

The Travel Better Package

Thursday, December 5th, 2019

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Travel Better Pledge



- Template pledge for every individual working in the FHE sector
- Inspired by other initiatives in the FHE sector
- For now, highlights ideas that should be covered
- What about for later?

Travel Better Pledge



- Preliminary research (Jones, 2018; Koessler, 2019; Zhang et.al, 2013)
 - Pledges can work
 - More people = more commitment = more contribution
 - Important who commits initially
 - Important to publicise pledge and who commits
 - Personal norm and organisational climate are important
 - Ascription of responsibility

Questions



- Who at your institution would be responsible for looking into/addressing the institution's air travel?
- Are there ways to better ensure institutional change?
- How do we evaluate?
 - Accessible evaluation
 - Self evaluation: pros and cons

Questions



- Benefits/challenges from uniform pledge vs. different pledges
- Other ideas/concerns/suggestions?

Thank you 😊

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