

## Tournée générale - Behind the Scenes of 10 Sustainable Initiatives

### From:

Stichting voor Toekomstige Generaties (Foundation for Future Generations)

### Faculty/Department/Programme/External partners:

Students, project managers, lecturers, etc. who are looking for skills and/or good practices regarding sustainable management and corporate social responsibility.

### Abstract:

A meeting and exploratory pathway which offers students who are interested in sustainable management a unique opportunity to take a look behind the scenes of some inspiring initiatives.

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### Description:

On the menu: a visit behind the screens of each initiative, a meeting with other (future) project managers with a passion for sustainable development, and especially: a direct dialogue with the main actors of the initiatives.

### For whom?

- Young people and students who are interested in sustainable management and corporate social responsibility, looking for the right skills and experience to develop their professional career.
- Project managers looking for best practices and inspiring examples who are interested in making changes to their own activities or in extending their network.

### Methodology

The Foundation for Future Generations has developed a unique methodology, with participants playing an active role in the analysis and exploration behind the scenes. In doing so they can use an analysis grid, proposed by the Foundation. This analysis allows the participants to draw a number of conclusions at the end of the day.

The central questions throughout all workshops are:

- Development: Which vision was the initiative based on and which were the most important stages in the development of the initiative?
- How are the different dimensions of sustainable development integrated into the daily activities, like the environment and the promotion of social welfare and the project's economic sustainability? How about the participation of the collaborators and stakeholders?
- What is the secret recipe behind the initiative?
- What are the future challenges and how can we respond to them?

### 10 stops, 10 workshops for the future

The first pathway started in July 2014 and ends in June 2015. We tried to achieve the greatest possible diversity in the selection of the 10 initiatives: from small to large companies, but also initiatives from the social economy, cooperatives, non-profitmaking organisations and citizens' initiatives. All these initiatives were nominated for one of the seven prior editions of the Grand Prix for Future Generations, precisely because they integrate the principles of sustainability into their daily operation.

We hope to launch a new pathway in September 2015, in cooperation with a number of university colleges.