

Date: Thursday 24th August 2017
Time: 9:45–13:00
Venue: University of Dundee
Resources: [Available here](#)



MINUTES:

EAUC-S Travel and Transport Topic Support Network

Attendees:

Adam	Kesby	Active Travel Champions Project Officer, FHE	Sustrans
Allison	Dixon	Head of Campus Services	Robert Gordon University
Clement	McGeown	Campus Cycling Officer	University of Strathclyde
Dylan	Rendall	Campus Cycling Officer	Forth Valley College
Jackie	Beresford	Environmental Officer	Dundee & Angus College
Kate	Murray	Procurement Manager	Edinburgh Napier University
Lara	Fahey	Campus Cycling Officer	University of St Andrews
Laura	McLean	Sustainability Officer	West College Scotland
Malcolm	McRobert	Locations Manager	E-Car
Marianne	Scott	Regional Cycle Training & Development Officer (Tactran) / Cycling Scotland	Tactran
Mariya	Simeonova	Sustainability Intern	University of St Andrews
Merry	Scott	ACT Travelwise chair	ACT Travelwise/ Merry Scott Consulting
Sam	Hartley	Scotland Programme Administrator	EAUC-Scotland
Tom	Kemsley	Active Travel Coordinator	Queen Margaret University
Tony	Kopsch	Head of Facilities	University of Stirling
Trudy	Cunningham	Environment and Sustainability Officer	University of Dundee
Viola	Retzlaff	Travel & Transport Coordinator	University of Glasgow
Yvonne	Hannah	Sales and Marketing Executive	Stagecoach

Apologies:

John	Wincott	Sustainability Advisor	Fife College
Alistair	Macleod	Transition Coordinator	University of St Andrews
Kelly	Wiltshire	Transport Executive (Travel Plans and Delivery)	Nestrans

SUMMARY OF RESOURCES

Developing a Sustainable Travel Brand – Go St Andrews

- Presentation from Lara Fahey, GO St Andrews, available [here](#).
- [GO St Andrews Website](#)

Liftshare’s scoping tool: Comments from Stirling University

- Liftshare MyPTP Presentation, available [here](#).
- Liftshare Scoping Tool Presentation, available [here](#).
- Example Liftshare Scoping Report, available [here](#).

Cycling Scotland Overview

- Cycling Scotland [website](#)
- [Previous minutes](#) cover cycling interns presentations from 2016/17
- PCAT (Practical cycle awareness training) [website](#)
- Essential cycle skills outlets [website](#)
- Cycling and the law [website](#)

	SUMMARY OF DISCUSSIONS	ACTIONS
1	<p>Welcome, Apologies and Introductions <i>Trudy Cunningham, Travel and Transport TSN Co-Convener / University of Dundee</i> <i>Merry Scott, Travel and Transport TSN Co-Convener / ACT Travelwise</i></p> <p>Everyone was welcomed to the event and invited to introduce themselves to the room.</p>	
2	<p>Previous minutes and Matter arising from meeting held on 5th of December 2016, available to download here.</p> <p>Noted that the previous meeting hosted presentations from last year’s Cycling Scotland Cycling Officers. This year’s Officers have just been installed, with some in attendance.</p>	
3	<p>EV Discussion <i>Trudy Cunningham, University of Dundee, Travel & Transport TSN Co-Convener</i></p> <p><u>General</u></p> <ul style="list-style-type: none"> • There is a charger within 50 miles of anywhere in Scotland. As Range anxiety is a common issue, this message is not spread enough. • 80% of car journeys are less than 20 miles. • Scotland EV rules changing – Now some councils are charging. • There is confusion around the different types of chargers. The basic distinctions are: <ul style="list-style-type: none"> Standard – 15amp socket - 6/7hours Fast – 22kw – 3-4 hours Rapid – 50kw 120 amps- 30 minutes 	

- The Maintenance cost is 60/70% less than a petrol/diesel vehicle. Dundee have found this to be around 85% less. In addition to this the saving on buying fuel is significant.
- Tesla has released all information on how to make batteries – Market will respond to this and batteries will be revolutionized. In light of the constant changes around batteries it is better to lease rather than buy.
- However the initial price of EV is high, and depreciation is high. This is another reason for leasing rather than buying.
- The end goal is for people to not own cars and convert to communal cars due to efficiency of use. A large proportion of privately owned cars are paid for 100% of time and used 30% of time.
- ‘Charge your Car’ cards are a Registration system. When an individual signs up they are to register their card details, this provides the option to charge for using facilities.

