contribuer à une société meilleure et plus responsable.»

**Pierre Lemay – Adjoint au vice
recteur exécutif et au développement,
Université Laval**





"Universidad del Pacífico is committed to embedding sustainable development into our different academic activities. Our institutional goal is to enhance our students capacities to have a better understanding of sustainable development and the different dimensions it involves. This will build more awareness of how decisions impact human well-being. The Sustainability Literacy Test (SULITEST) is a very useful tool to measure students comprehension of the different dimensions of sustainability. At Universidad del Pacífico, we use the SULITEST at the undergraduate level. The results are very interesting, providing valuable information for identifying learning areas that have been acquired and those that need improvement. SULITEST results at the Universidad del Pacífico also offer faculty an opportunity to strengthen team work initiatives to improve, articulate and share methodological tools to enhance learning and build meaningful sustainability knowledge."

Zoila Del Rosario GÓMEZ GAMARRA,
Professor Researcher Centro de
Investigacion de la Universidad del
Pacifico (PERU)

"Starting with Rio+20, FEA-RP, a business school of the University of São Paulo, has intensified efforts to incorporate Education for Sustainable Development (ESD) in its academic activities. In 2014 the school participated in the development of SuLiTest by translating questions into Portuguese and having more than 800 undergraduate, postgraduate and MBA students take the test. Students were challenged to test their learning by identifying acquired knowledge areas and awakening curiosity to explore issues on sustainability that they need to learn more about."

Prof. Adriana Caldana, PhD
Coordinator of Sustainability Office
FEA-RP/USP





THEY USE IT WITH THEIR CLIENTS

Authorized Agents have a crucial role to play as they customize the SuLiTest for their clients. Thanks to them, companies and organizations can add training modules focused on specific sectors or specific job functions; or they can use the test to assess the awareness and motivations of their employees concerning sustainability issues. The SuLiTest can be a powerful tool for raising awareness, motivating action and deploying change management in all types of organizations.



« E&H est un cabinet de « change management » spécialisé dans la RSE. Nos équipes interviennent principalement dans les entreprises - notamment à dimension internationale – pour favoriser l'intégration de ces enjeux dans la culture et dans les pratiques métiers. Nous constatons tous les jours combien ces repères sont difficiles à acquérir par les quadra/quiqua... Depuis 12 ans nous donnons aussi des cours, à HEC, Centrale, Sciences Po, etc. et regrettons que le sujet y soit encore souvent adressé en 3ème cycle, en dehors de l'enseignement « majeur ». Conscients de la nécessité de faire évoluer les modèles économiques, nous avons été emballés par le projet SuLiTest , qui place la RSE au bon niveau et en fait un incontournable du bagage des générations qui seront au cœur de la prise de décision demain. De surcroît le test, déroulé dans les entreprises, est un formidable levier de prise de conscience des chemins à parcourir !!! Des Enjeux et des Hommes est heureux d'être le premier Cabinet RSE "certifié" par l'organisation du Sulitetst pour accompagner les Entreprises (création de questions sur la stratégie "maison", par exemple) dans l'utilisation et la customisation de l'outil. »

Hugues Carlier - CEO Des Enjeux et des Hommes





THEY CONDUCT RESEARCH OUT OF IT

In order to implement and promote Education for Sustainable Development (ESD), being able to assess the current level of knowledge on sustainability is a key issue. With more than 38 000 students who have already taken the Sulitest, it provides the first snapshot of sustainability literacy in higher education worldwide. As a result, the Sulitest is also a tool for academic research in order to enhance knowledge on Sustainability.



"The Sulitest is an outstanding initiative promoting education for sustainable development (ESD) worldwide. Building on the large momentum around this tool into the academic community, the Sulitest is also a way to enhance our knowledge on sustainability literacy worldwide. To this end, researchers from Kedge Business School and from several universities inside the community are launching academic researches out of the test. The Sulitest's results provide the first snapshot of sustainability literacy worldwide and the impact and richness of the tool for ESD will be supported and developed by the research community. Aurelien DECAMPS, Professor at KEDGE Business School, Head of Research for the Sulitest."

Aurelien DECAMPS, Professor at KEDGE Business School, Head of Research for the Sulitest



"Nordic Council of Ministers is funding the Nordic SuLiTest-project during 2016, initiated by Nordic Sustainable Campus Network. By testing and spreading SuLiTest in Nordic universities, NSCN supports NCM's target of Green Growth the Nordic way. We definitely aim at developing our curricula and students' capabilities on sustainability!"

Meri Löyttyniemi - Chair of NSCN, Nordic Sustainable Campus Network



NOTES



“Sustainability Literacy is the knowledge, skills, and mindsets that help compel an individual to become deeply committed to building a sustainable future and allow him or her to make informed and effective decisions to this end.”



More information on

www.sustainabilitytest.org

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