#### **COLLABORATIONS FOR CHANGE**

Global Goals for Tomorrow's Education, Today

19TH ~ 21ST JUNE 2018 KEELE UNIVERSITY



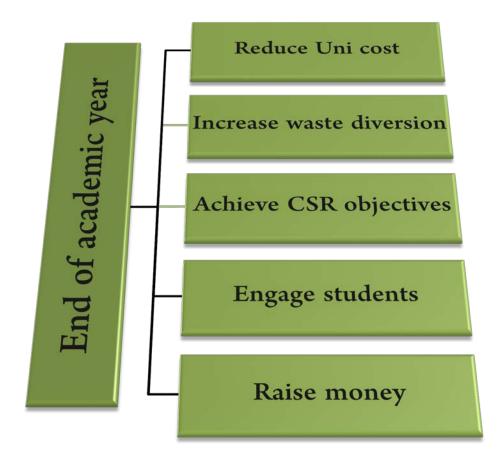
# Turning student waste into treasure











### **About Pack for Good**

## Universities on board



## How the tailored campaign works



- We ask you lots of fact finding questions up front
- We provide you with everything you need
- We tailor a collection schedule for your university & dates
- We are always at the end of the phone



## Why we tailor our campaign





Reduce Costs. Fund Research. Beat heartbreak.

September
September
UrbanLarge
Postgrad
Rural Small

## City wide collaborations

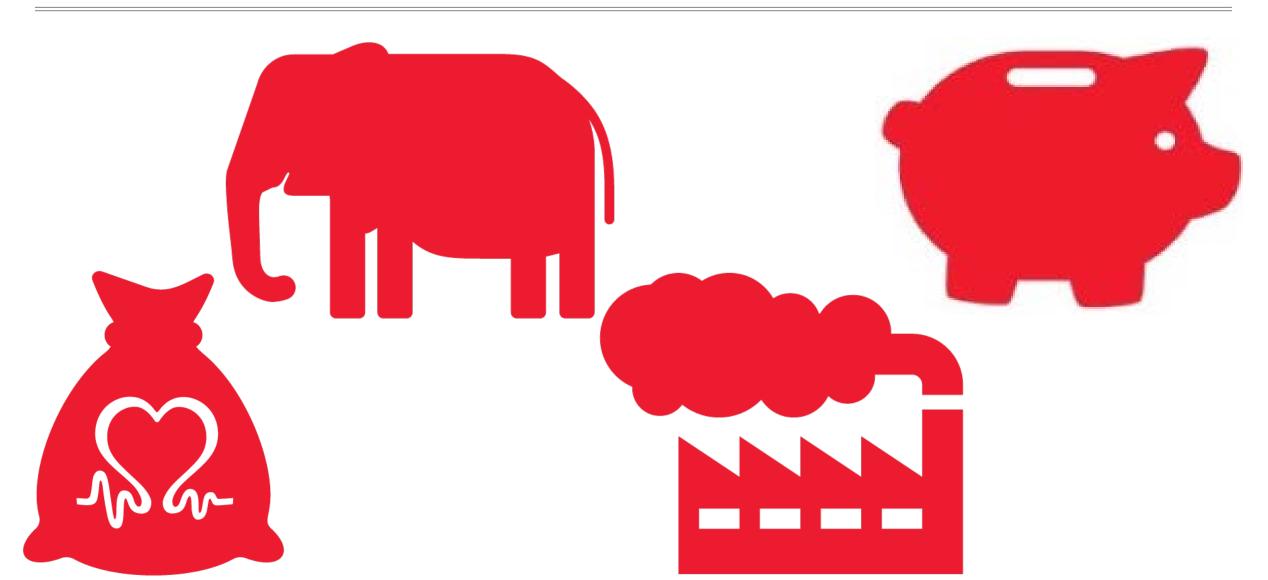


- On and off campus
- Local councils
- Private halls of residence

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## The Results



#### **Our Partners**



#### Getting buy-in from all parties concerned.....

"For the end of year donation campaign to be successful we needed the 'buy-in' of all parties affected by the move out. We carried out a planning meeting with staff including the service team, portering and residence life at least two months in advance of the big launch event. We took this opportunity to promote the charity explaining the 'what, where and how' the donations could be made."

**Andrew Woffindin**University of Sheffield

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#### **Our Partners**







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## Why you should work with us



Reduce Costs. Fund Research. Beat heartbreak.

A proven, award winning model that works and delivers real results year on year with added value and delivered completely free by the BHF.

## Why you should work with us



- ✓ Pack for Good will reduce your waste costs each year
- ✓ It will help to increase your environmental credentials
- ✓ Help to engage your staff and students in re-use for good causes
- ✓ Helping to instil behavioural change
- ✓ In turn support the BHF in your City





Please do ask us any questions or visit our dedicated Pack for Good team on our stand in the exhibition area



# The SDG Accord

The University and College Sector's Collective Response to the Global Goals



End extreme poverty, inequality and climate change



www.sdgaccord.org