Dundee city and The University of Dundee’s experiences

- There is a Tesla charging station in Dundee
- The University of Dundee is promoting electric vehicles for staff – Sent out link explaining how to find charge points.
- <http://energysavingtrustscotland.org.uk/t/2PT0-I51T-C6DBW8LF6/cr.aspx>
- Dundee city will continue with at least another 2 years of free charging
- New charging hubs going in Dundee with Solar panels and Rapid chargers. They will be the first in the UK. Should be finished by end of November.
- As there are no restrictions on who can use charging points there can be issues around access, for instance in Dundee there is a EV taxi company who use University charging facilities, causing tension with staff who require them
- In Dundee, their fleet consists only of EV’s. This move was met with a lot of resistance. However, now they are very popular.
- As institutions fleets are used only in working hours, it’s worth most public sector organisations looking into a partnership with Enterprise for use outwith these hours.
- Dundee council offer free parking for pure EV vehicles. [Click here](#) to visit their website.

Other issues /Questions

- The University of Dundee pushing for lockers for charging phones in cycle hubs as cyclists use a lot of phone battery (Maps, Tracking, etc.).
- Some colleges charge employees for parking if they use chargers, rather than charging for the power itself.
- In regards to free EV charging for staff, is this treated as a HMRC guidelines on taxable benefits? As institutions are not able to monitor this it would be difficult. There has also been nobody asking for institutions to collect that data yet.

<p>4</p>	<p>Developing a Sustainable Travel Brand – GO St Andrews Lara Fahey, University of St Andrews PRESENTATION AVAILABLE HERE http://www.gostandrews.org/ F: facebook.com/gostandrews/ T: twitter.com/gostandrews</p> <ul style="list-style-type: none"> • GO St Andrews is a Sustainable transport brand and a hub for sustainable travel information. • Communications teams from the University highlighted a huge information gap on sustainable transport in St Andrews. • It is a stand-alone initiative free of stigma from University and ‘Green’ crowd. • Funded for £20,000. • Partnered with BID (Business Improvement Development). • Merry Scott Consulting was key in developing Marketing and Communications plans. • The brand aimed to be simple and have no association with any specific transport. • Tagline – Words linked to St Andrews, movement and action • Photography was done by Lara Fahey, using a DSLR to get the RAW format needed for printing on large scale. This saved a lot of money out of the marketing budget. • The web design was done in-house by the University, having bought the domain (org) name. Maintained using Wordpress. • The promotional Video was commissioned by 2 final year students from graphic design and video production. This cost £250 to make a 1 minute 20 second video. • Things learnt throughout this journey were; Meeting the funding deadline was high-pressure, Paying for ads on Google for launch period would have been valuable, Paying for Facebook advertising would have been valuable. 	
<p>5</p>	<p>Liftshare’s scoping tool: Comments from Stirling University Tony Kopsch, University of Stirling Merry Scott, Merry Scott Consulting/ ACT Travelwise Liftshare MyPTP Presentation, available here. Liftshare Scoping Tool Presentation, available here. Example Liftshare Scoping Report, available here.</p> <ul style="list-style-type: none"> • Liftshare offer MyPTP function (My Personal Travel Plan). • Includes a carshare match • This gives people informed choices to make own decisions about sustainable travel. • This tool asks ‘How would you have made this journey otherwise?’, this assists in calculating impact. • Once a journey is put into MyPTP it will give the most sustainable option first. • If the journey is close enough to walk it calculates calories. • This tool is great for new members of staff. If included as part of an induction it would have a high chance of changing behavior. • It shows Liftshare matches for similar journeys. • There is an email that goes out explaining the different transport options, this is customizable. • Liftshare and stagecoach are working in partnership to identify routes and will be giving offers on tickets. 	

