

## **Train the trainer**

### **Sustainable Procurement Business Case**

- **Complying with legislation** – new regulations on pollution and waste management
- **Reduce waste and increase resource efficiency** – effective purchasing processes can make a significant contribution to reducing waste in an organisation.
- **To enhance corporate image** – to raise the standing of your institution within the communities you operate, show your institution is responsible.
- **Cost avoidance** – recent years have seen operational costs rise due to punitive environmental taxation as governments seek to force behavioural change to ensure more effective management of environmental impacts.
- **Attracting and retaining staff** – in a competitive market place company vision and values are a major contributing factor in attracting and retaining talented people.
- **Creating markets and stimulating innovation** – business customers and consumers are demanding more sustainable products and greater transparency. This leads to unprecedented opportunities for organisations willing and able to grasp these issues.
- **Securing the supply of goods and services** – environmental regulations, such as the banning of certain dangerous substances can have an impact on the security of supply of vital goods and services. Purchasing has a vital role in working with suppliers to identify these future risks to the business.
- **Contributing to sustainable development** – Sustainable purchasing is an excellent way to demonstrate how your institution is implementing strategic sustainable development, corporate social responsibility or environmental objectives

- **Stimulating markets for community benefits** – ensuring that the communities you operate in reap the social benefits of your actions
  
- **Reducing and managing risk** – having an understanding of the environmental and social impact of your activities and the activities of your suppliers allows you to manage the risks they pose more effectively
  
- **Focusing limited resources** – Given the significant push on the sector to act more sustainably a risk based sustainable procurement initiative is an excellent way to focus resources on the significant impact and risk areas
  
- **Because it's the right thing to do** – we all know the issues, we all know the pressures facing the planet – procurement has a huge role to play
  
- **Save money** – by purchasing more sustainable i.e. looking at running costs (energy consumption) as well as purchasing cost (taking a Whole Life Cost) approach there can be significant savings on energy of the lifetime of products.
  
- **Demonstrating to stakeholders that you are a responsible institution** – As stakeholders become more aware of the issues a public commitment will be the norm
  
- **It just good procurement practice** – asking fundamental questions about what and how you purchase – all that it is a greater emphasis is being placed on environmental and social criteria alongside cost and quality
  
- **Supporting the UK Government Sustainable Development Strategy** - demonstrating how your institution supports national targets and objectives

**Notes:**