

Did you know?

Together we're creating healthier oceans for the future.

By choosing MSC labelled seafood, you reward fisheries that are committed to sustainable fishing practices.

This Earth Hour, WWF are encouraging all students in the UK to support the MSC and be an Ocean Hero.



Win one of three iPad minis!

You can help!

BE AN OCEAN HERO THIS EARTH HOUR

1

Look for MSC certified products

Be sure to make the best environmental choice in seafood.



2

Share your best #fishface for a chance to win one of three

iPad minis!

#fishface



T's and C's apply #fishface

3

Have an MSC candlelit dinner this Earth Hour - 28 March, 8.30pm. Join in at: wwf.org.uk/earthhour



28TH MARCH



MSCintheUK EarthHourUK #fishface



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