	<ul style="list-style-type: none"> • Liftshare have now produced a Scoping exercise linked to MyPTP • This tool scopes the post codes of staff and maps home locations on a map to highlight concentrated areas. • If a staff member lives 3 miles or less from work it will advise to walk or cycle. • The tool then overlays public transport options onto the map. • It will also overlay Liftshare options. • Liftshare gives scoping report about staff location and the sustainable travel options for each distinction. • The tool also shows all staff who don't have access to public transport. • This can help assess which postcodes are relevant for parking permits. • There is a pricing structure relating to what you would like as this is a bespoke service. • In some circumstances public transport may be interested in funding this to get this information. • Stirling are looking into using this tool as they have free parking throughout campus. There are 1700 spaces that are oversubscribed during peak times with no movement on putting restrictions in. • All staff/student postcodes can be uploaded • A significant number of students and staff travel from quite far away • Only 10% of permit holders are registered for carshare • Very useful data for local transport providers – FirstBus is their local provider. It gives a strong case for adding bus routes • Plans to develop to include Next Bike • Match funding is available, approach RTP • Liftshare will be using Stirling as a case study 	
6	<p>Cycling Scotland: Activity overview Marianne Scott, Cycling Scotland Previous minutes cover cycling interns presentations from 2016/17 PCAT (Practical cycle awareness training) website Essential cycle skills outlets website Cycling and the law website</p> <ul style="list-style-type: none"> • Cycling Scotland's two main projects for FHE are Cycle Friendly Internship Programme and Cycle Friendly Campus • They deliver training from primary, middle school, college and university • They are also developing training for adults to get back on the bike. • They receive funding from Transport Scotland - £500,000 to go across campuses • There are 7 newly installed cycling interns. The roles are part time, to be fitted around studies. The officers are people who are passionate about cycling. • There are some fantastic case studies around the work the officers do. Previous minutes cover cycling interns presentations • There are various accreditations available from Cycle Scotland. Cycle Friendly Employer is a 1st step accreditation on the path to gaining Cycle Friendly Campus. • Funding is available through Cycle friendly Campus for cycling facilities (showers, lockers, and infrastructure). Cycling Scotland work through the assessment with institutions. • The process can look complicated but it is simple to fill out. There is also one on one help available. 	

	<ul style="list-style-type: none"> • The goal is to make cycling seem like the easy option • At St Andrews University the accreditation got cycling priorities to a higher level. • PCAT (Practical cycle awareness training) – Package for drivers to spread awareness between drivers and cyclists. Highlights impact on drivers/cyclists to each other. • Drivers see cyclists as an obstacle not another form of transport • Most cyclists are drivers – Most drivers aren't cyclists • Essential cycle skills outlets – Available to deliver courses to instill confidence and skills • Cycling and the law – Lawyers who are cyclists who provide advice and support around cycling incidents. • Insurance is an important aspect of cycling. • British cycling have 'AA' type cover for cyclists • Dundee cycling map available with added arrows for hill direction. It also shows travel time bike shops and mountain Bike trails. • Train networks provide guides on how to bring bikes on trains • Express network with stagecoach are available to put bikes on and you do not need to book. • Scotrail have released information about how many Abellio bikes are used 	
7	AOCB Nothing raised.	
10	Next Meeting <i>Trudy Cunningham, Travel and Transport TSN Co-Convener / University of Dundee</i> <i>Merry Scott, Travel and Transport TSN Co-Convener / ACT Travelwise</i> To be decided later in 2017 following feedback from network members.	All: Advise on next meeting location and discussion topics
11	Thanks and Close <i>Trudy Cunningham, Travel and Transport TSN Co-Convener / University of Dundee</i> <i>Merry Scott, Travel and Transport TSN Co-Convener / ACT Travelwise</i> Thanks to all contributors.	

Minutes prepared by Samantha Hartley, EAUC-Scotland Programme Administrator, August 2017